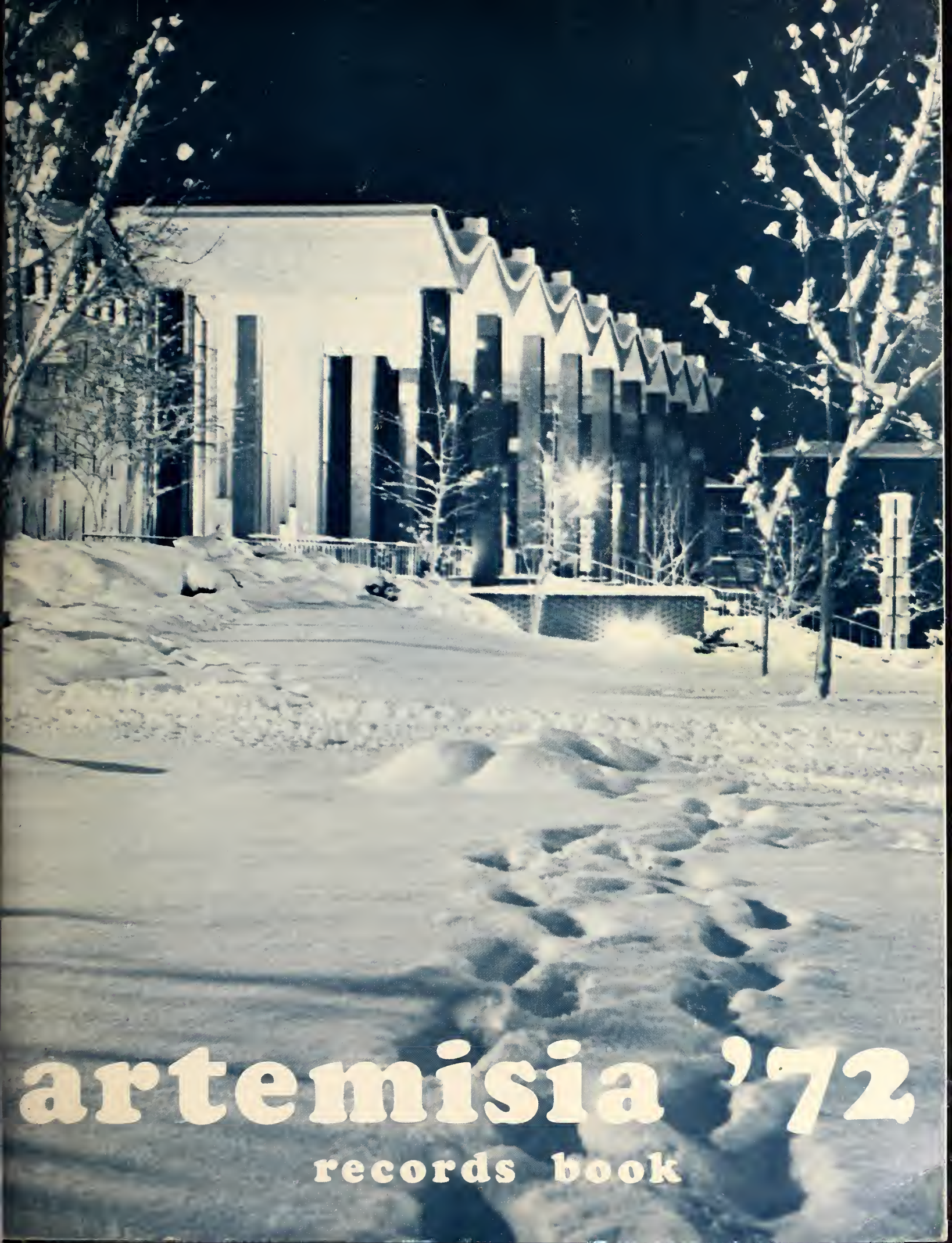


artemisia '72

records book

artemisia '72

records book

artemisia '72 board of directors

standing: kerry l. cartier, editor. seated, left to right: raymond foster, photographer; allen terkildsen, records book business manager; francisco poli, business assistant; james beazley, photographer; walter frank, photographer, university of nevada, reno.

Copyright

Complete Schoolboy Grid Roundup

Section 1
Pages 5-7

FAIR

...on. Generally ... Sunday. Low tonight ... Sunday mid 80s.

...count: 38 grains per ...d of air

HOUSTON CHRONICLE

FINAL

Houston's Family Newspaper

10 Cents

Vol. 69 No. 5 SATURDAY, OCTOBER 18, 1969 HOUSTON, TEXAS 77001 Second Class Postage Paid at Houston, Texas ★

N. Koreans Ambush, Kill 4 GIs

Pullback of 300,000 GIs Predicted for '70

...City, N.Y. (UPI) — ...Nixon has ordered the ...to work out a speedup ...troop withdrawals from ...including the ... of as many as 300,000 ...ing 1970, the Long Island newspaper Newsday said today.

The report, written by news-day columnist Flora Lewis, said Mr. Nixon intends to announce the new plan in his scheduled Nov. 3 address to the nation.

Two combat units, totaling between 17,000 and 18,000 men would be left in Vietnam, the report said. The rest of the approximately 200,000 troops left would be air and support elements, according to the story.

Miss Lewis said the decision was made during Mr. Nixon's Oct. 8 meeting with the Joint Chiefs of Staff and "reflects a shift of influence in the administration to those civilian leaders who have been arguing that domestic troubles are too near the disaster point to permit the much more gradual Vietnamization that the generals wanted."

Meanwhile, in the war, one ... ambushes and an attack by U.S. helicopter gunships killed a total of 46 Communist soldiers in the only combat reported today. Communiques listed no American battle deaths.

Stratofort Raids

Military spokesmen said U.S. B52 Stratoforts flew six overnight raids, bombing from 29 miles east of Saigon to 246 miles northeast of the capital in strikes against suspected guerrilla buildups.

Eight towns and allied camps came under rocket or mortar attack late Friday and today including the headquarters of a brigade of the U.S. 25th Infantry Division 37 miles north of Saigon. No casualties were reported.

Most of the fighting centered near Mo Duc village, 3.0 miles northeast of Saigon in the northern war zone. Spokesmen said South Vietnamese militiamen caught a platoon of guerrillas in an ambush there Friday night, killing 20 against four of their own wounded.

Ground Attack

Later government soldiers beat off a small ground attack and counted the bodies of six

(See LITTLE, Page 2)

Nixon Asks All Segments to Join In Inflation Fight

...gton (UPI) — President ...s his efforts to curb ...may be painful and un... and he is appealing to ...ents of the nation to ... administration's fight ...the persistently rising ...ving ...dio address to the nation Friday, Mr. Nixon called for monetary restraint by government, business, labor and consumers to help stop the spiral of rising prices that through August of this year went up at an annual rate of 6 per cent.

His message was put in nontechnical language which housewives could understand.

Present inflation was caused by deficit spending under President Lyndon B. Johnson. Nixon administration policies of budgetary restraint and tight credit are beginning to show results and will make it easier for you to balance your family budget. Business should help by curtailing price increases and investment. Labor should temper wage demands. And consumers should show restraint in credit and purchasing.

In short, Mr. Nixon said that if inflation is to be whipped all segments of the nation will have to join the fight. The federal government has set an example and business, labor, consumers and state and local governments should follow.

He planned weekend letters to a cross section of labor and business leaders urging them to base their future price and wage plans "on the basis of working and selling in a country that is not fooling about slowing down the rise in the cost of living."

He told them it would be in their "self interest" to "make our plans on the basis that price rises are going to be slowing down."

Top White House economic aides said they expected business leaders to heed the President's request to hold the line

(See INFLATION, Page 2)

...ns Unlikely Make Any Changes

...gton (UPI) — When ... Burns succeeds Wil... Chesney Martin as head ...ederal Reserve Board, ...aren't likely to change

...is known as a "tight ...man." And Burns is ...s a strong fiscal and ...conservative who be... firm restraints on the

...was a Democrat in ... During the Eisen... administration, he be... airman of the Council ...omic Advisers ... and ...acquainted with a ...man, Vice President ...M. Nixon.

...Mr. Nixon became chief ... one of his first acts ...amie Burns as counse... President, a title that ...created especially for ...day he appointed him ...ed Martin, effective in ...ry. "My appointment

...BURNS, Page 2)

UNIVERSITY OF NEVADA PRESIDENT N. EDD MILLER HAS HIS DAY
Fireworks and Rifle Salute Greeted Miller Before Dawn Friday

Grenades, Small Arms Used In 'Unprovoked' Hit

Seoul (AP)—Four American soldiers were ambushed and killed by "an unprovoked attack" of North Korean Communists today near the southern boundary of the demilitarized zone, a U.S. spokesman said.

The spokesman said the men were returning in a 1¼-ton truck to their units after performing equipment maintenance at a guard post when they were attacked by hand grenade and small arms fire.

Patrols began an immediate sweep of the area. The bodies were recovered from the truck.

Names of the dead were withheld until their relatives are notified.

Since January, one Americ... has been killed and six woun... in a total of 60 incidents al... the 18-mile-long American s... tor of the DMZ.

It was the first incident si... July 21, breaking a relativ... long lull in North Korean pr...ocations. A group of North ...reans attacked an Ameri... guard post at that time but ... repelled.

Some said the shooting i... dent might have been a N... Korean reaction to the vict... President Chung Hee P... scored in gaining approval o... referendum allowing him to ... for a third term. The DMZ ... reported unusually quiet du... the voting Friday.

For Medical Use Only

U.S. to Slap Ban On Sweeteners

Washington (UPI) — The government will ban cyclamates, an artificial sweetener added to many diet foods and drinks, from general use in foods and especially beverages, it was learned today.

The low-calorie sweetner will still be available for people who need them for medical reasons. HEW Secretary Robert H. Finch is expected to announce today at a scheduled press conference.

Dr. Herbert Ley Jr., Food and Drug Administration commissioner, refused to comment Friday night.

It was learned, however, that an order immediately banning production of cyc... mates for general use fo... would be published in the f... eral register Tuesday.

Beverages using the art... cial sweetner would ... banned from store shelves ... Jan. 1. All other general ... foods containing cyclama... would be off the shelf by F... 1.

The move toward a ban ... gan earlier this week, w... the Department of Hea... Education and Welfare ... apprised of research done ... a private laboratory link... the sweetener with cancer ... rats. The research sho... that malignant tumors ... the bladder developed af... the test animals had b... heavily dosed with cy... mates.

HEW then put its own ... ple to work to detern... whether the findings were ...id, and the whole matter ... placed before a panel of ... National Academy of Scie... which agreed with the f... ings.

Although HEW has no ... dence to indicate that cy... mates cause cancer in ... mans, it is obliged to act ... der federal law when food ... ditives are determined ... cause cancer in humans ... animals.

The FDA has already ... ommended that daily int... of cyclamates be limited ... 3500 milligrams for an a... and 1200 milligrams fo... child.

Former Houstonian

Nevada U Demonstration's Victim Doesn't Mind at All

Reno, Nev. (UPI) — The president of the University of Nevada at Reno has joined the swelling list of college administrators to become victims of highly organized demonstrations — but he doesn't mind one bit.

Dr. N. Edd Miller, president of the university and a former Houstonian, sensed something was up when he arrived on campus Friday for his usual 12-hour day.

Fireworks crackled as 2000 students massed on a campus quad, some carrying bullhorns, others placards, still others banging on garbage can lids.

But their sound was the call of the happy, not the cry of the troubled. "N. Edd Miller Day," one of the bobbing signs read.

Chanting "We Want Edd," the students took their president to the administration building, where he stood blinking back tears while student body President Jim Hardesty said, "We want you to know the appreciation we have for you."

The students had been working on the project for days, letting only Miller's wife, Nena, and his secretary in on the plan.

An ROTC squad squeezed off a 21-gun salute and a thousand helium balloons dotted the sky as Miller went to lunch, where he was presented a plaque and his wife a bracelet.

Student leaders read dozens of telegrams they had solicited from friends of the president and educators around the country.

Harold's Club sent over a cake large enough to feed 400 but it was too small for all the well wishers on hand.

"Miller is a giant of a man to those who know and work with him," the student newspaper, Sagebrush, praised in an editorial.

After the luncheon, police arrived on campus to escort Miller and his wife to the airport for a student-paid weekend in San Francisco.

Miller, a 1936 graduate of Sam Houston High School, has a bachelor and a master's degree from the University of Texas and a doctorate from the University of Michigan.

His mother, Mrs. Anastasia Miller, lives at 3025 University Blvd.

Miller has been the president at Nevada for two years. Before that he served three years as chancellor.

Third Soviet Spacecraft Lands Safely

Moscow (UPI) — The Soviets today safely brought back to Earth their Soyuz 8 spacecraft and its two-man crew, completing their biggest week in space, a period that saw seven cosmonauts orbiting simultaneously in three ships.

The Tass News Agency said Soyuz 8 ended its five-day flight in the Karangda recovery area in Central Asia, as had its sister ships, Soyuz 6 and 7 on Thursday and Friday. The cosmonauts were reported in good condition.

Prior to their return, Tass said Soyuz 8 crewmen Col. Vladimir Shatlov and Engineer Alexei Yeliseyev tested "new ...

Open-Air Test Of Poison Gas Will Resume

Washington (UPI) — Open-air testing of poison gases will be resumed by the Army at Edgewood Arsenal in Maryland under new safety procedures, according to an Army spokesman.

The safety precautions were recommended by a civilian investigating committee, headed by Dr. Ivan L. Bennett, vice president of New York University and director of its medical center.

Testing was suspended last summer after Sen. Joseph D. Tydings, D-Md., and other members of the Maryland congressional delegation requested investigation of safety measures. The committee also in... ...

Senate May Expose Medical Overcharges

...gton (UPI) — If the ...inance Committee ... will overcharges for ...and Medicaid service... in the vicinity of $1 billion a year — will be exposed to government scrutiny for the first time.

On the proposal of Chairman ...

American-Owned Oil Company Seized by Bolivian Government

La Paz, Bolivia (UPI) — The wife and hinted that more foreign-owned operations in Bolivia ... partment said the Bolivian regime also had seized another ...

Chronicle Concert

"We love n. edd"

More people have tried to characterize N. Edd Miller than, I'm sure, he cares to remember.

But often the acolades seem gushy, the criticisms vindictive. Always, such accounts do grave injustice to this complex, loving man.

He holds no shallow court in his office, but listens equally to all – rare in a man of position. The campus is his office.

This yearbook is dedicated to N. Edd Miller, who has given so much of himself to this campus.

For his patient leadership in the past.

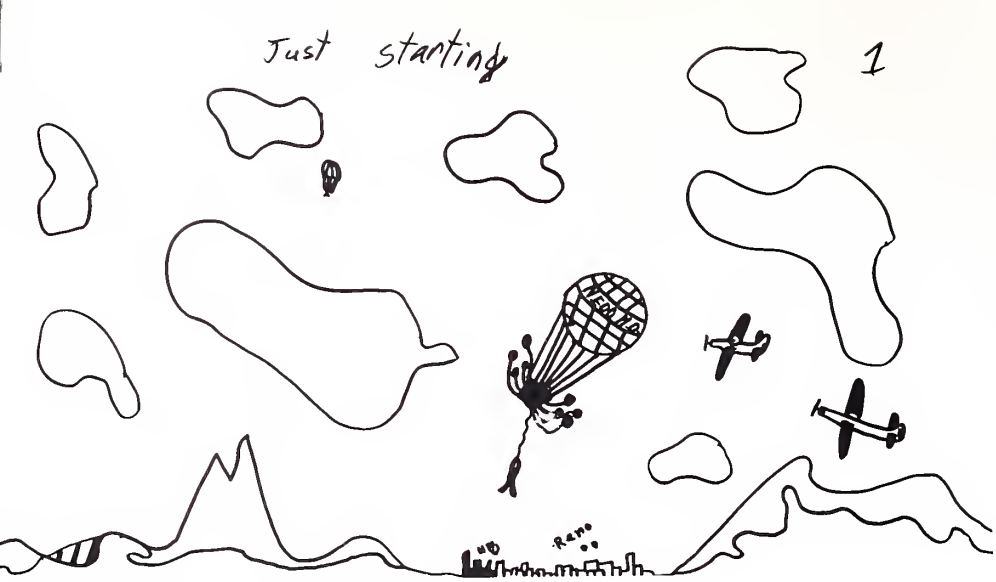
For his presence now.

For his potential.

For caring.

By

Daniel J. Klaich



the community became involved

UNIVERSITY PRESIDENT RESIGNATION EXPECTED

MILLER STAYS

Regents back campus chief, 8-2

By KEN SMITH

The resignation of University of Nevada, Reno President N. Edd Miller was rejected today by the board of regents 8-2.

In the same motion, asking [illegible] his letter [illegible] regents [illegible] ing offer of resignation and with approval of the board of regents will remain as president, Miller said.

After the announcement was made, Miller [illegible] with regents [illegible] Jacobsen. They [illegible]

"I feel personally that my philosophy of running a university differs from Dr. Miller's. I [illegible] decisions at the university [illegible] more experienced [illegible] that [illegible]

made by Dr. Anderson and seconded by Molly Knudtson.

"I am personally grateful for the great support from faculty, staff, students, alumni, and citizens of the state," Miller [illegible] not only during the [illegible]

REGENTS RETAIN MILLER AS PRESIDENT

UNR Students Win A Victory

By CY RYAN

RENO (UPI)—President N. Edd Miller of the University of Nevada, Reno, enjoying near unanimous support from students and faculty, received a vote of confidence from the Board of Regents yesterday and withdrew his resignation.

A beaming Miller emerged from a closed door meeting of the regents, who had voted 8-2 to reject his resignation, and he said that differences have [illegible] reconciled and that [illegible] his [illegible]

gents for not being strict enough in meeting university problems.

"I am personally deeply grateful for the great support from faculty, staff, students, alumni and citizens of the state, not only during this past week, but during the six and one half years I have been associated with the university," Miller said in a prepared statement.

[illegible]

tion came while many other university presidents were under fire from students and faculty.

During Miller's administration, the campus here has been relatively quiet compared to other schools.

Chairman Harold Jacobsen of the Board of Regents said, "The board felt nobody can have everybody in their favor 100 per cent [illegible] time." He said the [illegible]

do with the recent troubles involving the Black Student Union.

Black students last month [illegible] themselves in a Student Union [illegible] which they wanted assigned to them. Police had to break [illegible] and use gas to subdue [illegible] Miller will probably [illegible] week on what the [illegible]

The two dissenting votes by William [illegible] and [illegible]

the regents

fred anderson, m.d., reno

archie grant, las vegas

paul mcdermott, las vegas

louis lombardi, m.d., reno

harold jacobson, carson city, chairman

clark guild jr., reno

james bilbray, las vegas

melvin steninger, elko

molly knudtsen, austin

william morris, las vegas

proctor hug, jr, attorney to the board of regents, former regent, reno

helen thompson, las vegas

neil humphrey, chancellor

the executives

n. edd miller, president

v.p. business, edward pine

v.p. academic affairs,
james anderson

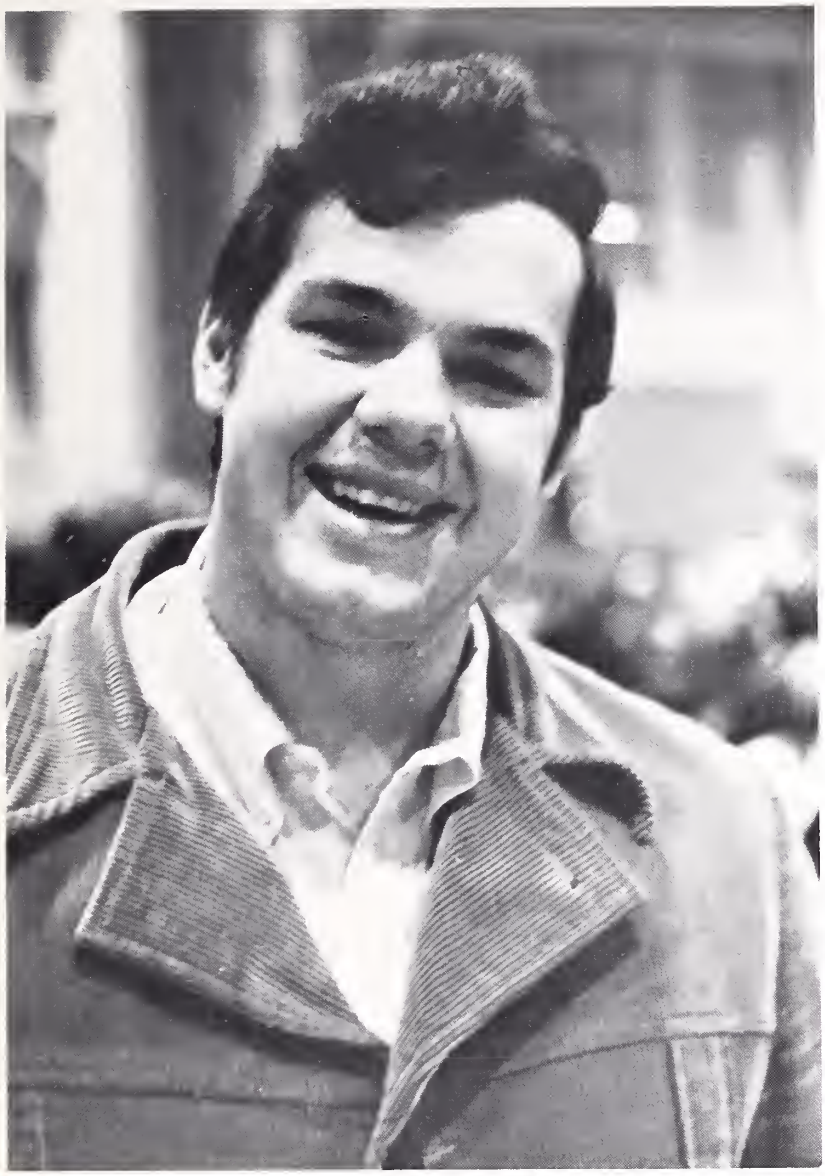
v.p. student services,
roberta barnes

cecilia st. john, william rassmussen, jack clark, jack selbig, dr. locke, roberta barnes, poly-titled perriera, mac potter, robert kinney, jack tyler, ed beverly.

student affairs staff

who's who in american colleges and universities

row 1: meg verberkmoes, marianne maytan. row 2: paul quilici, denise gallues, brenda tedford, debbie lumkes, craig kellison. not pictured: christina batjer, dawn cassinelli, edie atwell, lynne hall, judy evans, robert fry, craig ihara



asun president daniel j. klaich

a. s. u. n. executive officers, 1971 - 1972

asun vice-president of finance & publications
craig i. ihara

asun vice-president of activities, first semester,
robert j. almo

asun vice-president of activities, second semester,
samuel mcmullen

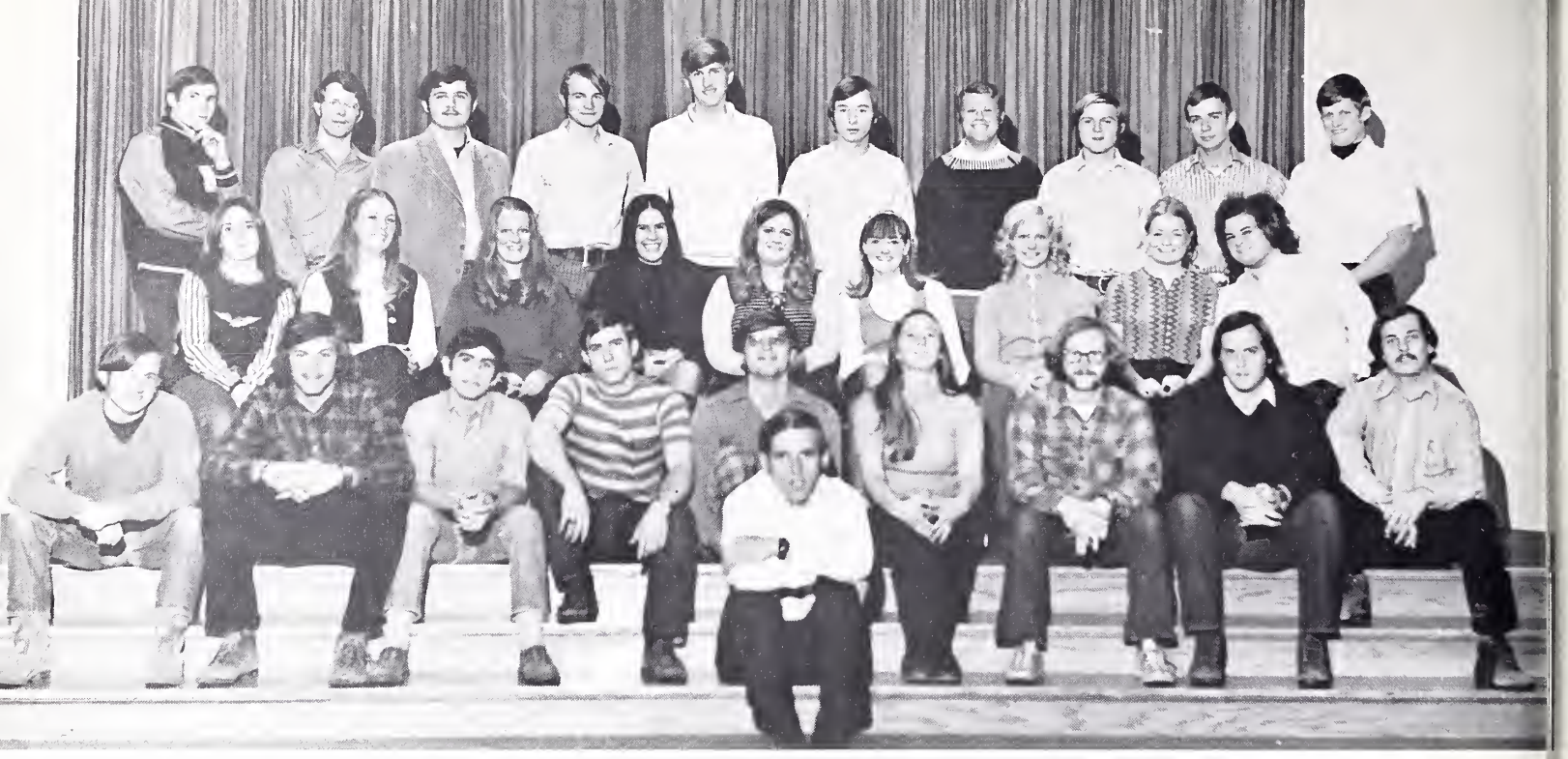
left to right: pete perriera, advisor; charlene baker; christina batjer; rob mastroianni, chief justice; george keele; george kaiser

associated students judical council

this space sponsored by
the activities board

seated,. left to right: laurie albright; debby lumkes; mac potter, asun business manager; dan klaich; peggy muhle, asun secretary; chairman ihara; mike graham, sagebrush editor;
standing: allen terkildsen, artemesia business manager; mark burrell; george caudle, sagebrush business manager; chris cufflin, bookstore manager; kerry cartier, artemesia editor;

publications – finance control boards



asun senate

row 1: john bradford, sam basta, brent begely, mickey baker, randy wright, president rick elmore, laurie albright, karl hahn, terry reynolds, rich paille.
row 2: gini lipscomb, norrie neddenriep, pam tieslau, suzanne anderson, val huntington, brenda tedford, mary isseta, mary ellen cain, debbie lumkes,
row 3: bill marioni, gray neuweiler, pat murphy, lee hoffman, bob bell, craig kellison, bill heise, bill magrath, bill bannister, mark burrell

men's upperclass committee

craig kellison
bill robinson
paul leonard
paul quilici
dave steiger
george parmentor
bob dudley
bob bell
tom kerestesi
bill patten
missing: dan klaich
higher up
ed lagamacino
michael marley

row 1:
debby lumkes
barabara greunwald
stephaine tieber
row 2:
eddie atwell
mike marley
ed lagamarsino
row 3:
bill robinson
sheldon ihara
craig kellison
bill patten
george parmenter
steve galentaoumini
president paul quilici
missing:
dan klaich

senior class committee

junior class committee

row 1:
tim cope
charlene baker
president terry audrain
jeanne gezlin
linda nagy
row 2:
bob bell
chairman ihara
danny klaich
michele woods
francisco poli
missing:
mark burrell
fran feinhandler
tom fountain
ed lagamarsino

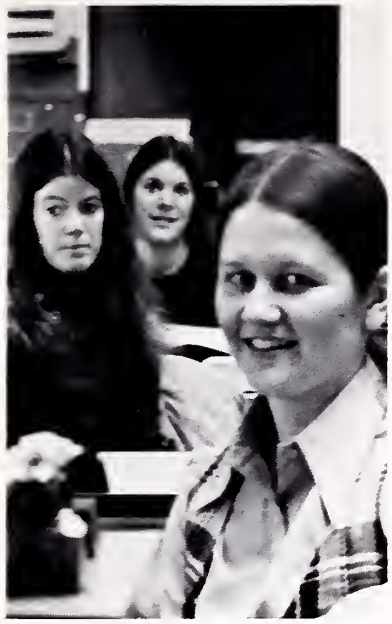
row 1:
mary isetta,
chairman helen rasmussen
sue huff
sandy ciatti
debbie serie
mary ellen cain
dorothy bartarielli
sue fineatien
sue coonley

row: 2
jeanna borda
john marlarkey
barbara clark
mark johnston
craig kellison
peggy logan
jeanne triguero
tom fountain
barbara pagane
bart williams

associated students winter carnival committee

coffin and keys

left to right: samuel mcmullen, richard mathews, robert legoy, micheal marley, quintin carey, daniel klaich, thomas yaussey, mark burrell

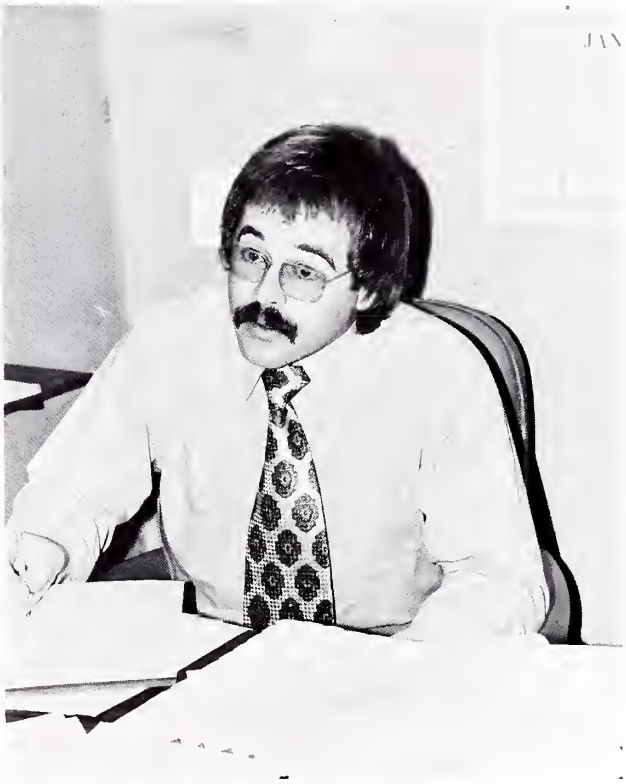


asun office staff

peggy muhle
kathy yori
darlene delucchi

asun business secretary
gladys "mom" enos

asun business manager
mac potter



associated students office

blue key

row 1: paul quillici, chairman ihara, braden rippetoe, jim mancusco, craig kellison, john kravchonok, president paul dieringer, dave stiegler, bill robinson, john brodeur.
row 2: ed lagamacino, george kaiser, bill magrath, john marvel, mike marley, tim cope, mark burrell, quintin cary, john landa, george cotton, tom perkins, dan klaich, bill patten, tom fountain, jim rhinehart, charlie ross, quinn mccomas, reese perkins, bob legoy, ralph albright.

spurs

row 1:
dawne rice
vida dietz
isabel button
cathy cantrell
linda dunwoodie
kathy cooke
jill atkinson
row 2:
jerri hall
sue kinney
joan baker
linda lemmons
linda franchi
sue bernard
barbara gallagher
maria nelson
row 3:
bonnie olin
cathryn pappas
teresa melarkey
marnell chapman
jackie vice
jo ann forman
gini lipscomb
kay lipe

sagens

on left beanbag: president kathe berning, on right beanbag: vice-president chris cuthbertson; row 1: ann tua, jeanette titlow, deirdre grulli, christina batjer, judy white, mary lou wolf, lynda fabri, delynn higley, donna johnson. row 2: mary lou powers, stella tom, debbie kimmerling, leslie tucker, edie atwell, freida delpapa, kris frantzen, bonnie muckel, sue coonley, lorinda laca, kathleen timko, row 3: diana brinley, laurie albright, judi evans, rita cody, shirley fornan, leta gifford, lynne hall, joan nelson, margaret monsanto, brenda cravath, mary culpeppen, helen marr rasmussen, sheila twichell.

row 1:
brian buckingham
anna mary griffin
karen smith
kathy kleinman
randy jenkins
vice-president steve pagano
row 2:
holly vanderpool
president jerry griffin

broken spoke wheelman

left to right: laurie albright, kathe berning, lynne hall, meg verberkmoes, president brenda tedford, chris batjer, marilyn hedges, linda olson, denise gallues, cheryl walker

cap and scroll

associated women students

row 1: june hansen, debbie crenshaw, president lynne hall, chris cuthbertson, mary pfaff. row 2: adviser dean st. john, evelyn walther, linda mathews, sue coonley, meg verberkmoes, gina mastrionni, cindy pyzel, dale hildebrandt

panhellenic

row 1:
lorinda harp
terry audrain
jeanette titlow
row 2:
janet thompson
joanne gezelin
arlyn maffe
president meg verberkmoes
charlene baker
row 3:
denise baker
denise gallues
jamie landaburn
debbie horton
sheila twitchell

spit and chew

row 1:
zigger zahringer
sweet "dib" smith
otto van hoogan schwitzer
ratso kayo
row 2:
firecreek ihara
cisco kimbrough
coffer o'shaunessy
comstock bassman
row 3:
lyle "gorch" mancuso
tector "gorch" froslie

row 1:
sheryl walker
edie atwell
laurie long
sue corcoran
nancy miles
dorothy bartorelli
linda kerestisi
peggy jo reynolds
lorinda harp
leslie tarias
row 2:
kathy ross
brenda reed
jill brouner
angie borda
joanne gezelin
shirly forman
carol millard
row 3:
joan nelson
darlene oxoby
sheerie mesath
debbie kirrerliag
lesslie tucker
debbie johnson
kay beatty
chris whitcore

colonel's coeds

row 1:
annette lobovich
gail dolyniuk
carla wheeler
rayona sharpnack
leah de la cruz

row 2:
lynn rawlins
dianna rawlins
lynn wilson
paige johnson
cynda kielhack
sharon stevens
dale hildebrandt
jan weiss
billie moon

physical education majors

row 1: steve davis, mike bass, kenter haberly, president jack hart, kim paulsen, row 2: john giomi, wayne fredidiani, george phips, advisor dr. duffy row 3: mike horsely, joe wiseman, jim mndd. row 4: brian griffin, wally airheart, tom erwin

delta sigma pi

aggie club

row 1:
cathy greenwald
secretary mary anna amos
president dale enochson
historian danell holcher
treasurer nancy oswald
row 2:
mary paine
linda hoffman
allie bear
bill bear
brad lingenfeller
ann delong
dave finley
row 3:
bill heise
sandy rozell
susan baldwin
gaye gansberg
mike barbarigos
vice-president ed sarman
row 4:
rusty orr
dennis ingles
marty filippini
carlo recanzone
mickey baker
devere dressler
jim oller

row 5: neil artz, kelly clark, advisor jim hunter, ron brown, not pictured: advisor larry kirk

rodeo club

row 1:
president bill bear
allie bear
mary fillippini
jack bassett
row 2:
maryanne amos
susan balwin
danell holcher
ann delong
row 3:
neil artz
kelly clark
nancy oswell
mickey baker
advisor dave moni
brad lingenfelter
rusty orr

row 1:
tim king
dennis jones
row 2:
lou ash
richard sesek
chuck parmelee
pat mccormick
row 3:
bob christiansen
john smith
mike ransour
john warbuton
dennis liuzzo
don cecich
gary sack
rob wester
joanne hellman

american society of mechanical engineers

sigma tau

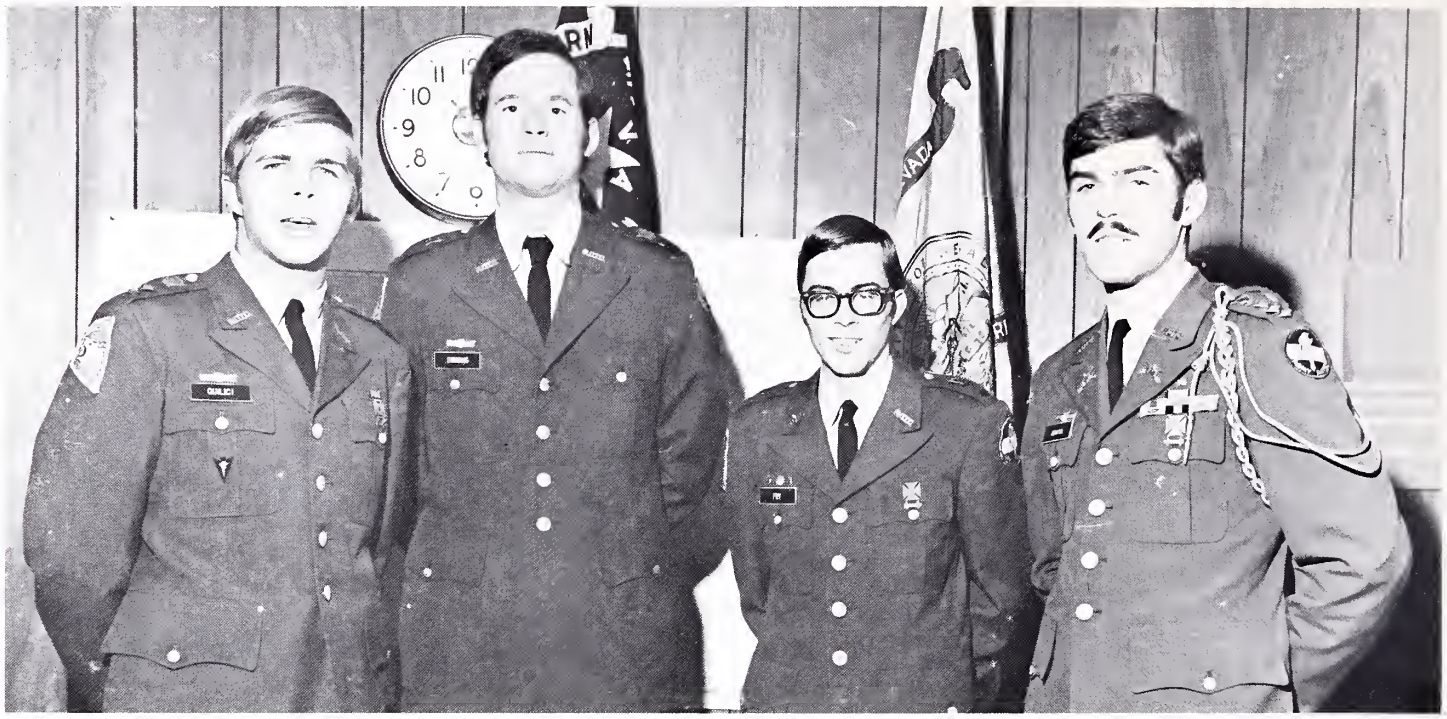
row 1:
richard alsweet
bruce price
jerry ostberg
gary atkinsen
mike farinster
john boni
richard baile
micheal brady
paul sadler
jim weber
john sorensen
chuck parmelee
roy cellen
steve oxoby
john gonzales
george fong
joe zigich
pat mccormich
ross tappanlee
paul denmarksen
gerald heiskanhan
david huntly
rod miller
dennis jones
allen meany
row 2:
john alden
mike sorensen
dale banker
jerry alexander
thomas polenski
mark hoffman
randall bowling

row 1:
professor bird
row 2:
bob green
rich elmore
paul eckley
ray heckthorn
larry prater
row 3:
dave boyer
howard moy
joe jensen
john boni
terry cassetteri
row 4:
rich merrill
tim boassard
bill rowan
ed wojcik
row 5:
rich ensele
garry wohlgemuth
bill holbert
john gonzales
bill falconi
bob jones
row 5:
jim federici
rich oxoby
dan keating
roy walker
steve oxoby

american society of civil engineers

american institute of mining, metallurgical and petroleum engineers

row 1: rufus marmaduke, charles safford, ashok gupta, robert bruno, richard haddenham, dan keuscher, professor harvey nelson. row 2: professor pierre mousset-jones, advisor, dennis hollopeter, noel finnigan, richard dykes, dan bickford, arden morrow, roy cellan, buzz gerick, professor slemmons, cornelius abeyta, john kerns, mike powell. row 3: joe kapler, richard harris, jerry ostberg, fred wright, richard mcneely, curtis melton, tim scott.



reserve office training staff

cadet lt. colonel paul quilici, cadet major paul dinning, cadet major robert fry, cadet colonel dennis geary

counter guerillas

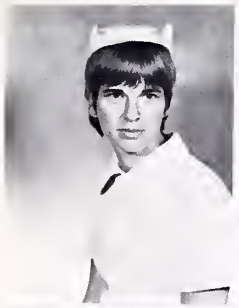
tony filice, mike plumey, andy minister, jim lourentzos, mike wylie, russ peacock, fletcher carson, john hill, jari chaney, joe chevereaux, chuck buller, dwayne jones, bob collins, marc erling, spencer frink

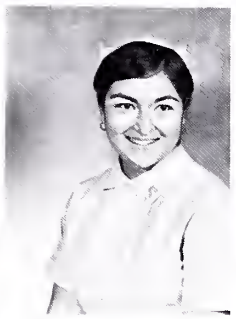
rotc seniors

dennis geary, john piekarski, stew wyland, mike dinning, mark ulrich, paul quilici, dan bickford, pat sheahan, glenn goza, ron lewis, tom foley, craig hill, mike long, bob fry, karl scheetz

rotc juniors

s. jones, j. grover, f. howard, m. wylie, w. anthony, g. bennett, l. peterson, r. collins, j. chevreaux, j. goetz, j. menzel, a. wagner, s. sindelar





jeanne p. beardsley
harriet r. denney
evelyn fleming
kathy j. haley

marianne bond
elaine elder
patty gallagher

linda harrison
roberta g. costello
a.f. tom fingerhut
kathy s. glenkingen

margorie j. elmore
dean

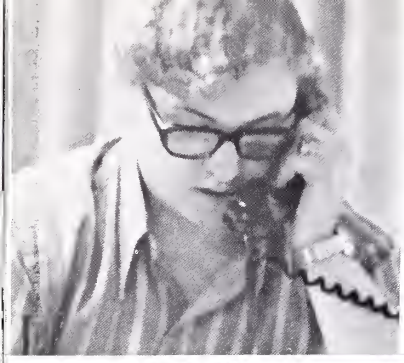
cynthia l. haskins
janet kimak
valerie ridgeway
stephanie tieber

michelle wallace
cynthia littler
kathleen ann schultz

sylvia l. trehal
earleane m. lombardi
karen smith
marjory k. tsuda

sigma delta chi

row 1: mary lynn anthony, linda nagy, john gregoire, debbie johnson, stacy kies, secretary annie cuno, dante pistone, janet kennedy, president buddy morton, dot donnelly, bill roberts. row 2: steve kent, sue lyon, maureen kelly, leeann belarde, gil folk, mary folk, gayln anderson, advisor professor richard frohnen, vice-president moke mcgown, steve ranson, lenita drew, tom wright, bob bell, chris mckenna, jim beazley.



george caudle
business manager

linda nagy
political editor

mike marley
sports writer

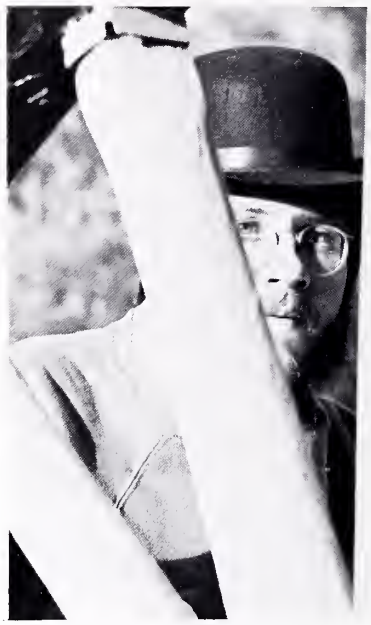
maureen reilly
reporter

sue lyon
reporter

at left, buddy frank
photo editor

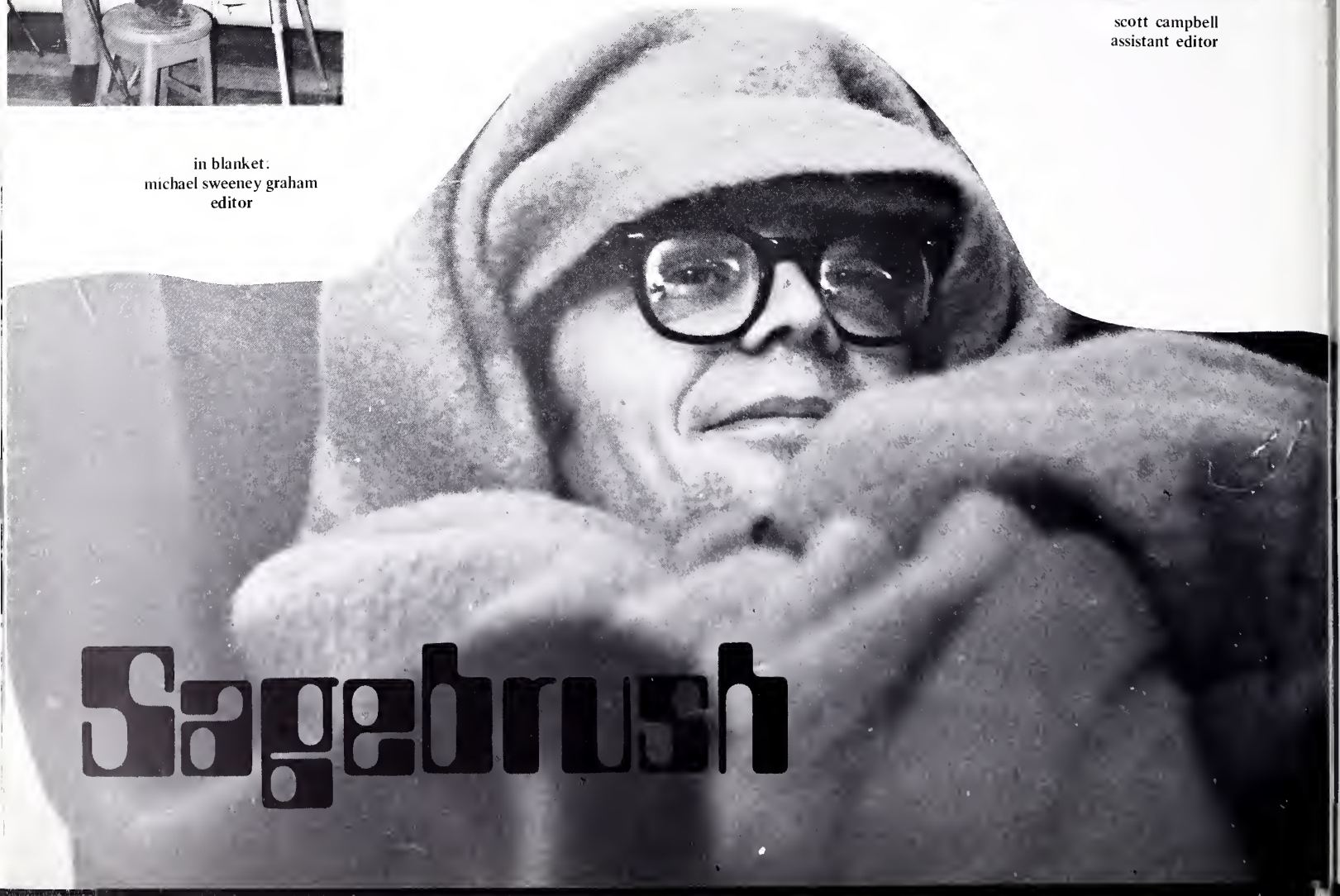
not pictured and presumed missing: laurel spencer, norman durkee, stacia bletcher, michelle kaplan, sue thornley, peabodie, rob mastorianni, carol mathews, fireball c., pete stager, ed nunley, kelsie, joe reading, drake shaw, alan davy, eddie feinhandler.

the sagebrush is published every tuesday and friday of the regular school year, sells advertising at $1.50 a column inch, does not reflect asun or university official policies, and is a member of the fifth estate liberation front.



scott campbell
assistant editor

in blanket:
michael sweeney graham
editor



uncle meat's illegitimate children

row 1: pooh, spider woman. row 2: bear 2, scruffy, tree, denny, just plain john. row 3: daffy, bear 3, sleazer, ski-mo. row 4: dawarf 1, dawarf 2, dawarf 3. row 5: bear 1, goldilocks, huey, luba. row 6: bonzo brother 2, ray, fry, grasshopper, the marquis de phillipe, nurk.

row 1: becky bustad, emilie oliver, linda mathews, barbara rice, olivia schultz, carolyn oller, lou dunham, scott sterley, chir thepornchai, randy sypien, dave peterson, val sutich, kathy chipman, kerry karshner, barb basso, marlene english, geraldine similey, row 2: jack smith, bunny barredo, guilermo houghton, ernie curto, ken mckenna, dan meredith, allan fok, ann campbell, misti carter, dan walcott. row 3: charlie meyer, pat douglas, dave ho, ken gennaro, jim hollingsworth, pete treanor, eldon porray, tim scott, tom conners, bob peyton, dave brondz, ed phillips, kristi knutzen, della richardson.

juniper hall

row 1: onalee barton, sue aldwell, leslie garcia, laurie ball, jackie ryan, becky sawder, florence chaves, wendy havenstrite, terry barkdull, julia allison, cheryl whittig, malinda johnson, janet byers, sarah due, barbara harris, sally henry, jane klotz. row 2: marilyn kedges, kla anderson, kathy herrera, dave peterson, carol smith, tim scott, diane campbell, eldon porray, teresa morales, bob peyton, randy sypien, dave brondz, rand hayes, marie simonson, tom conners.

manzanita hall

row 1:
beth lunberg
cindy mortin
racheal ronsley
amber cornelius
nanette triplett
alison spieper
scottie turner
sally hansen

row 2:
judy hansen
debbie gette
roxann nelson
ruth deming
cherie gurscke
liz chamberlain
nancy hickick
maryann morgan
carol smith
corinne baker
lynn johnson
president tricia morrison

row 3:
laura ponsco
mary eason
sue berstrom
paula gallagher
nancy sbragia
jodi reutell
carol barsty
sandy nusse
kate allen
jody trigueiro
connie ahlman
carol clark
agnues volk
sue engstrom
peggy kent
mayla walcutt
galya helms
janene schultz

man's best friend:
apollo

lincoln hall

row 1:
art wagner
joe kurtak
dennis hollopeter
larry smalley
mike kozimko
moke mcgowan
tom foley
unidentified posing object
mike dupuis
gib gardner
steve drown

row 2:
steve deming
art taylor
curtis terry
roger perrira
frank qyague
john mcmillan
albert wigchert
john moura

row 3:
pete saunders
marc wilcox
joe hanson
rich paille
dale pappas
mark westmoreland
myron gomez
bill meagher
greg benson

row 4:
dick seher
bruce judd
rell deming
lindsey lobree
jerry edwards
jon floto
bill englehard
wes delacruz
steve shuss
jon gast
don meeks

row 1:
president, amber cornelius
tricia morrison
janice anderson
barbara basso

row 2:
ann campbell
liz frosdick
marla erling
p.j. reynolds
terri likes
helen castle
deanne knowland

not pictured:
janice simpson
kerry karshner
joan hines
debbie slavin

phi sigma kappa

p. j. reynolds cleaning up

marla erling, really crashed

ΦΣK

left to right: norrie stocking, mardelle peterson, marykay calabria, ford, nancy heckman, sue myers, marty beloso, debbie parke, leslie

kappa alpha

row 1:
gina phelps
mary sara
jackie vice
pam tieslau
beckey kendell
row 2:
karen stangland
kim mckenzie
gini lipscomb
bonnie olin
gail giavia
joan baker

bottom to top:
jody moschetti
rose mcnees
gina mastrioanni
charlene baker
leslie raggio
darlene oxoby
karen isola
lori recanzone
mary zaugg
nancy kelly

sue sue harringer, denise gallues, nancy roberts, brenda tedfarias, mona concha

theta

row 1:
julie smith
joanne synder
row 2:
margaret mansanto
brenda cavath
susan trigero
sheryl hunt
collen austin
row 3:
tricia mansanto
terry audrain
denise woods
johanna huller
sherrie strain
gail ramasco
jodie triguero

row 1:
margo zaugg
michele paulsen
leslie tucker
row 2:
jeanne gezelin
debbie kimmerling
pat freeborn
elaine elder
hallie hyer
not pictured:
kristi townsend
cathy pappas
peggy jo reynolds
shirley atkinson
debbie getto
barbara basso
ann campbell
ardea trapletti

lambda chi alpha

row 1: jim safford, travis titlow, randy thornton, jerry echevarria, steve ranson, jim hickey, john raphel, mike myers. row 2: roy bordenkircher, a. jones, jim patterson, bruce wiggs, gil golding, dan leck, ron vacchina, bart mowry, dante pistone, bill magrath. row 3: gary danbacker, thomas ulrich, stephen mcbride, dan nevin, larry burton, dan clune, bob christensen, rick meier, mike van horn, john schlarb, steve "coach" frank, jim garamenter, craig metzger, bryce 'boo" hobbs, thom collins.

left side, top to bottom: lida gifford, lauri long, judy white, janette titlow, karen isola, barbara gibbs. right side, top to bottom: barbara gruenwald, pat freeborn, andrea rosachi, norrie neddendrip, joan baker, sheryl lewis. center, bottom up: karen morgan, janet thompson, joanne gezlin, barbara gallagher

lambda chi little sisters

sigma alpha epsilon

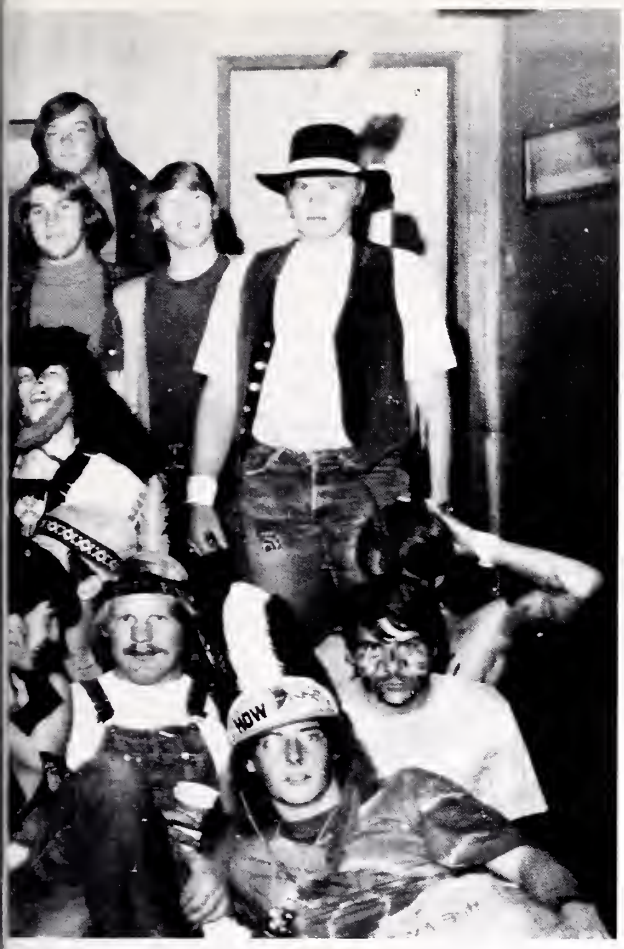
row 1, standing in back:
russ mcmullen
craig skau
dick maestretti
dean heidrich
mike libke
tim memeritt
john garrett
gary ibello
dave miller
rollie cooper
phil brown

row 2, standing also:
duane allport
ernie brown
chris miller
gene gustin
dale smith
steve mishigushi
dan garfunkle
randy magliano
bob armbruster
steve mathers
mike upson

row 3, kneeling:
gene pascucci
marc williams
mike bogue
doug ferrari
ken mela
jim beailey
jon wahrenbrock
tom fountain
braden rippetoe
charlie ross
bill bowden
gary warren
conrad pugh
jeff mann
wayne brander
bill robison
dave fairchild

row 4, sitting:
bob franklin
steve turek
hank blagen
greg goodkin
bill dasher
carlos concha
chip mann
steve topol
rex huntley
dirk hall
tom perkins
rick turner
jeff wooldridge
ben garrett
roger wolfe holding scalp of chief phi alpha

row 4, sprawled out:
scott fairchild
bill patten
craig kellison
president dave stieger
bart williams
pat morrissey



sae little sisters of minerva

row 1:
dorthy bartenilli
kris gilbert
sue heringer
mary isetta
row 2:
donna salonson
mari kaye calabria
dawne rice
marilyn miller
charlene baker
carol millard
sue huff
sue starmer
cheryl stoddard
row 3:
candy cusins
mona concha
robin gilbert
marja nelson
nancy roberts
patty becker
galen gibbins
bonnie olin
laverne plumb
mary vlavtin

tri-delts

row 1: marja nelson, meg donohoe, wendy goodin, lorraine oppio, sue starmer, marityn meiser, carol cooke, debbie hieber, edie atwell. row 2: debbie lumkes, bonnie menair, joan games, eileen emerson, andelle johnson, nancy miles, debbie fleischer, judi evans, andrea rossachi, row 3: carolyn balzar, norrie neddenrep, kathy carter, sue coonley, phyllis bailey, alice kaeslin, valerie cooke, lorinda harp, sheryl meconnell, robin gilbert, stacia bletcher, arlyn maffi, lynne hall, gaye gansberg, kathy mcdaniel, margaret gibbs, diane darham, row 4: chris batjer, barb gibbs, dawna stone, annette dressler, marie howard, peggy kent, kathy smith, stephanie tieber, linda henderson, allyn duncan, linda pardini, meg verberkmoes, judy thomas, sherrie menath, sue bernard, molly maloney, yvonne arcinega, barb gruenwald, lora schachti, mary vlantin, sylvia guidici, roz herz, sandy snelling, sue drennon.

sigma nu

row 1: dan klaich, john goetz, dave drew, wally ihara, gerry roof, damon filson, boobar fox, dennis parker, john melarkey, scott bergstrom, charlie johnson, candy boxx, rod mackay, jim ward, john gregoire, dale smith, dan mcfarlane, joe lausmann, ron yee, row 2: greg marino, dennis ihara, willie williamson, ron metzgar, ken thompsen, mark gammon, tom lewis, dean pearson, swampy marsh, kevin klink, dave landis, craig bonds, steve rahbeck, vic draculich, ron penrose, scott hemenway, tom yaussy, john hitchcock, joy kornmayer, art collins. row 3: brad murchison, allan jensen, ted brown, tom kerestesi, mike whiddet, paul dimick, alan schaeffer, bob gaines, doug mering, george caudle, dick paulsen, gary manson, tim cope, john enloe, marc pieratt, john oakes, john fisher, rick wisecarver, buck bucquet, mike lister, j. t. reagan, john phenix, john krause, bob anderson

janice anderson
diana brinley

valli casazza
connie due cramer

linda douglass
gailen gibbens

dale hildebrandt
debi horton

cynthia johnson
deborah johnson

sue krogh
judith redding

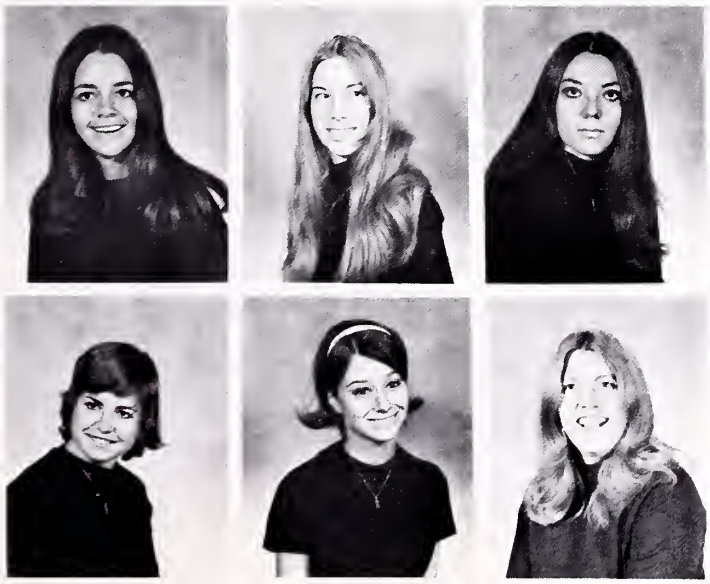
alpha tau omega

row 1:
dan armstrong
jim stevens
row 2:
steve rousch
president john marvel
greg doyle
tom montigue
singloe rasphy
paul quillici
pookie bowman
billie club
chuck bodell
randy veractici
eric morton
robert sterr
row 3:
dick mattews
hirum south
eddie booth
jeff martin
bill harlan
bob dudley
joe burns
mike stansberry
steve galentaoumini
gary falustictch
mike burns
ron fickett
tom gregory
lou mcdowell
bunky seade
red mountain lassumsen
guy hillard
cowboy lacca
bruce banister
blog felices
doug mapin
dale lundull
kerry kuffman
kenny brown
gary horn
ted hiara
ed magwamp

dawne rice
gail robinson

francia trout
glenda varble

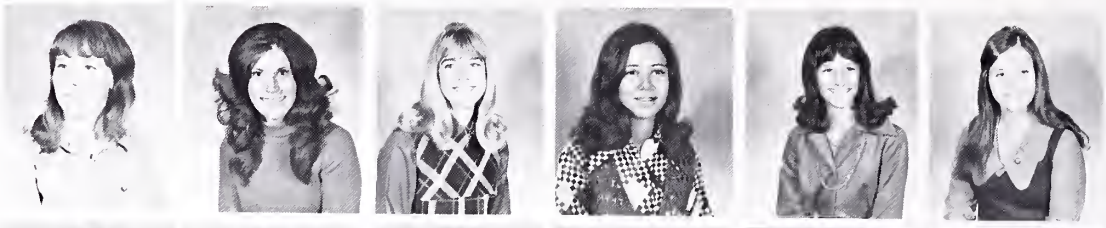
kay wade
janet winston



alpha chi omega

gamma phi beta

jill atkinson
patricia becker
pamela sue bowden
sandra caietti
dawn marie cassinelli
carmen castle



candy cosens
debra dambacher
linda digesti
susan feinstein
therese hall
nora ann hancock

karen harris
susan huff
clair hughson
christine hummel
deborah lee johnson
marianna maytan

cynthia mc whorter
marylin miller
marilynn w. moore
sarah (sallie) moore
alice joan nelson
cynthia pyzel

rhonda reisig
katherine ross
ann safford
barbara jan sherman
janice simpson
joanne simpson

debra siri
sheryl stoddard
janet thompson
jeanette titlow
sheila twichell
linda weaver

judy ann white
christine yates
lee ann belarde
nina boies
monica callahan
catherine cantrill

leslie crooks
janet dorking
ann frank
constance juskey
nancy livierato
marcia mancuso

marilyn matylinsky
elizabeth rees
sylvia rockwood
kathyryn ryan
mary serrano
robbin white

peggy widaman
helen wright
vicki zadra

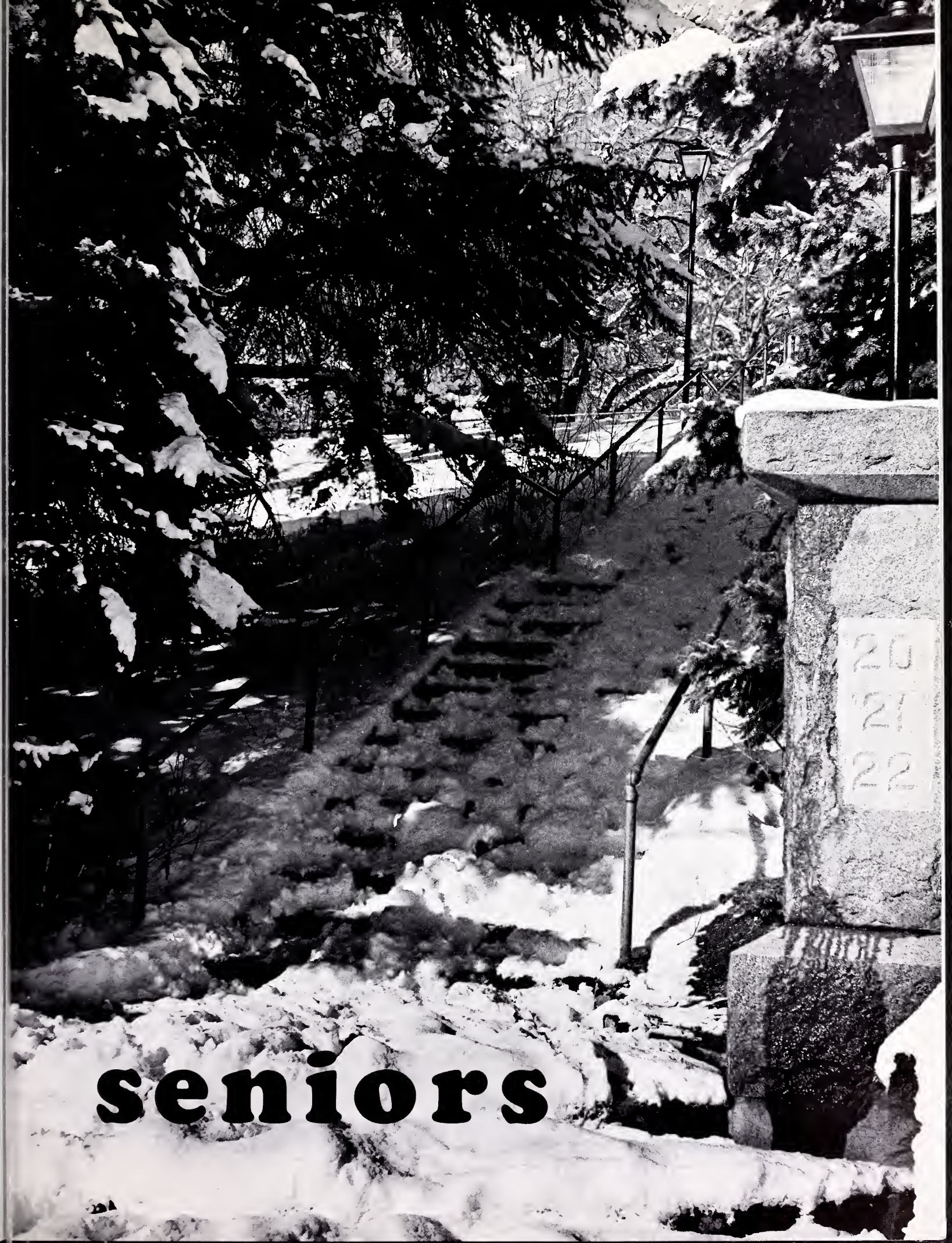
row 1: allan mandell, mike bennett, marc erling. row 2: john goetz, larry frank, coach frank. row 3: jerry tiehm, gary danbacker, bryce hobbs. row 4: les peterson, craig kellison, mike kirkland. not pictured: steve gallantuomini, john kravchonok, bill christensen, jon dewey, ron pickett, thom collins, john lands, jim mancuso, scott fairchild, dirk hall, mike gilbert, scott meaker.

men of gamma phi beta

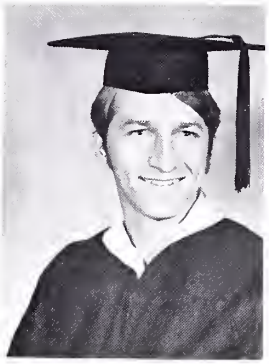
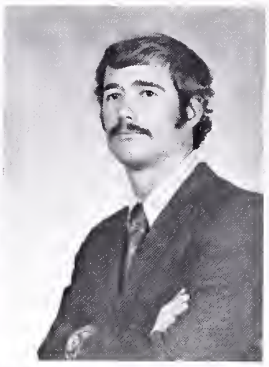
phi delta alpha

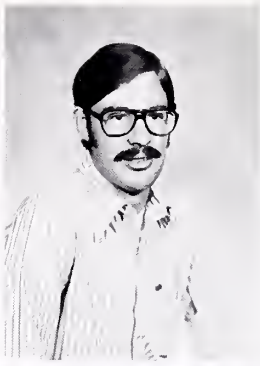
row 1:
glenn goza
chris mckenna
ron cameron

row 2:
tom wood
joe kay
bob zappettini
kit hall
rich edler
alan glover
will wennerberg
r jay colovich
charles fletcher
bob price
bob henningson
ed frazer
gerg gibbens
steve wooden

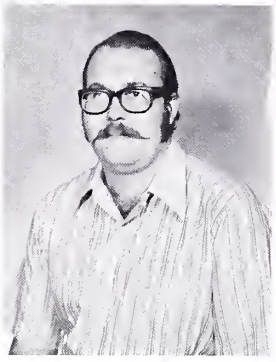
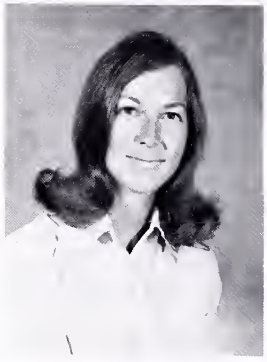


seniors

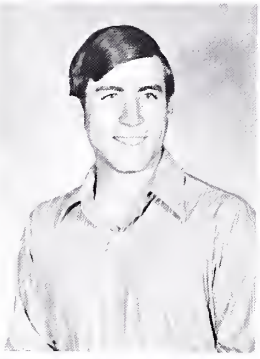





ronald e. ainsworth
chem. I pre med
robert j. almo
patricia g. anderson
elementary education
charles w. andrist
marketing

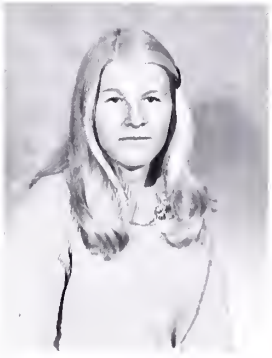
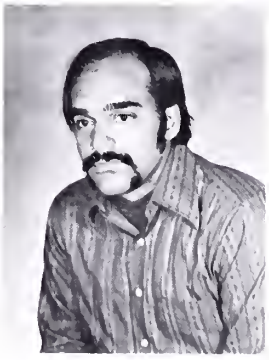



robin anzalone
english
mary ann aranguena
business education
pablo arenaz
biology education
edie p. atwell
elementary education

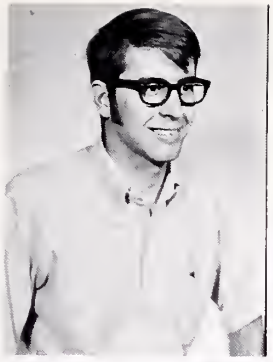
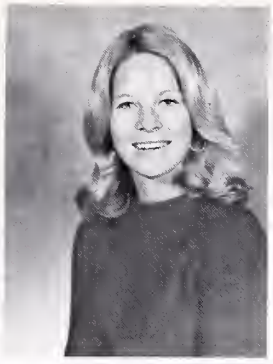


mickey baker
ag. business
dan c. barnett
management
allie t. bear
animal science
bill bear
general agriculture

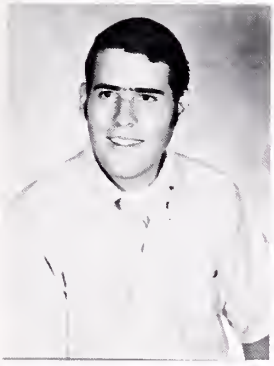
jeanne p. beardsley
nursing
kay a. beatty
home economics
patty becker
elementary education
ted w. beecher
physical education

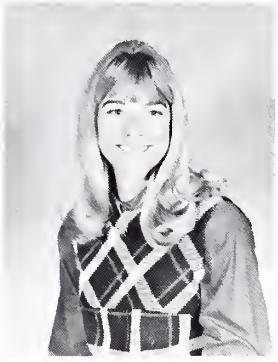



kathy berning
english
gary w. biase
wildlife biology
michael b. blalock
business ad.-mgmt.
carleton edward beankenburg
political science

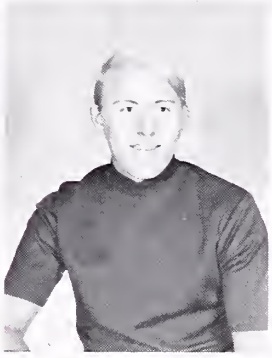



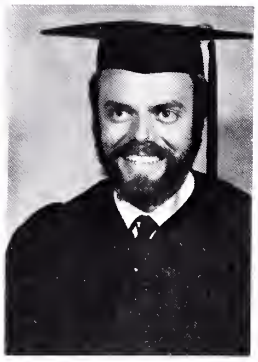
james e. beattman
special education
beth l. bokelmann
speech correction&audiology
marianne bond
nursing
verlene j. d. bohham
electrical engineering



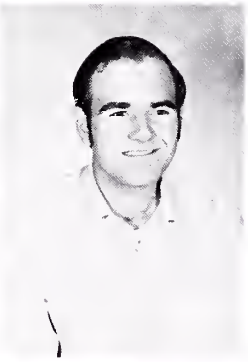


john f. boni
civil engineering
les w. boni
wildlife management
pamela l. bowden
anthropology
judith brindle
home economics education





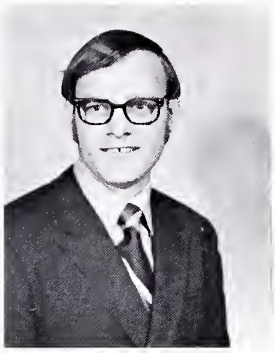
larna jeanne brown
history
robert l. bruno
mining engineering
john f. burgess
pre-medical
david j. carbon
accounting



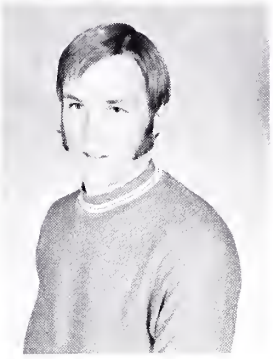
constance bettina carlson
elementary education
kathleen a. carter
home econ.-child dvlpmt.
roy j. casey
business education
terry m. cassettari
civil engineering

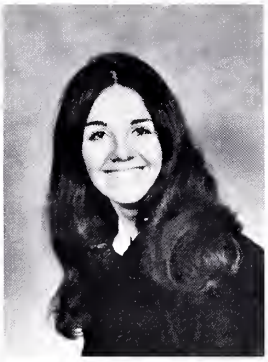
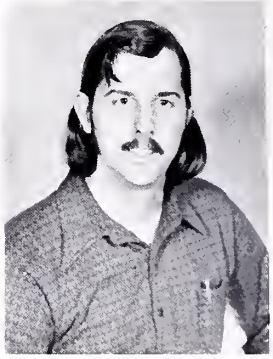
dawn marie cassinelli
elementary education
roy r. cellan
metallurgical engineering
elizabeth chamberlain
geography
theresa a. chesarek
secretarial science

joanne e. cieri
history
david h. cochenour
english
patricia m. coluse
speech&drama education
mona v. concha
physical education

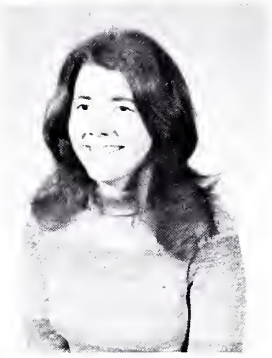


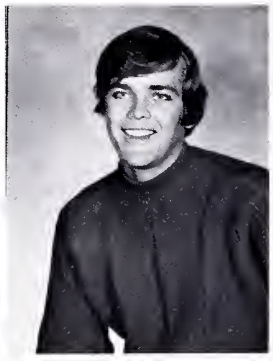
daniel e. connolly
management
kerry diann cook
secondary education-bus.
carol a. cooke
english
william charles cooper
political science



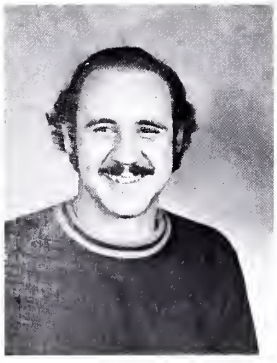
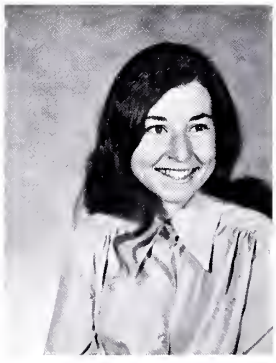



candy l. cosens
journalism
roberta g. costello
nursing
robert i. cowes jr.
real estate
billy d. crowe
journalism (public relations)

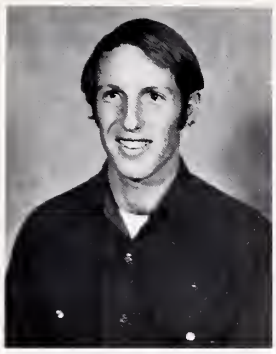
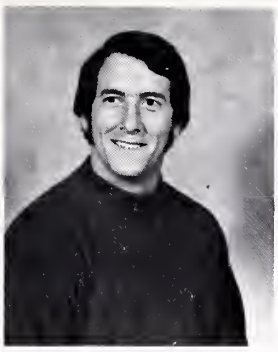




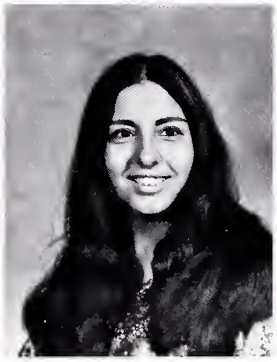
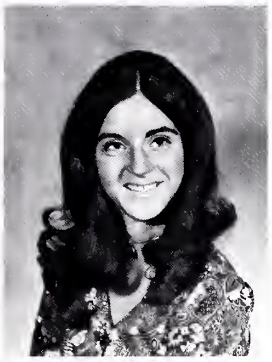
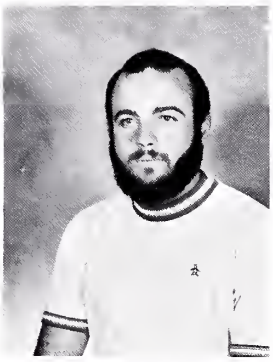
steven s. culbertson
music
christine cuthbertson
physics
william h. dahmer
accounting
j. gregory damm
finance

mary danzey
elementary education
cathy davis
finance
frieda f. dee papa
elementary education
harriet r. denney
nursing

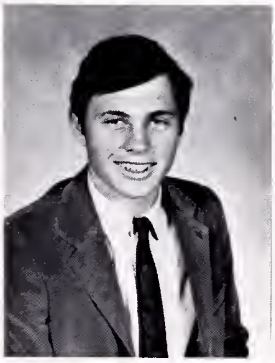



eric r. dickenson
agriculture
paul e. dieringer
pre-medical
thomas w. dietrich
political science/history
raymond p. dohr
social science & corrections

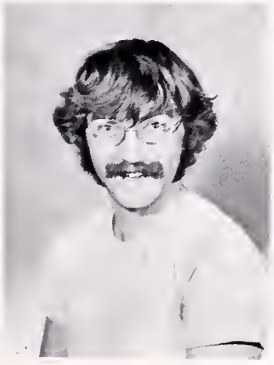
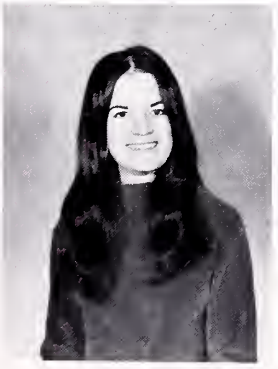
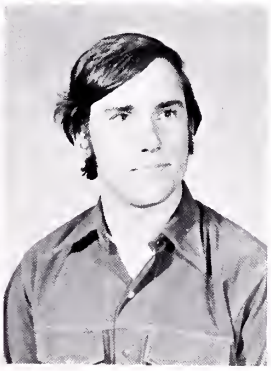




marianne dole
arts & science
mary i. dowe
speech
gail d. doyle
elementary education
terry m. dye
personnel mgt.-business

katherine kelly eckley
elementary education
elaine elder
nursing
norma n. ellett
education
dennis j. engilis
biology

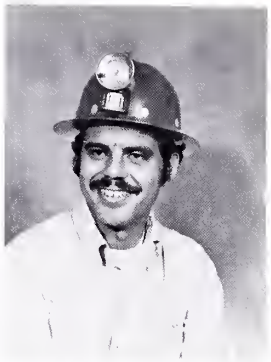


thomas p. erwin
accounting
judith evans
lynda j. fabri
english (arts & science)
carolyn gayle feemster
social services & corrections

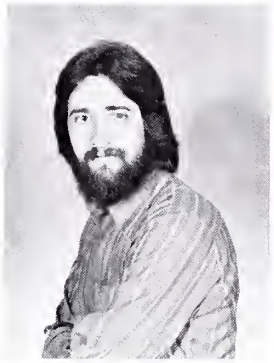
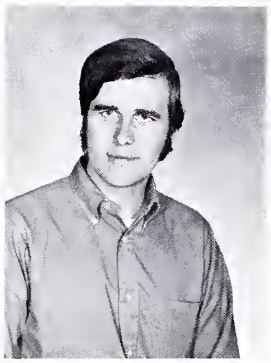




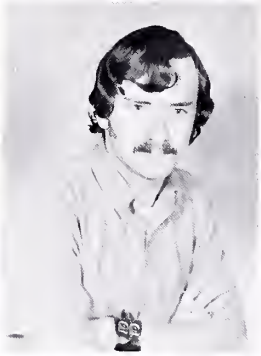
edward s. feinhandler
journalism (public relations)
linda v. felt
secondary education
william h. ferguson
geology
francine r. ferris
history

a.f. tom fingerkut
nursing
james l. fisher
geology
evelyn b. fleming
nursing
thomas j. foley
psychology & history

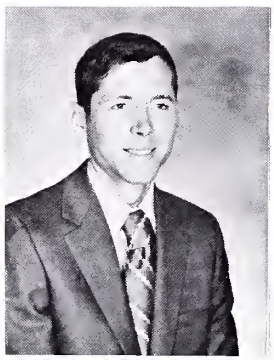


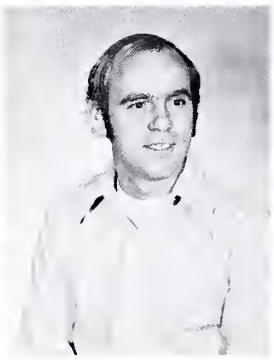
gil r. folk
art
robert anthony fontana
civil engineering
brandon l. foster
business administration
chuck foster
mechanical engineering

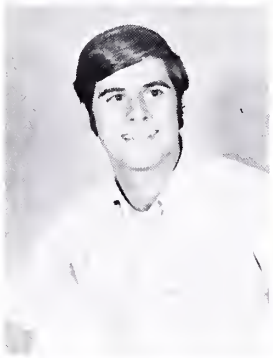


raymond a. foster
history
jay j. frandsen
elementary education
buddy frank
journalism
wayne a. frediani
business management

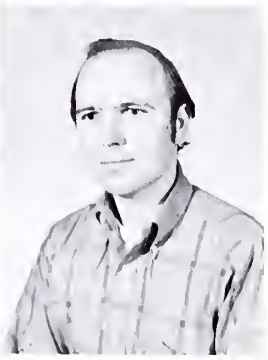


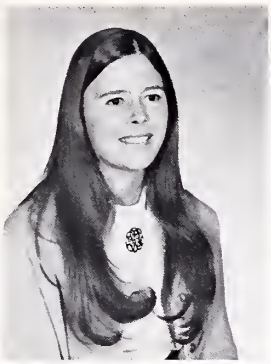


bruce j. fredrickson
marketing
erma rupp fritchen
special education
tectar e. froslie
speech & drama
keith e. froslie
speech & drama

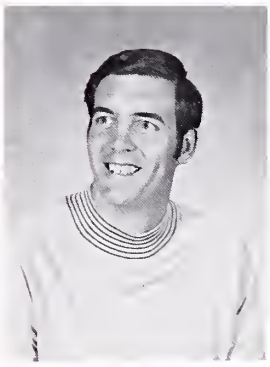
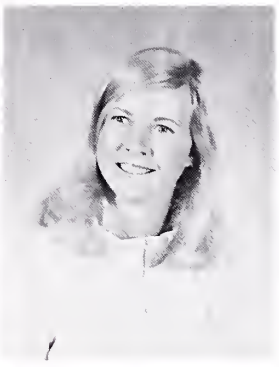


john l. fuhring
earth science
patty gallagher
nursing
denise m. gallues
english
kerry t. garcia
biology

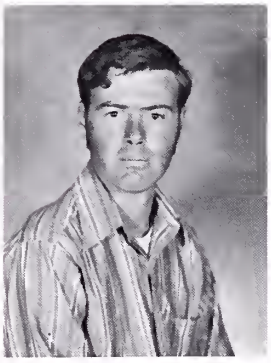


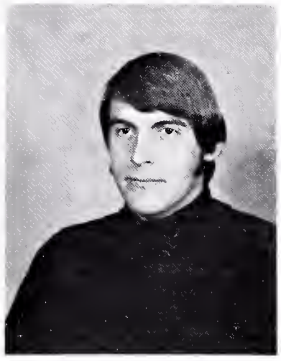


john garfinkle
english
susan e. gates
fashion merchandising
karnail gangar
mechanical engineering
kathleen jill gaynor
medical technology

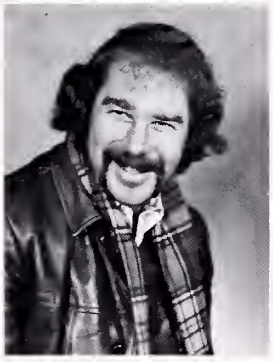
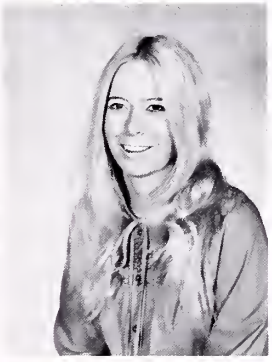
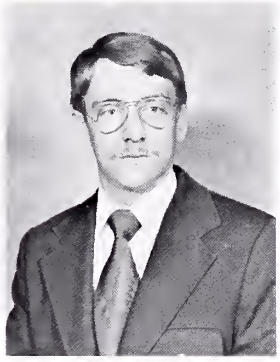
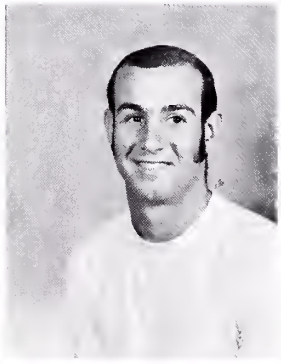



kathy s. gen kinger
nursing
dennis l. george
math & economics
vicky l. george
social service & corrections
betsy g. giannini
physical education

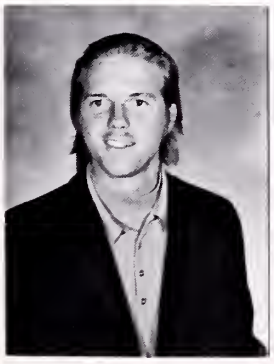
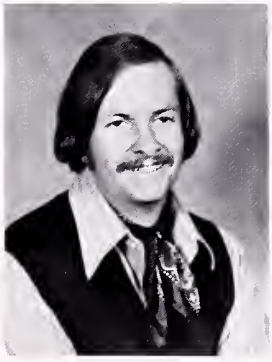
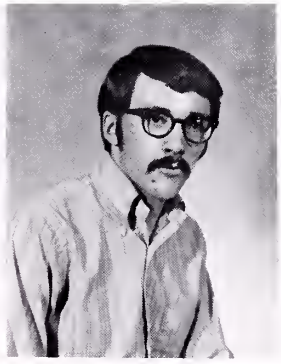
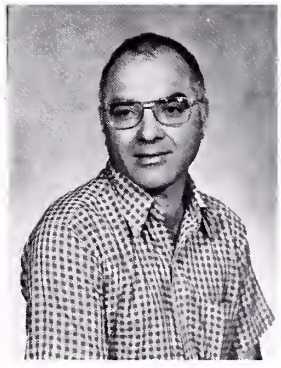




gregory r. gibbens
pre-med
joseph p. gill
wildlife biology
alan h. glover
political science
daniel r. gochnour
special services & corrections

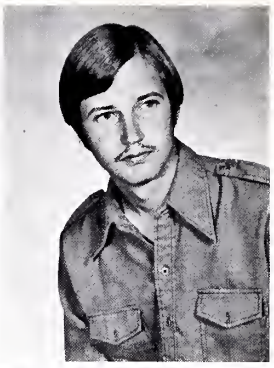
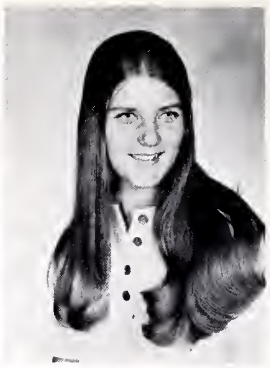





hares e. golleker
management
debra a. gorham
business
glenn a. goza
political science, pre-legal
gary l. granata
business administration

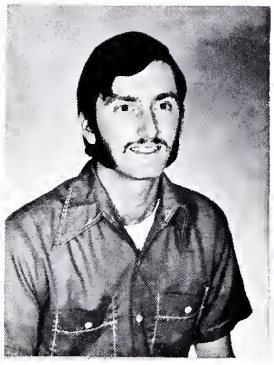





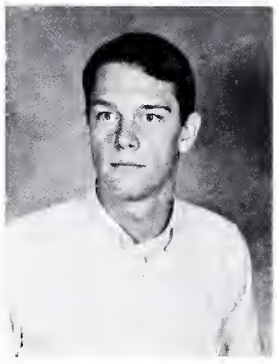
kurt edward gravenhorst
english
jarrett a. griffin
medieval history
kent b. haberle
management
richard d. haddenham
metallurgical engineering

kathleen j. haley
nursing
lynne m. hall
biology
j. steven halvorson
accounting
judy j. halvorson
french

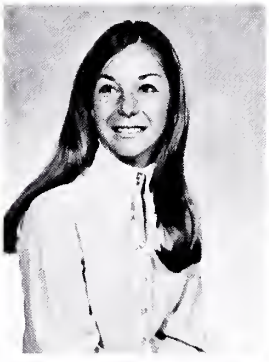



clark ronald hancock
spanish, engineering science
yvonne l. harrigan
home econ., foods & nutrition
c. g. harriman
animal science
richard h. harris
geological engineering



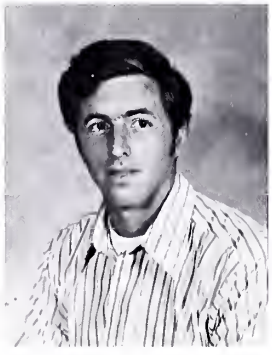


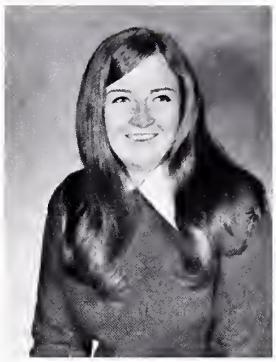
linda m. harrison
nursing
lorinda harp
sociology
jack m. hart
management
cynthia l. haskins
nursing



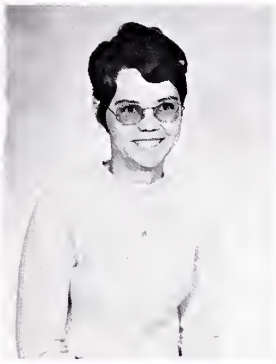
george mark hatjakes
business adm.-pre-law
david c. heckethorn
marketing
nancy heckman
elementary education
marilyn l. hedges
psychology

clifford a. heitz
r.n.r./forestry
harold b. herlan
pre-med
gayle s. herman
elementary education
scott l. hesse
geology

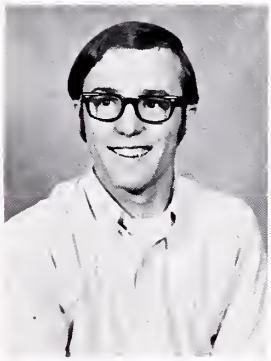


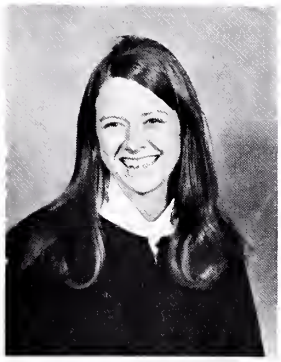


s. delynn higley
accounting
honey h. hind
elementary education
fred e. hoffler III
engineering science
danell m. holcher
home economics education



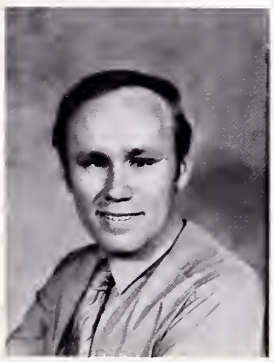
victoria d'atri hoover
social services & corrections
steven p. hopkins
geology
barbara a. howe
home economics education
carolyn s. hudson
physical education

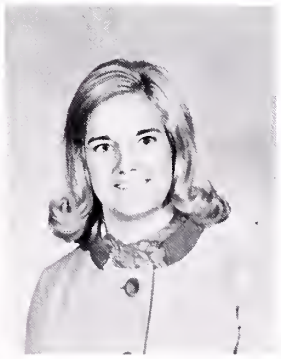




valerie c. huntington
elementary education
david e. hurley
mechanical engineering
jerry huston
business education
mary e. hutchings
home economics(child dvlpmt)

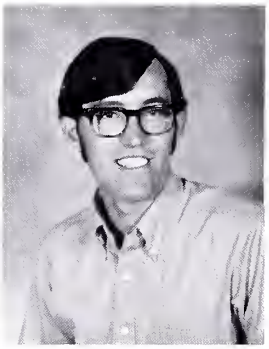
john warren hyatt
elementary education
craig i. ihara
business management
minnie l. inzer
home economics/business
karen l. isola
elementary education



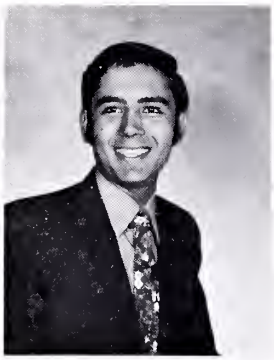


victor s. ivashin
electrical engineering
jim jeffress jr.
wildlife management
don b. jenkins
marketing
deborah lee johnson
mathematics

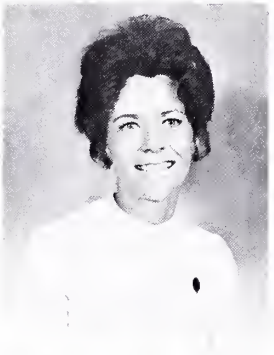
nancy e. johnson
home economics education
joseph j. kapler
geological engineering
gaylyn marjorie karle
english/journalism
jim b. kearns
art

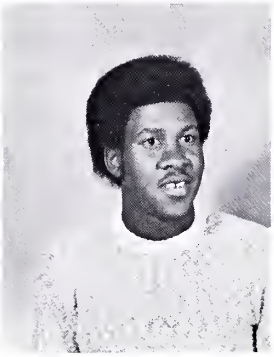


daniel j. keating
civil engineering
craig m. kellison
accounting
sandra l. kersley
elementary education
zafarullah s. khan
chemical engineering



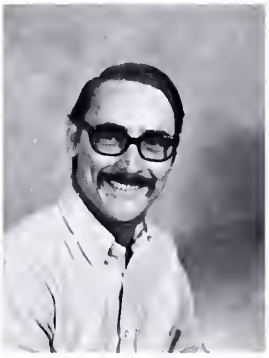
janet i. kimak
nursing
daniel j. klaich
accounting
joseph kline
social services & corrections
bruce f. krueger
history



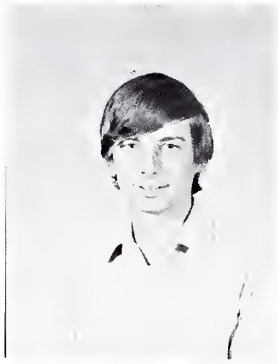


rolf u. kvalvik
business management
donald k. lanman
journalism
john r. larsen
accounting
sarah w. lawrence
physical education

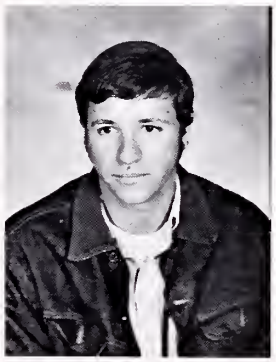
stan l. learner
business administration
james r. lee
geology
roy e. lee
range management
steve lintz
philosophy

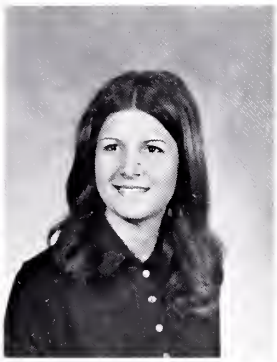


cynthia a. littler
nursing
earlene marie lombardi
nursing
jacque c. lowery
business education
bebby lee lumkes
journalism

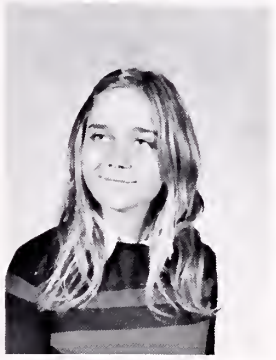


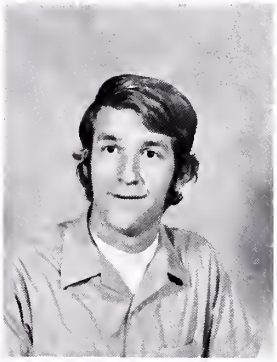
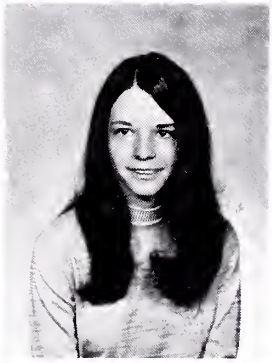
anne m. lundberg
accounting
jill d. lusk
german
juliann s. lutes
social services & corrections
james w. mallery
economics



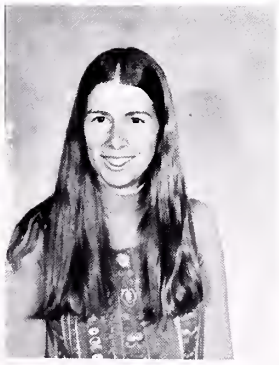
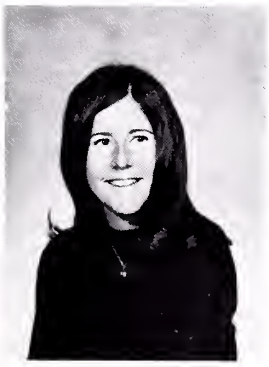


jim mancuso
general agriculture
darryl f. mansfield
sociology
susan j. mansfield
speech pathology
marilyn j. maroon
home economics



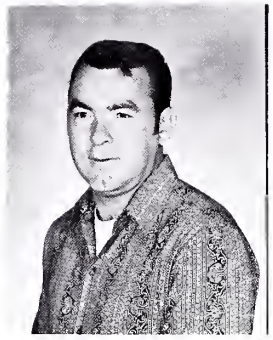



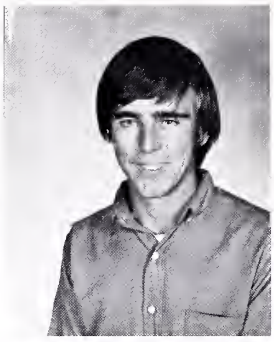
jacqueline d. mast
physical therapy
marianne maytan
office administration
craig r. metzger
zoology
judith a. middleton
secondary education/biology

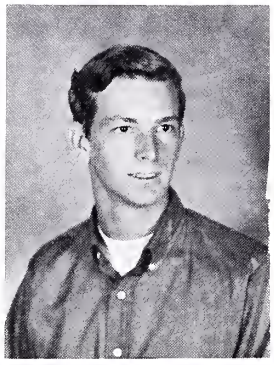
marylin irene miller
speech therapy
wayne e. mize
business administration
nancy c. moller
english (literature)
margaret k. monsanto
math

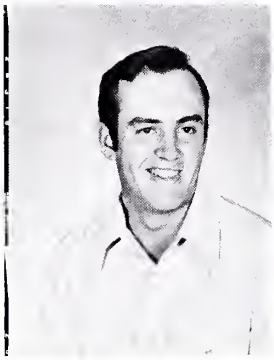
weldon l. moore
chemical engineering
richard bruce morse
geological engineering
buddy r. morton
public relations&advertising
susan moy
office administration



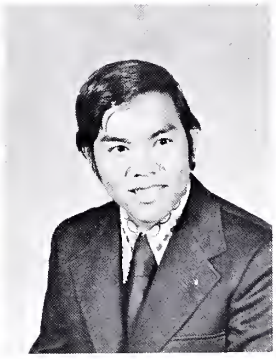


patrick j. mccormack
mechanical engineering
r. moke mcgowan
journalism
glenn f. mcknight
agriculture business
candace t. mcmaster
elementary education

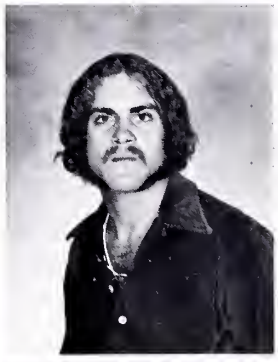




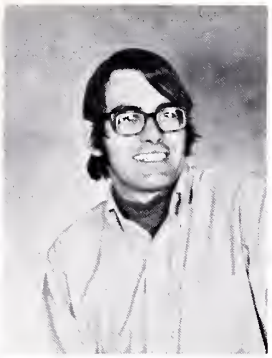
richard d. mc neely
mining engineering
lynda diane norcross
german
craig i. ihara
jerry h. ostberg
mining engineering



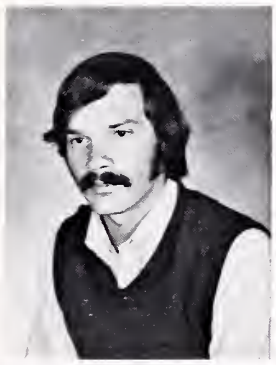
nancy oswald
home economics business
farrel overholser
mechanical engineering
steven r. oxoby
civil engineering
steven j. pagano
history



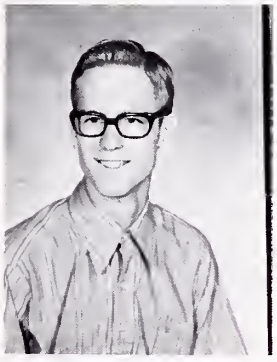
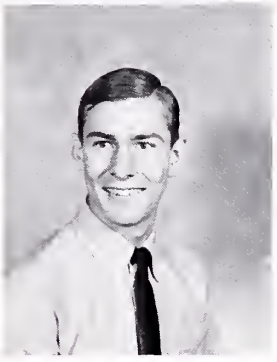
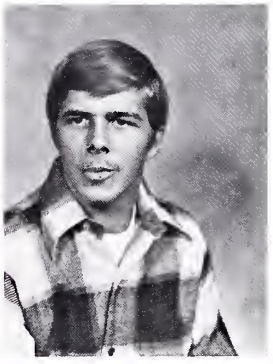
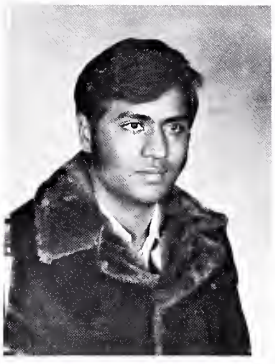
jerome t. pasto
industrial management
richard w. paulsen jr.
data systems
sandi peacock
h. ec.-fashion merchandising
stephen j. pereira
pre-legal/political science



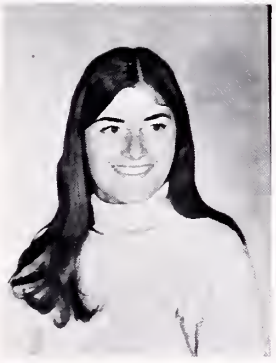
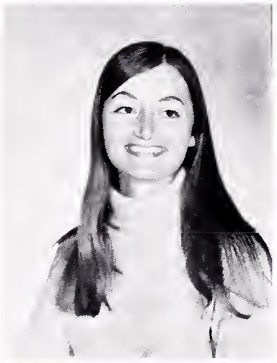
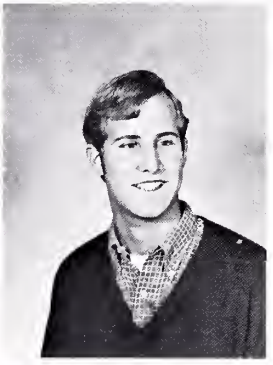
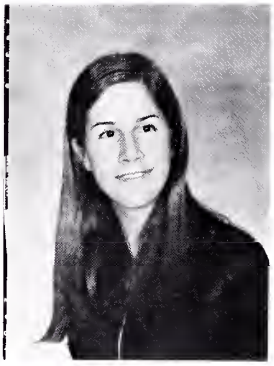
carole a. perkins
elementary education
mardelle petersen
elementary education
thomas h. pickrell
electrical engineering
olena k. plummer
physical education



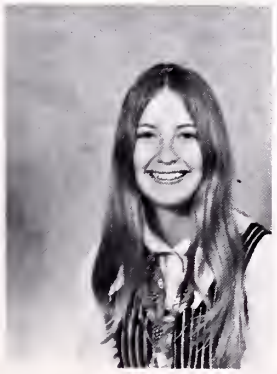
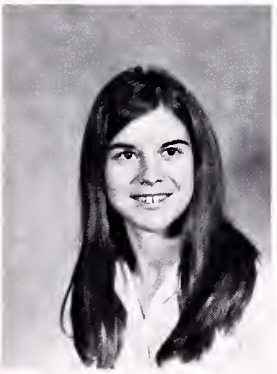
kirk j. pocan
ecology
mary l. powers
foods & nutrition (h. ec.)
david g. powning
biology
a. b. price

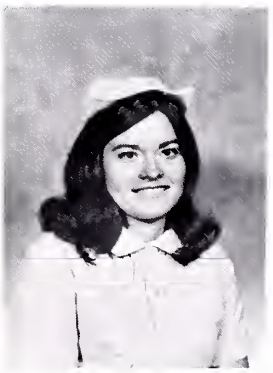





michael w. pullen
electrical engineering
thomas l. pursel
elementary education
paul a. quilici
business ad./accounting
vinod kumar rai
electrical engineering

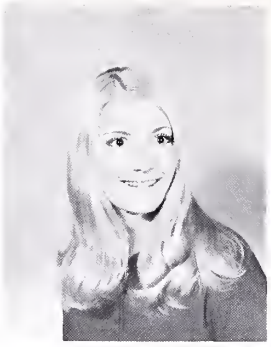
lynn rawlins
home economics education
roberta deanne rawlins
home economics education
bruce h. read
physical therapy
nancy j. redding
english

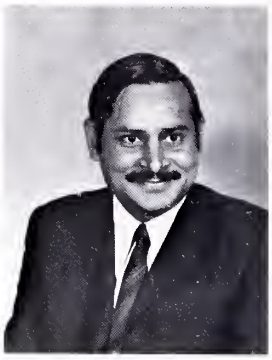


rhonda k. reisig
elementary education
carol a. richard
geology
kathleen k. ricks
home economics
valerie c. ridgeway
nursing

thomas f. riley
geography
anthony e. risby
history
wendy l. robertson
sociology
julie t. rudolph
home economics education

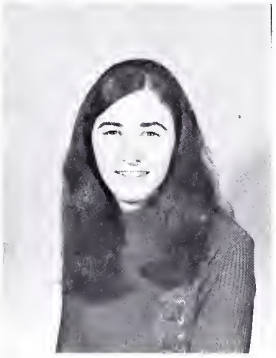


linda j. russell
medical science
jewelene dae ryan
home economics education
anita g. saladin
history (secondary educ.)
salah-ud-din
mechanical engineering



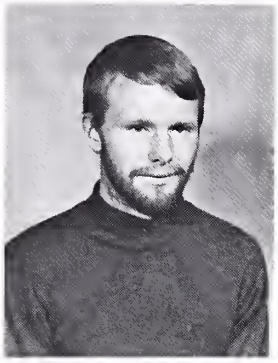
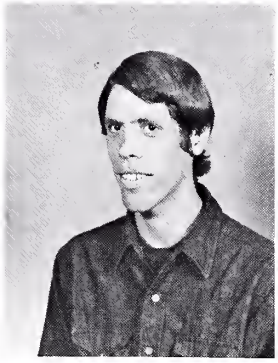
richard e. sasek
mechanical engineering
judyth m. sather
physical education
cliff r. sauage
liberal arts
linda a. saunders
psychology

nancy m. sbragia
pre-medical
charlotte ann schellins
home economics education
carla l. scheurer
english
hans j. scheurer
german

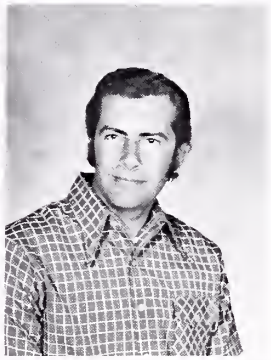


patty a. schmidt
child development
john w. schoppmann
civil engineering
carol a. sciarani
elementary education
kathleen a. schultz
nursing

william w. scott
pre-law
richard j. s. serrins
philosophy
bettye roberta settle
physical therapy
jan sherman
english

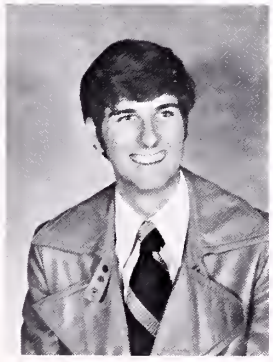



corrine fullerton shumway
home economics education
james lee singer
pre-law
pete d. sinnott
political science
gerald e. smetts
agriculture



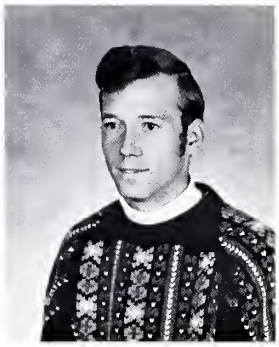
karen smith
nursing
p. sheldon spitz
economics
jorge j. stamos
agriculture business
kornelia s. stanley
office administration

mary l. stevenson
antropology
daniel w. stewart
pre-law (speech)
gladys m. suarez
home economics education
deborah a. sullivan
office administration

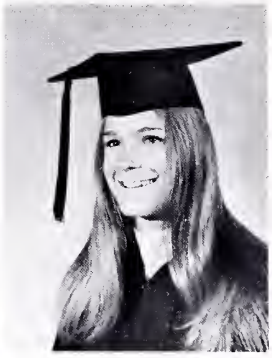


karen l. surber
history
j. craig sweeney
political science
marjorie h. swiatek
english
brenda l. tedford
elementary education

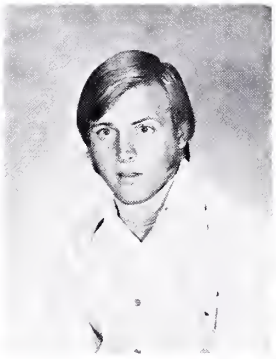
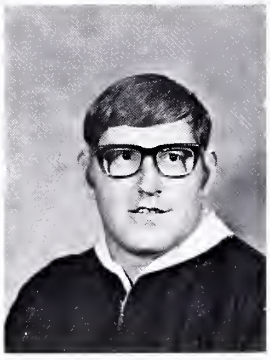
stephanie tieber
nursing
barclay a. trehal
renewable natural resources
sylvia l. trehal
nursing
marjory k. tsuda
nursing



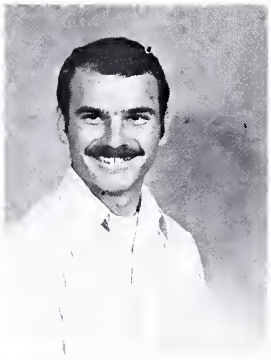
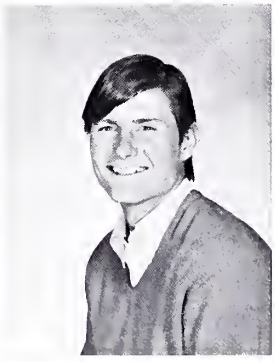
ann frances tue
art
nancy c. turnbaugh
special education
marcus e. ullrich
accounting
katie urlaub
elementary education



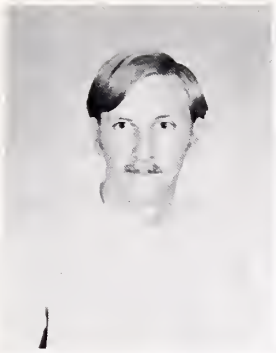
linda urriolh
elementary education
ritchie c. van duzer
social/psychology
douglas l. varney
electrical engineering
meg verber kmoes
elementary education

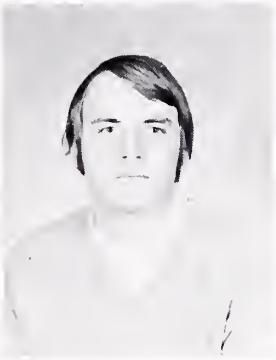
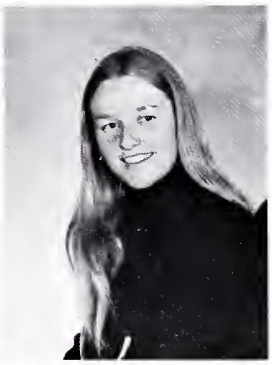
john m. vossler
mechanical engineering
robert m. wagner
business management
joseph m. wainscoat
elementary education
charyl m. walker
history

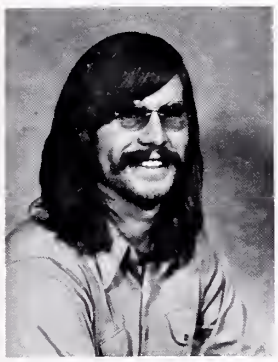
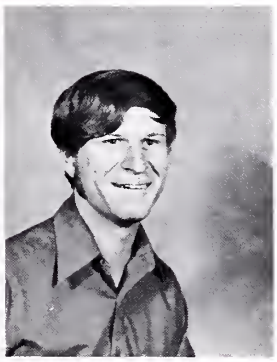
michele h. wallace
nursing
d'ella m. walters
special & elem. education
edward e. warman
elementary education
janice m. watts
history/secondary education



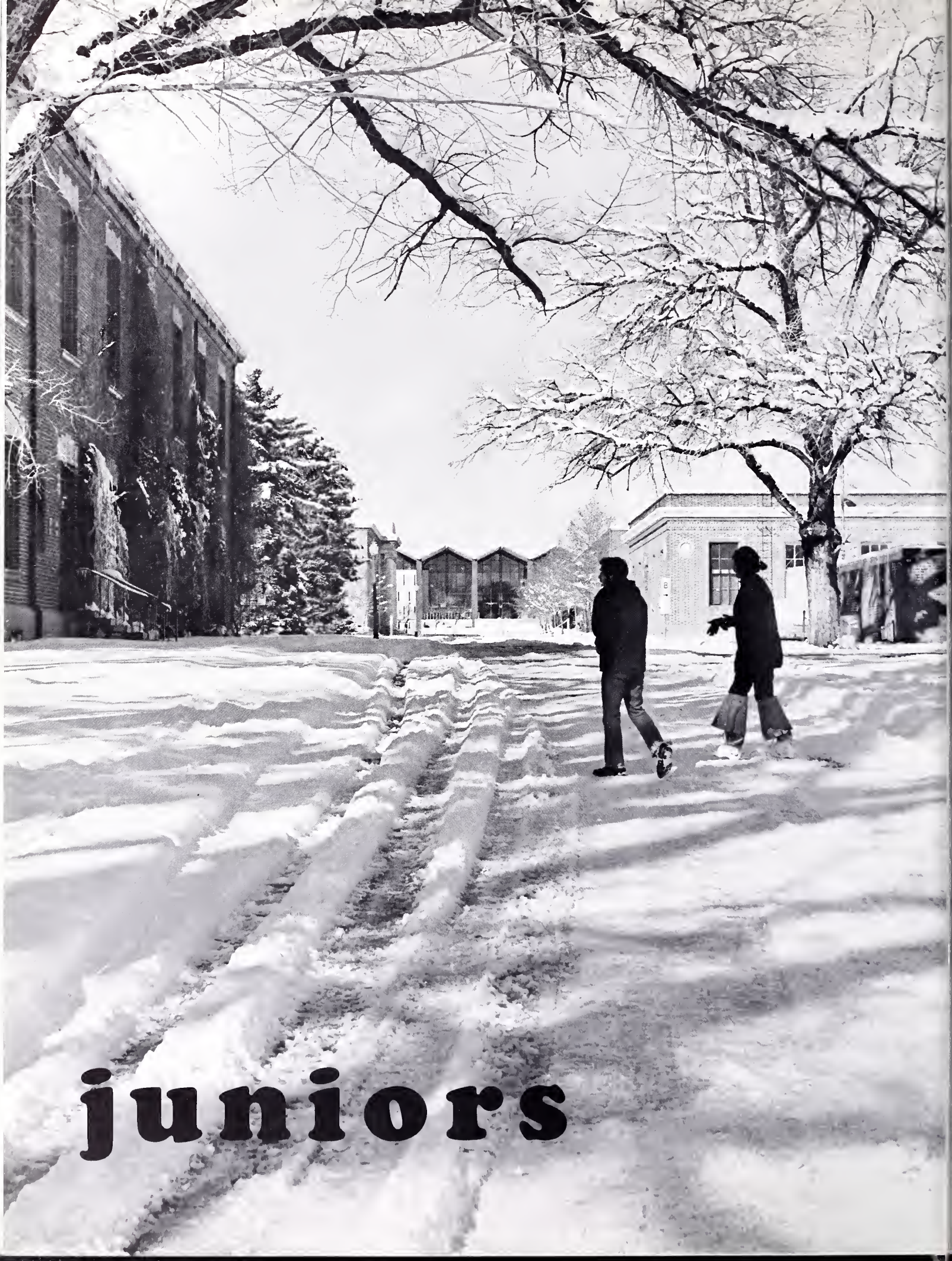
robert b. wester
mechanical engineering
alana l. williams
physical education
lynn wilson
physical education
virginia williams
office administration

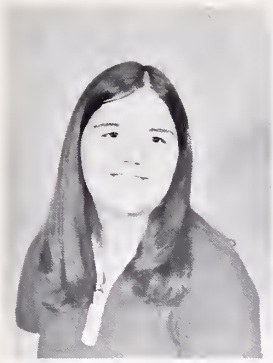
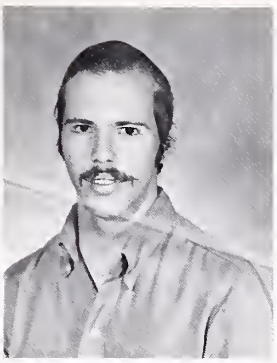
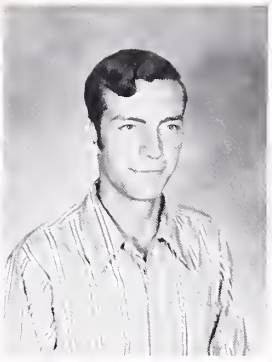
janet m. winston
english
david r. wirshing
marketing
deborah woolf
history
don c. wood
accounting

woody woodward
social psychology
randy c. wright
pre-law
linda a. zakula
elementary education

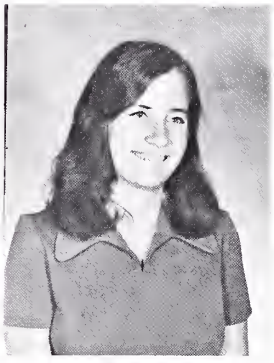


juniors

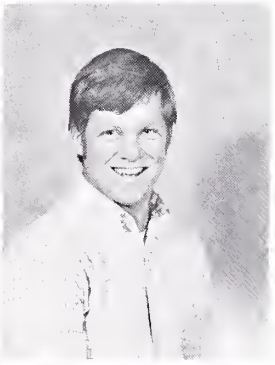




jo ellen adams
elementary education
r. roy allen
social psychology
william m. anthony
english
robert j. armbruster
engineering science

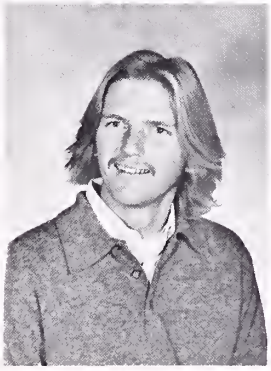
ann ashton
english
terry c. audrain
elementary education
donna jean bedera
engineering science
sandra renee beecher
med. tech.



lee ann belarde
journalism
robert c. bell
journalism-pre legal
jim e. benedict
public administration
joanne h. roshsco
wildlife biology

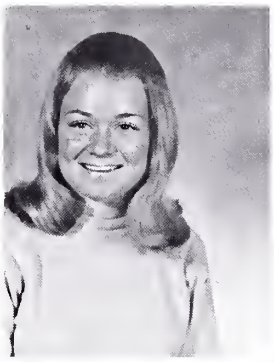
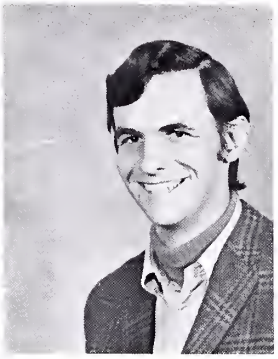


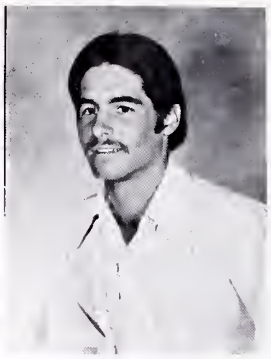
charles p. boudreau
marketing
diana brinley
art
timothy r. brown
accounting
mark w. burrell



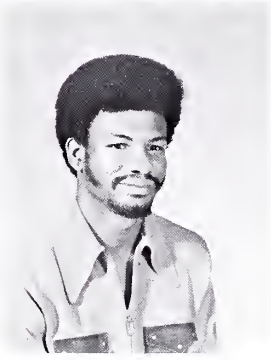
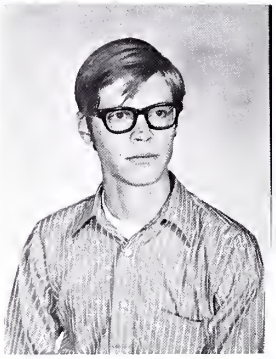
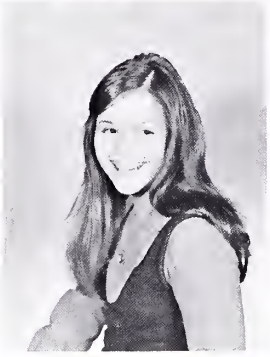
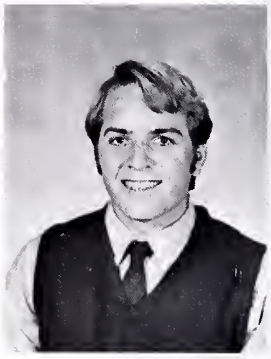
rick b. busl
psychology
becky bustad
special education
jeff butler
patrick martin byrne jr.
economics

mary-ellen cain
  english-sec. ed.
donald e. campbell jr.
  political science
l. h. carey
  special education
fletcher t. carson
  mathematics

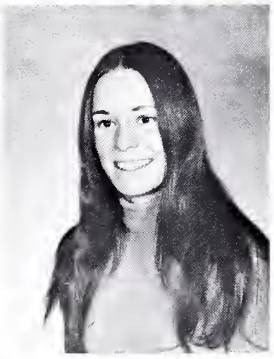



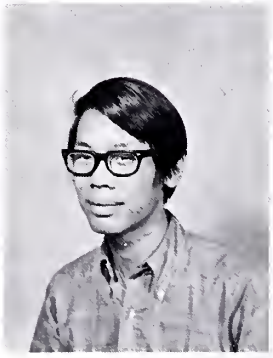


quintin b. cary
  physical education
edmund r. casey
  forestry
carmen p. castle
  home economics
donald edward cecich
  mechanical engineering

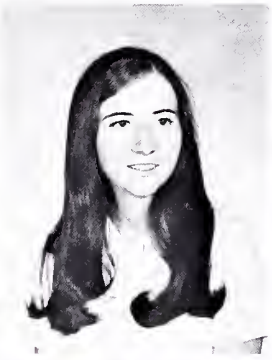
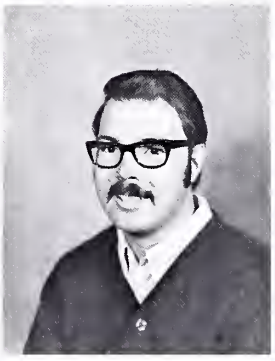





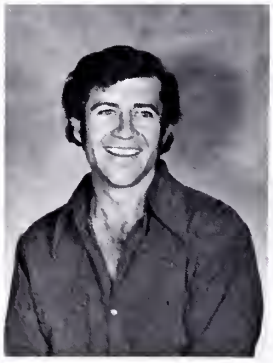
mary leota chambers
  special education
mella-dee m. chapman
  social services & corrections
martha s. chevreaux
  elementary education
eugene e. chun
  electrical engineering



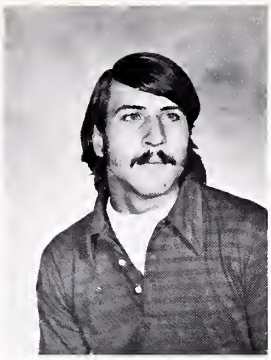


mary-ellen clark
  secondary education, english
frederic e. colip
  elementary education
pamela collins
  social services
patrick joe conner
  pre-med

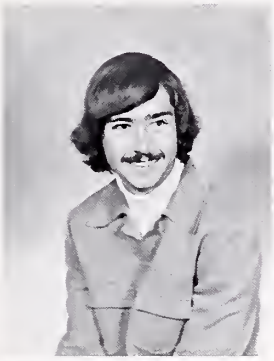
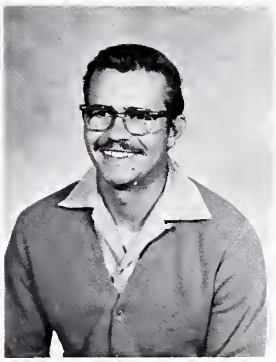



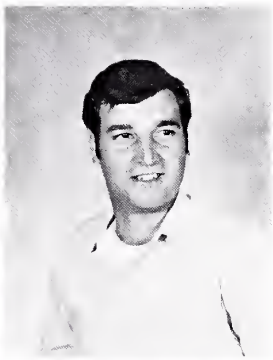


susan coonley
  elementary education
buffie cooper
  elementary education
janice a. copple
  journalism
susan corcoran
  nursing

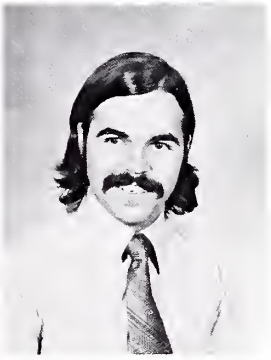
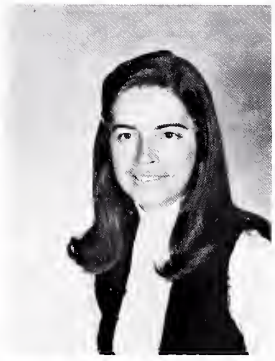


j. gregory crapo
electrical engineering
brenda r. cravath
english
ray l. crawford
advertising
deborah la nette crenshaw
social services & corrections

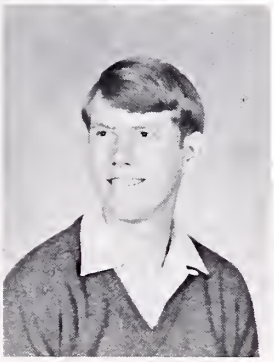
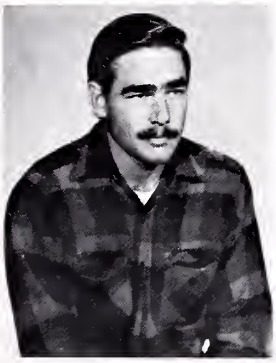
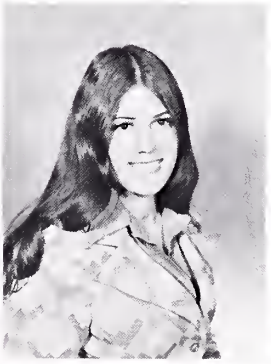
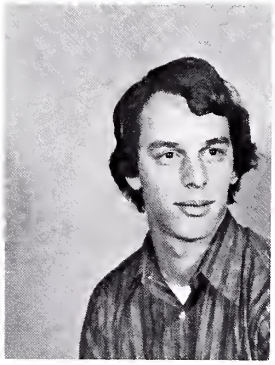





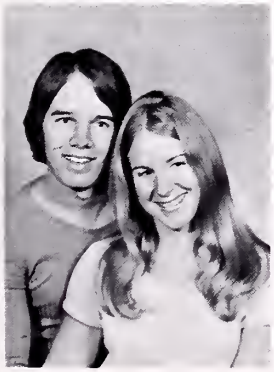
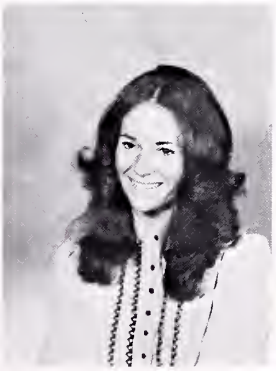
hugh d. currin
mechanical engineering
john h. davis
physical education
donald angus davison
political science
robert raymond depaoli
renewable natural resources

gloria dickinson
political science
linda l. digesti
nursing
robert j. dixon
pre-legal
lorraine l. dominguez
social services & corrections

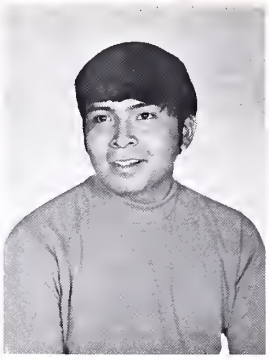
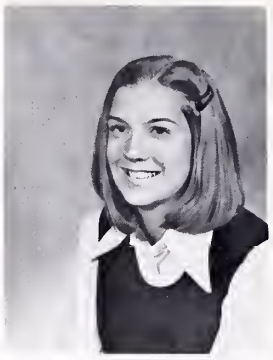





kenneth b. dressler
elementary education
sid s. eaton
wildlife management
leslie farias
sec. ed. - speech & drama
paul j. farrens
rnr (recreation & forestry)

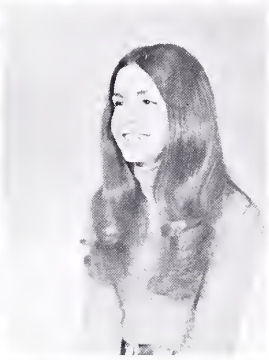



h. fashime
undeclared
sue feinstein
elementary ed./special ed.
fran feinhandler
art
janice finch
nursing

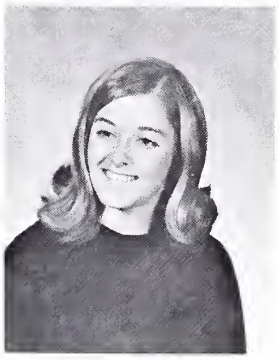
annette fine
nursing
shirley forman
elementary education
steven jay frank
political science/pre-legal
kristen e. frantzen
journalism

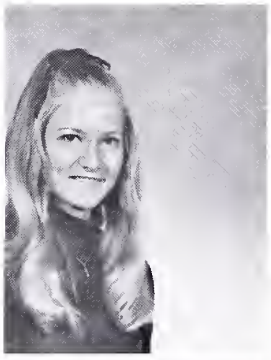
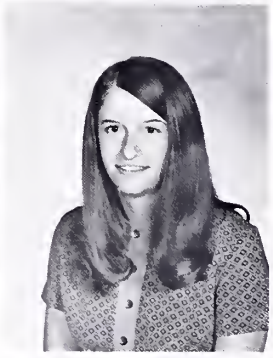



kathleen g. french
art
carol e. frye
elementary education
tina l. gallo
nursing
john l. gavin
social psychology



joanne gezelin
elementary education
james h. gibbs
pre-law
gailen j. gibbens
physical education
leta m. gifford
home economics

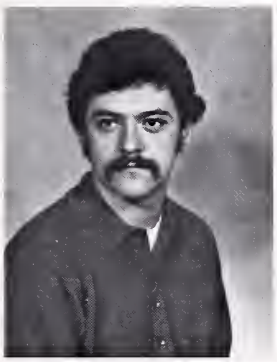
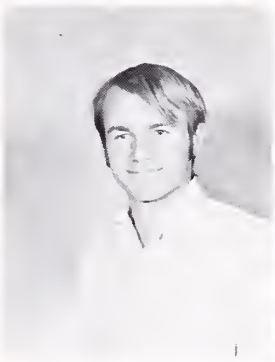
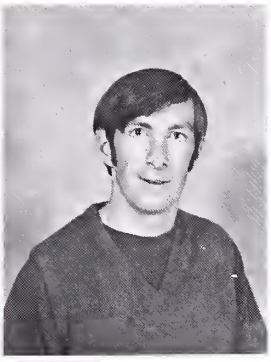
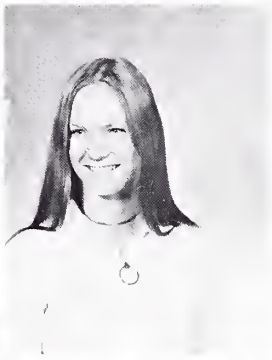


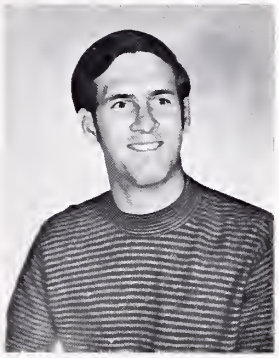
jo anne m. giomi
special education
john c. giomi
accounting
morena l. guazzini
elementary education
gail t. guetersloh
physical education

debbie gunn
interior design/home ec.
sherry louise gutzwiller
special education
kenneth wood hall
agricultural economics
jan e. harvey
art

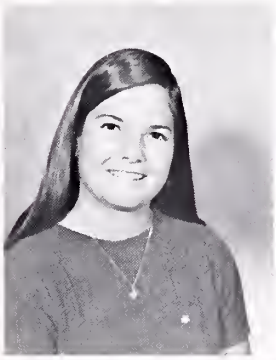
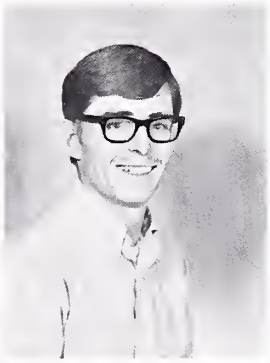
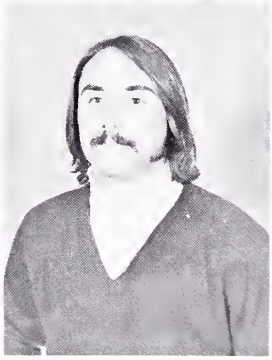
william lance christopher heise
agriculture
frances c. hellwinkel
elementary education
dan hennigsen
plant science-agriculture
paul f. higaki sr.
elementary education-music

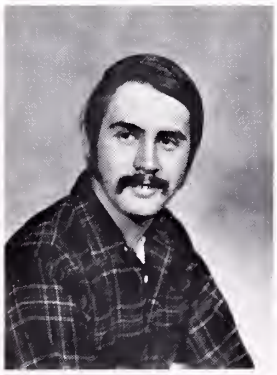
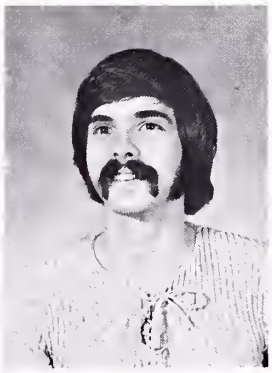
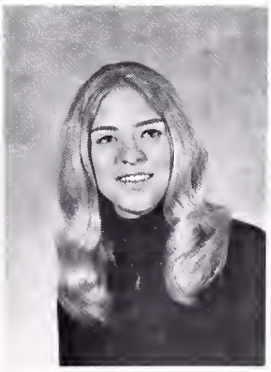
hillyer guy
accounting
lee e. hoffman
metallurgical engineering
jim hollingsworth
accounting
barbara g. holmes
special education



michael charles horsley
accounting
debi horton
physical education
laura j. hoxsie
institutional management
susan huff
pre kindergarten/home ec.

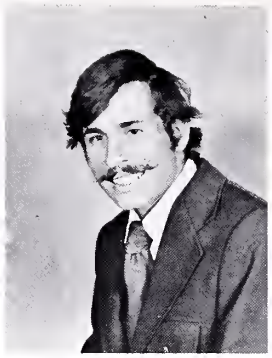




christine m. hummel
elementary education
hallie a. hyer
medical technology
kenneth l. inzer
agriculture,wildlife mgt. & rec.
timothy w. ireland
business accounting

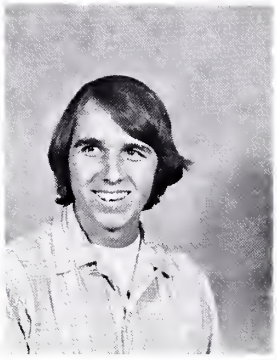
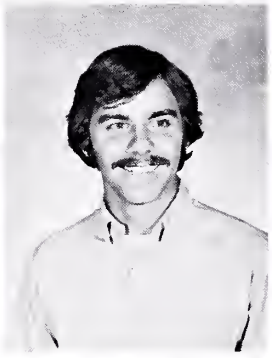




susan b. jackson
home economics
joseph g. jensen
civil engineering
montgomery n. johns
pre-med
deborah r. johnson
journalism

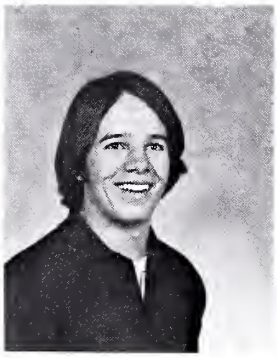
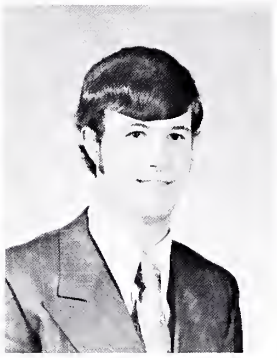
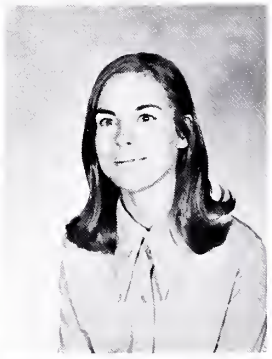
donna a. johnson
elementary education
alice l. kaeslin
social psychology
joseph j. kay III
pre-legal
kathleen a. kelly
journalism



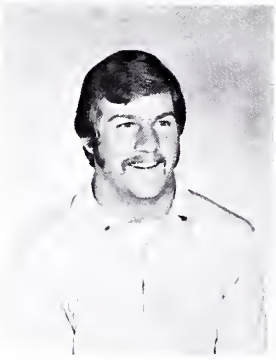
sunny kelly
social psychology
michael j. kirkland
psychology
stephen d. landaker
pre-medecine
penny a. landell
spanish

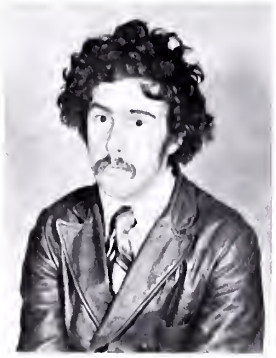
l. r. legoy
pre-law
nat j. lommori, jr.
agricultural education
jane blair long
radio & t.v.
james f. lourentzos
mechanical engineering

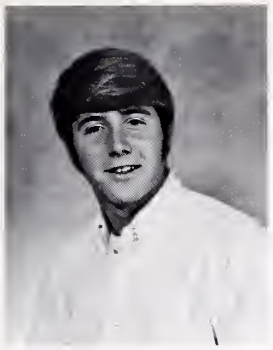
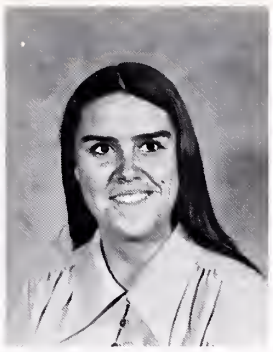
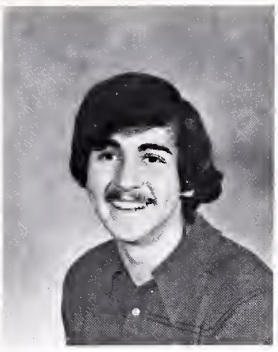




frank jeffrey macomber
william a.s. magrath
political science
robin l. maguire
elementary education
allan r. mandell
pre-vet. med.

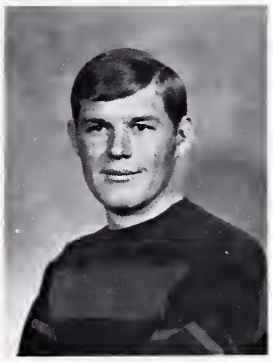


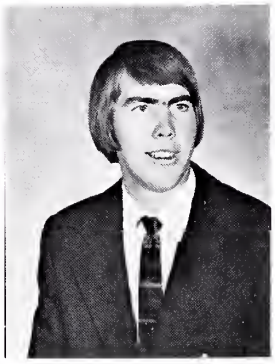
michael cassius marley
journalism
julia e. martinson
journalism
patsy middleton
elementary education
david c. morris
marketing



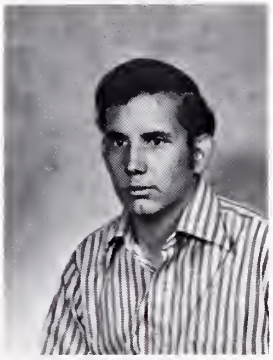
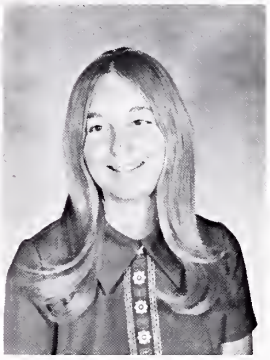




jim m. moore
forestry
marilyn w. moore
pre-med
stephen c. moss
political science
elizabeth a. mcadams
business administration

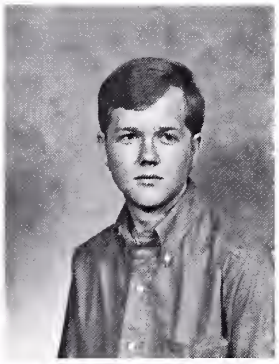
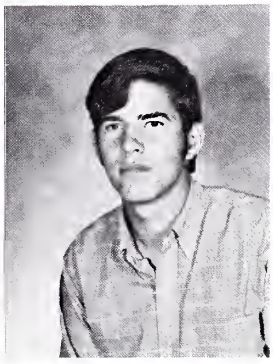




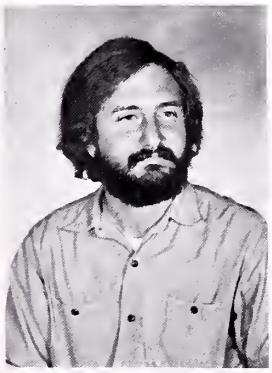
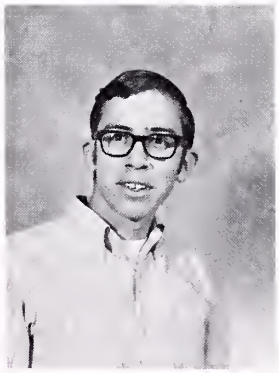
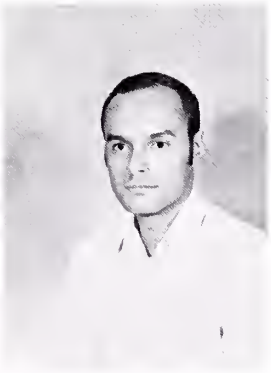
david g. mcgargar
pre-med
linda a. botts mccombs
home economics/education
sally mckee
nursing
chris e. mckenna
journalism

jerry j. mcknight
accounting
linda a. mcmurry
mathematics
linda nagy
journalism
norie k. needenried
elementary education

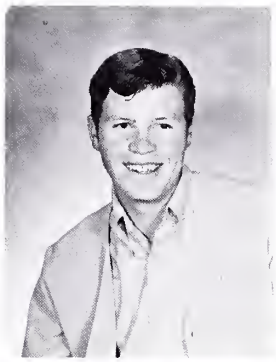
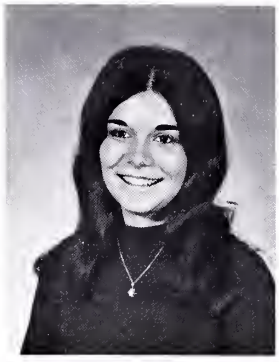



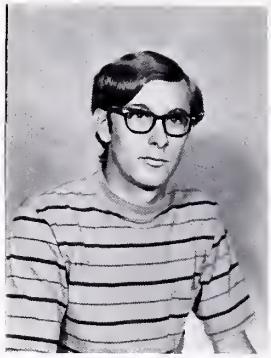
joan nelson
secondary education
bobbi a. nelson
elementary education
neal j. nesbitt
pre-med
monte neugebouer
pre-dental

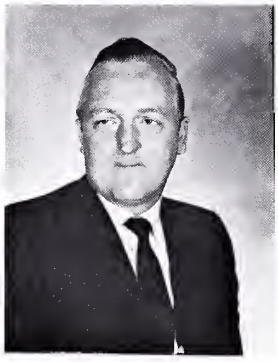
nikkola newkirk
elementary education
brad nord
pre-dental
richrd l. oliver
wildlife management
francisco w. oyague
business accountant

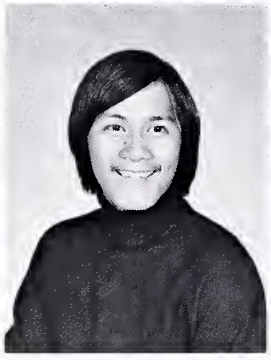
russel w. peacock
agricultural education
gail l. perazzo
nursing
thomas e. perkins
political science
larry l. peri
marketing



clark d. petersen
accounting
francisco m. poli III
sec. education/journalism
larry j. poye
child welfare
cynthia pyzel
political science





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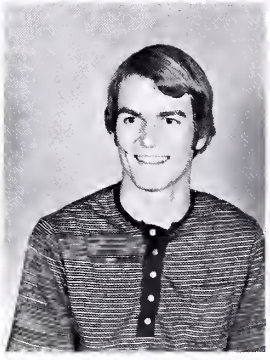
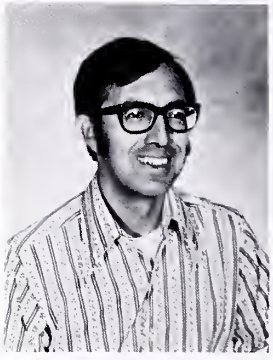
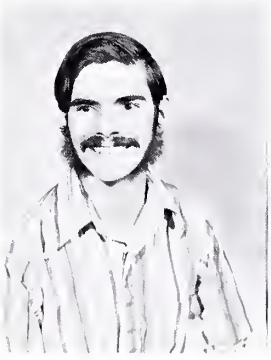
history
dennis a. reese
music
james kent robertson
business administration
richard a. ruybalid
accounting

ann safford
home economics
paul n. schmidt
electrical engineering
gary b. schudlich
business
susan schumacher
social services & corrections



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elementary education
douglas a. shaw
business administration
lois carole shimotori
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donald g. shirkey
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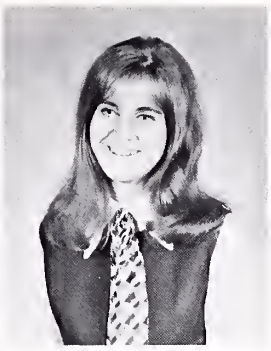
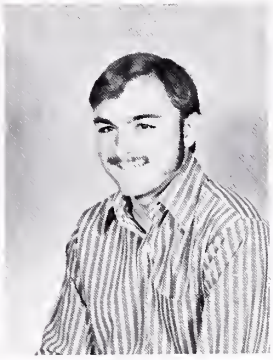
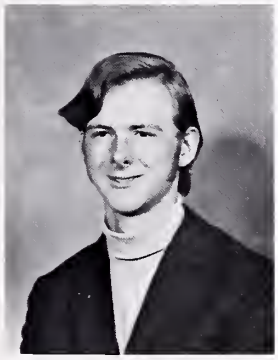
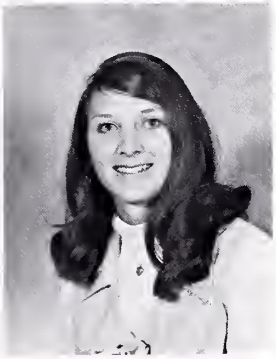


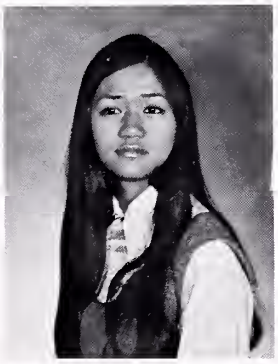
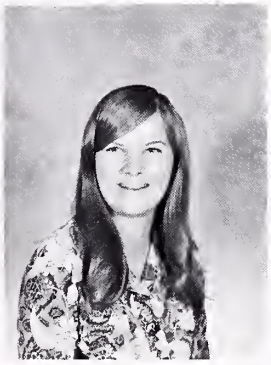
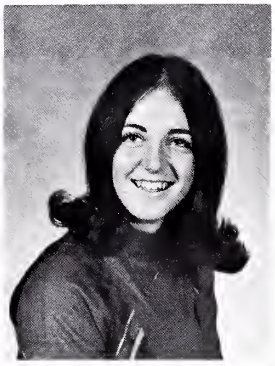
marie simonson
special education
janice e. simpson
child development
joanne e. simpson
nursing
debbie s. siri
art



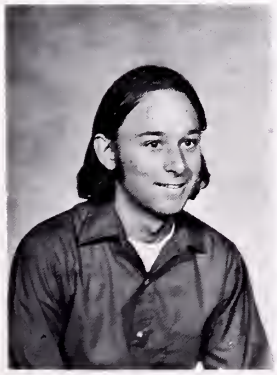
judy d. smith
speech correction
susan starmer
special education
richard s. staub
pre-law (political science)
gordon stein
management

pepper sturm
anthropology
judy joelyn taylor
home economics education
janet k. thompson
elementary education
kathleen e. timko
elem. & special education

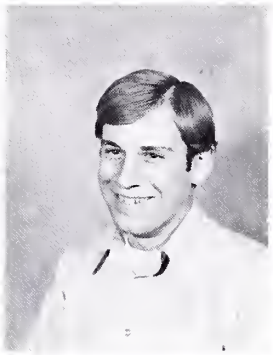




jeanette lynn titlow
elementary education
stella tom
home economics education
leslie ellen tucker
elementary education
sheila e. twichell
elementary education

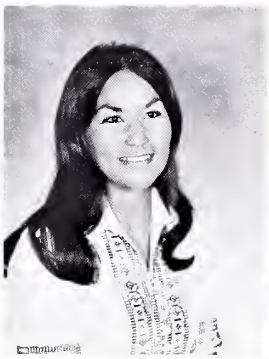
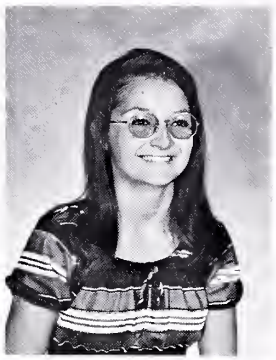
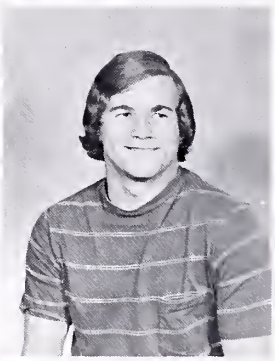


ron c. vacchina
journalism
roger l. voll
geography
william a. vossler
pre-med
kay h. wade
fashion merchandising

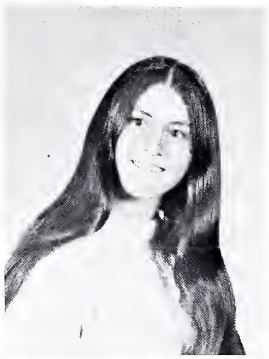
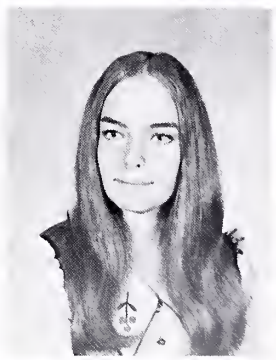
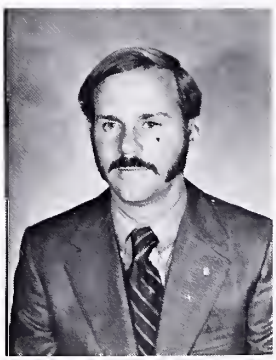
david r. ward
accounting
steve weaver
wildlife management
joe wessman
accounting
karen lynn weston
art



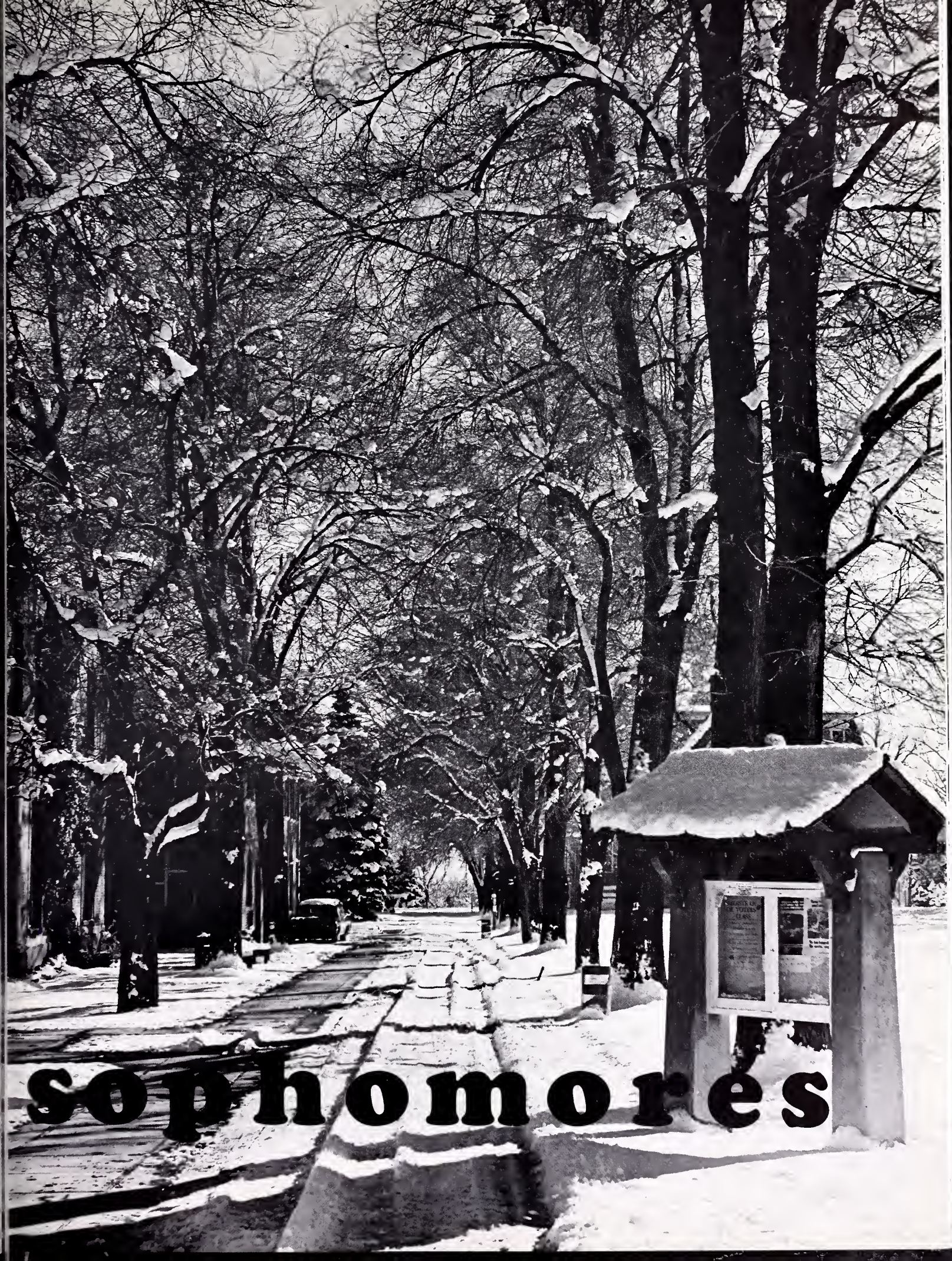
judy a. white
political science
gloria j. williams
business education
joyce winchester
elementary education
pete j. wisecarver
agriculture

martin karl woo
forestry
denise a. woods
elementary education
chris yates
elementary education
arthur collins
physical education

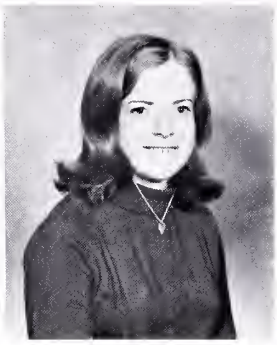




caroline j. ford
art
deb rabb
secretarial science
kristy l. townsend

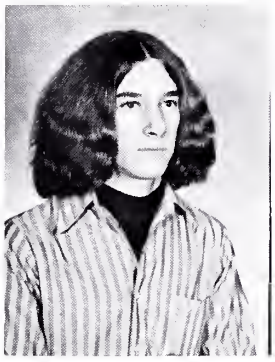
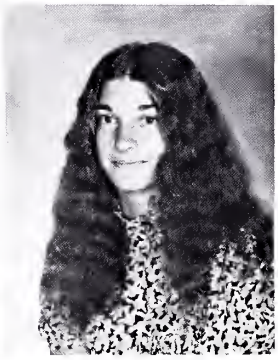


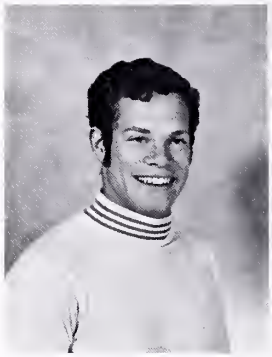
sophomores

sarah amick
secretarial science
maryanna j. amos
business
janice anderson
marine biology
richard p. aranguena
engineering technology

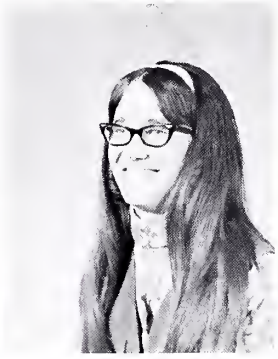


r. e. arbib
psychology
barbara s. archer
education
jill m. atkinson
fashion merchandising
richard l. atkinson
education



colleen a. austin
elementary/special education
corinne p. baker
home economics education
terry a. barkdull
special education
mark a. barton
journalism



linda k. balsi
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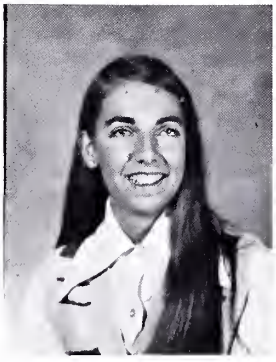
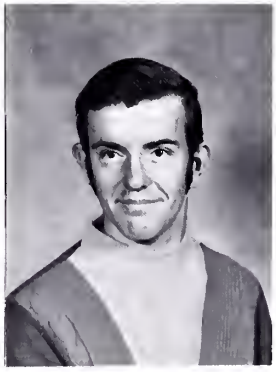
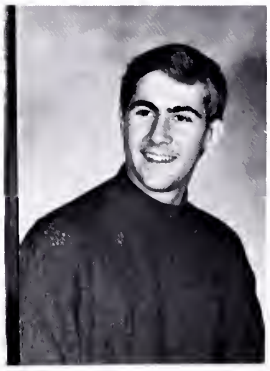
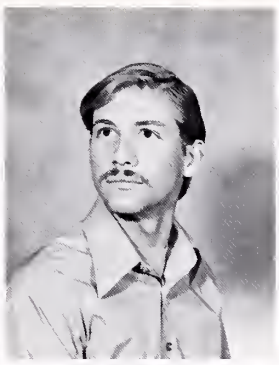
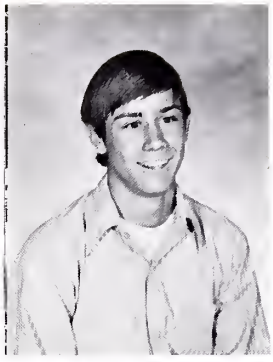
pamela ranay beeghly
elementary education
sheila maureen bell
art
fred a. bendure
business



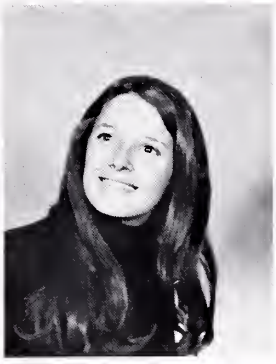
cathy ann bergazzi
animal science
frank j. bianchi
law enforcement
craig w. bohmont
pre-med
rosemary s. brasel
pre-med

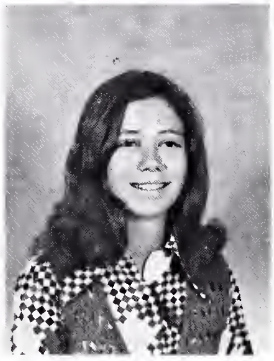







teague austin breslin
finance
dennis j. brown
pre-med
gregory l. brown
architectural design
robert stephen brown
electrical engineering

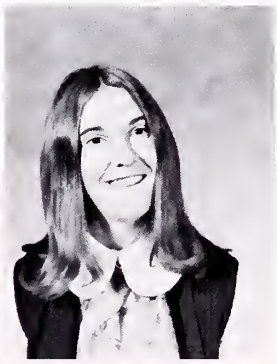
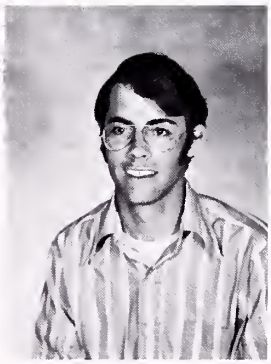




sara burma
undeclared
isabel a. burton
home economics
janene byrne
journalism
sandra l. caietti
english

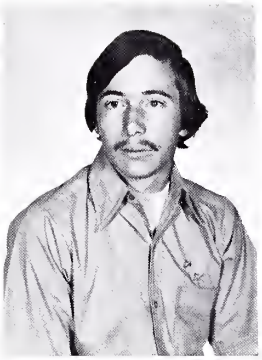
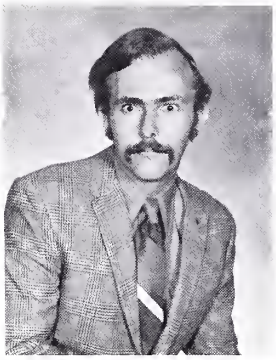
cathy j. cantrell
pre-med
ralph gault capurro
zoology
landa diane carlson
elementary education
claudia c. carter
secretarial science

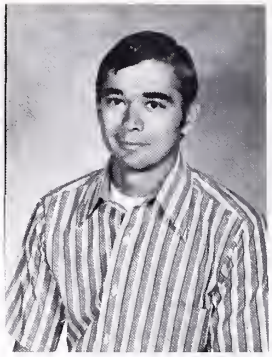
richard f. carter jr.
soc./psy.
valli c. casazza
business administration
catherine jean ceragioli
elementary education
florence m. chaves
math

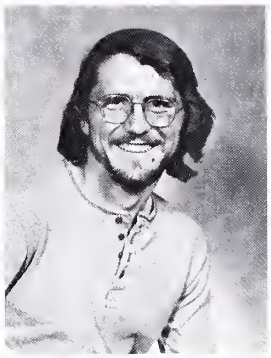
c. e. christian
business
barbara clark
physical education
herbert f. clowers
electrical engineering
jo jo cockrell
animal science

thom collins
accounting
charles w. cooper
electrical engineering
amber a. cornelius
undeclared
cliff c. corbett
real estate

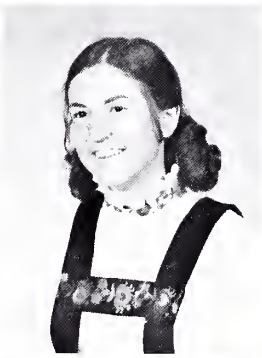



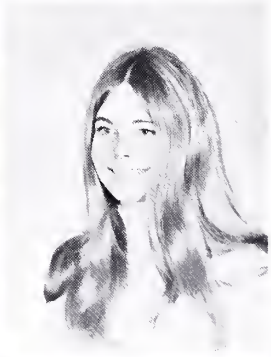
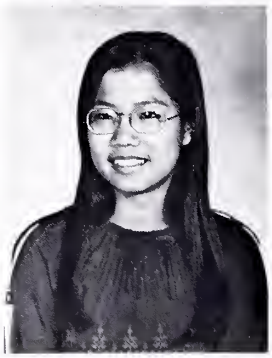


janette p. cosans
elementary education
david l. cowden
roy craft
chemical engineering
carol a. crowley
finance

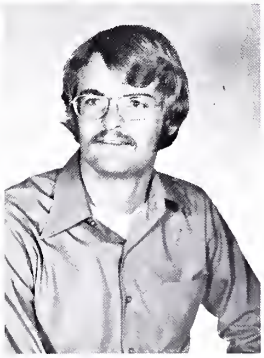


laurie r. cuthberston
pre-med
jim dakin
elem. education/speech therapy
debbie dambacher
physical education
junko h. danao
underclared

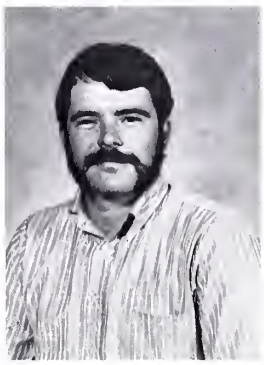


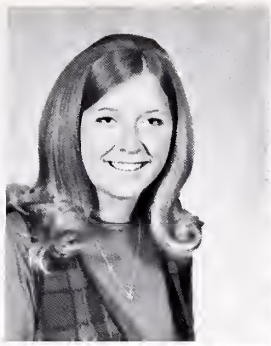



frank m. davis
pre-dental
wesley s. de la cruz
management
ann e. de long
office administration
darlene e. delucchi
nursing

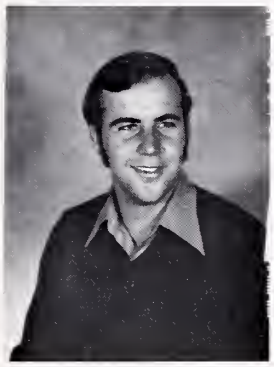
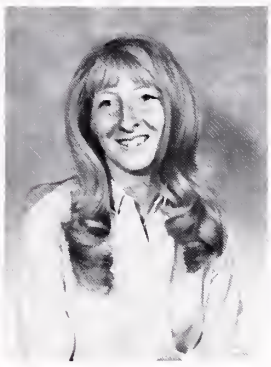


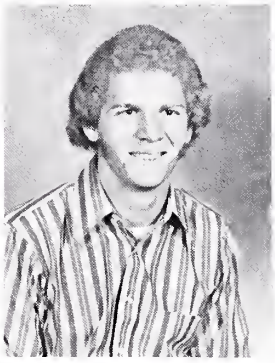
dennis k. deputy
forestry
vida l. dietz
underclared
diane r. dishman
nursing
linda a. douglass
mathematics



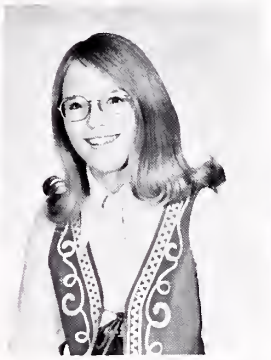


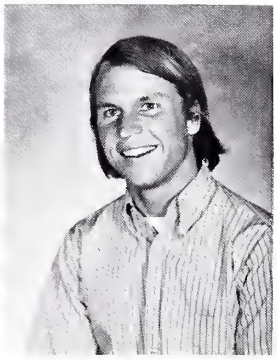
annette ruth dressler
office administration
linda c. dunwoodie
psychology
richard edler
accounting
susanna e. eichbaum
nursing

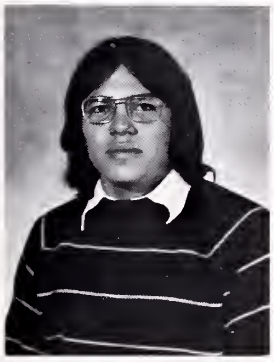
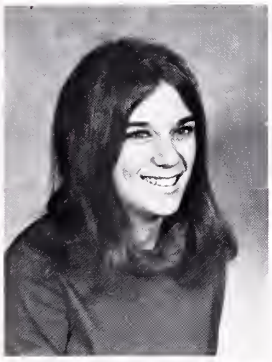
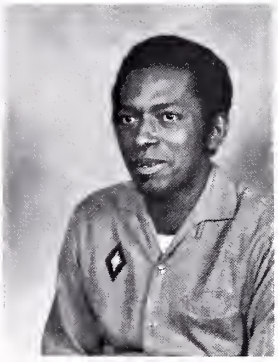
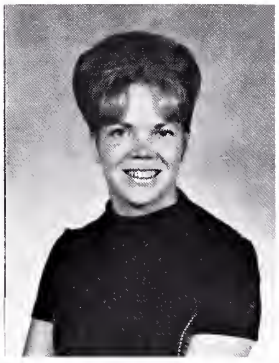


robert eikelberger
business administration
cheryl engeseth
journalism
akpan j. essien
animal science
dave fairchild
finance

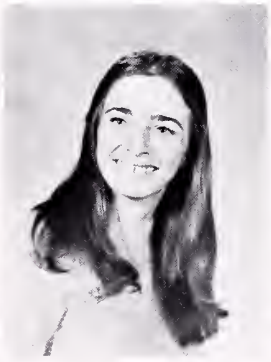
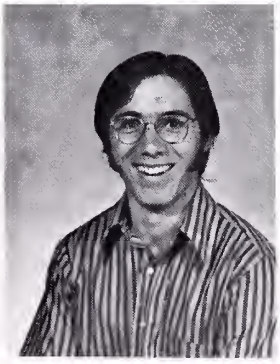
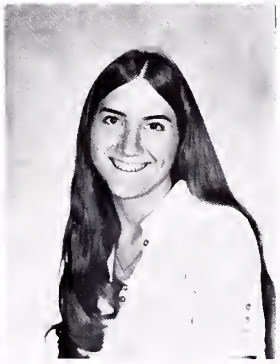




cathy l. fancher
secretarial science
karen d. fichthorn
foreign affairs
marty filippini
home economics education
glenn michael finch
education

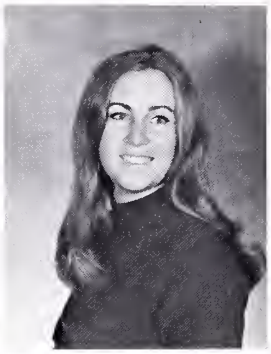
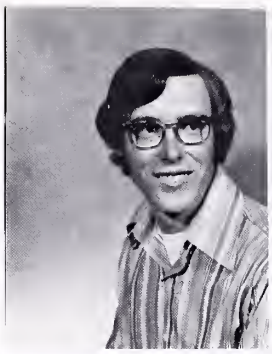





leslie r. flint
psychology
linda a. franch
undeclared
arturo frazer
mining engineering
jo anne a. fuller
elementary education

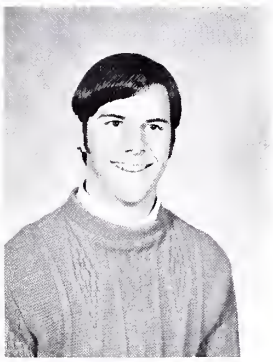




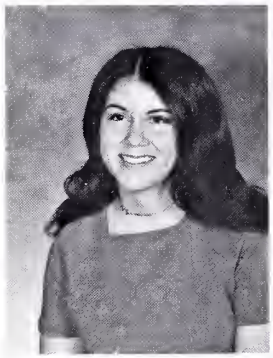
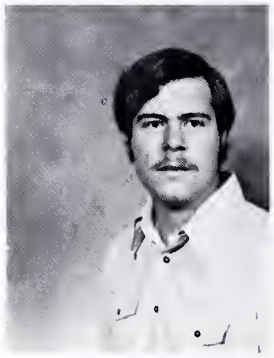
dana r. gabica
biology
barbara gallagher
secondary education
dan gallian
civil engineering
jeanne e. garaventa
secretarial science

roy d. garrett
management
joyce geurin
office administration
gail a. giavia
elementary education
jim c. giudici
political science (pre-law)

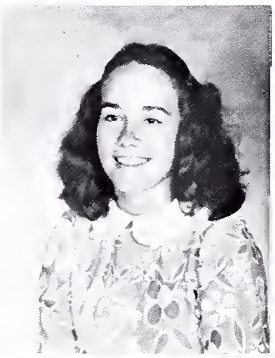
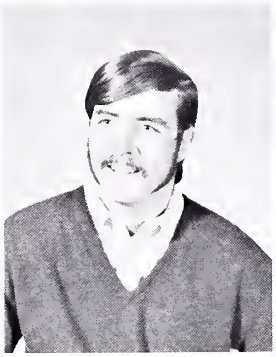
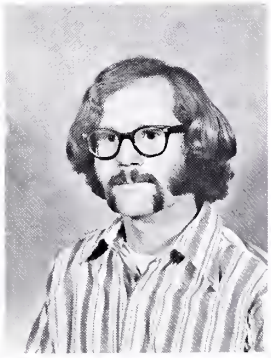



mitch glazner
renewable natural resources
solange gouin
nursing
annie l. grimson
psychology
charles a. guerra
history

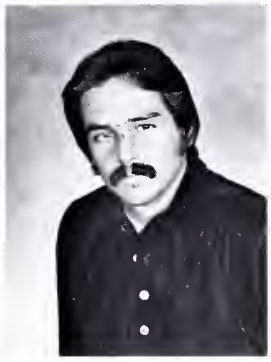


jennifer l. guthrie
pre-vet
rick haenggi
pre-law
karl r. hahn
geophysics
terri hall
elementary education

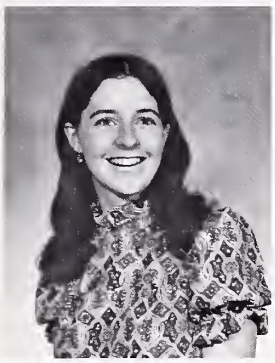
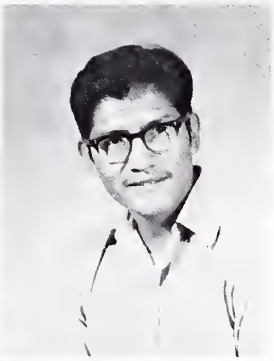




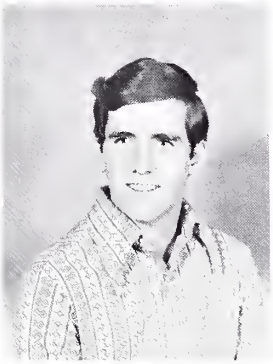
debbie j. hancock
secondary education
nora ann hancock
journalism
virgil c. hancock
industrial education
jeanette m. hargitt
office administration



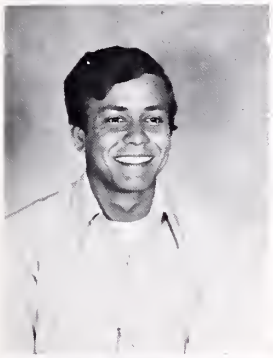
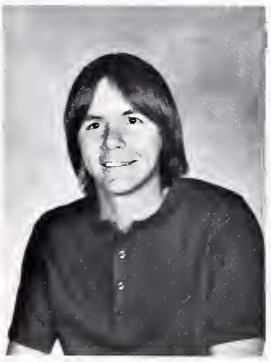
karen l. harris
elementary education
timothy j. hastings
marsha patricia hause
biology
n. ann heller
accounting

dennis d. hellwinkel
agricultural business
robert a. henningsen
medical technology
marty hernandez
home economics
dale m. hildebrandt
p.e. & medical technology

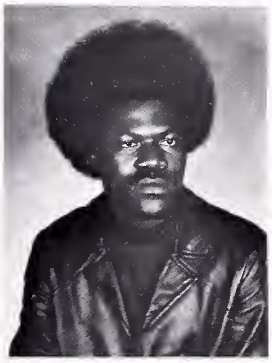





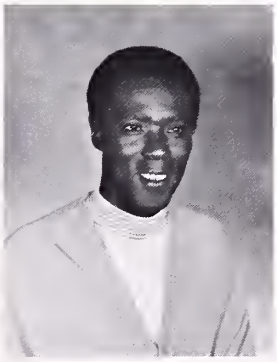
jeanne hinners
social services & corrections
kenneth e. hooper
accounting
darrel f. horning
business technology
christopher r. horton
pre-law

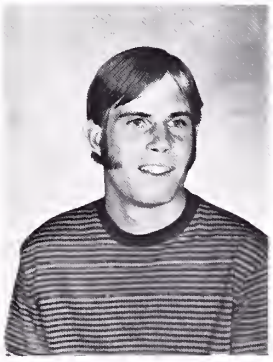



guillermo houghton
geology
don k. howard
management/business
clair l. hughson
sociology
constance huskey
elementary education



mary v. isetta
business
terry lee jackson
education
virginia charlotte jacobsen
secretarial science
cynthia a. johnson
geography

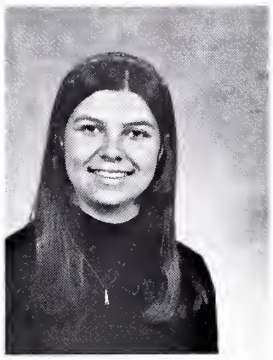




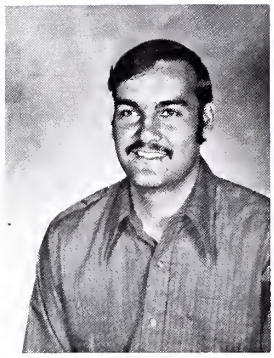
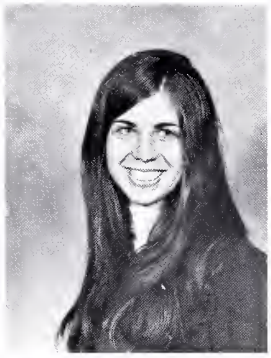
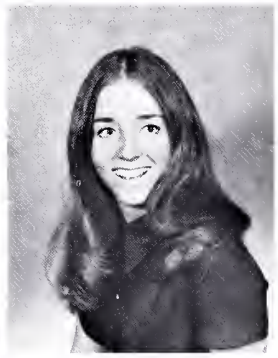
lynn a. johnson
accounting
frank johnson
mechanical engineering
virginia l. kasten
nursing
erik a. king
marketing

chris b. kirby
bacteriology
john william klodie
political science
jane a. klotz
history-secondary education
jill krause
archeology

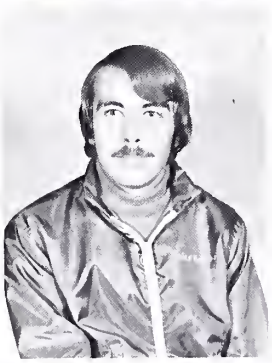
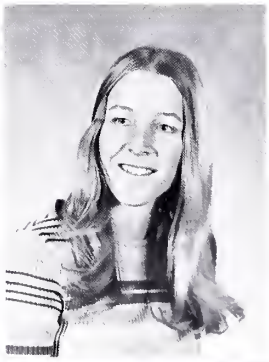
susan lynn krogh
undeclared
s. diane langlinais
elementary & special ed.
cheri lee
donglas v. lee
animal science

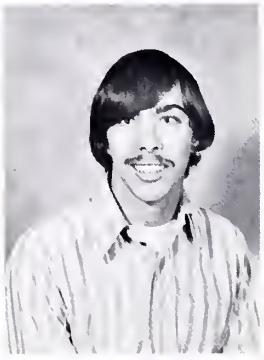


rodney p. lee
business management
linda lemons
home economics
mavis h. le page
elementary education
pam lincoln
elementary education

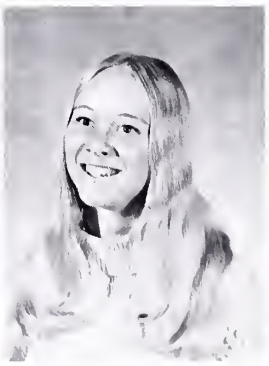




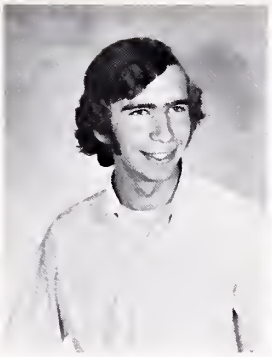
jim link
law enforcement
peggy a. logan
elementary education
gwendolyn a. lomas
art education
dave n. magaw
electrical engineering

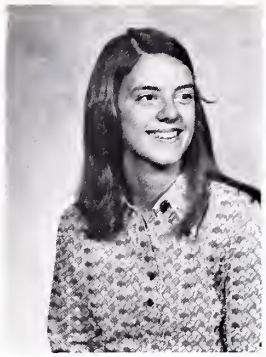





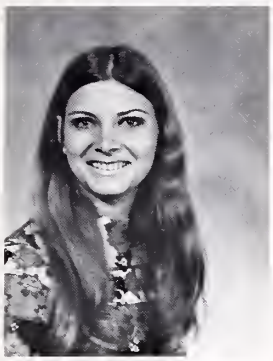
molly mahoney
elementary education
dawn e. marble
social services & corrections
donna m. martin
psychology
donna m. mathews
nursing

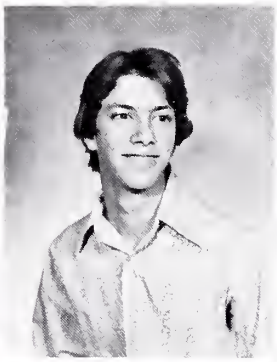
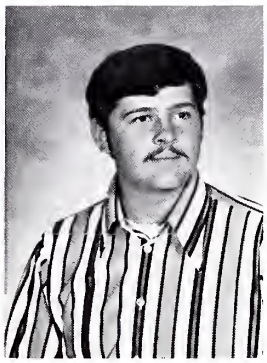




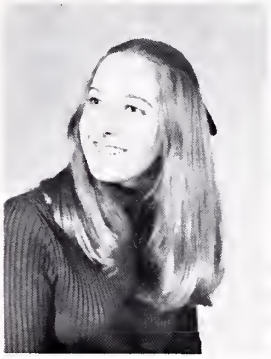
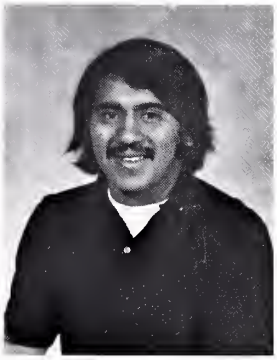


sue a. maus
lementary education
mike h. melner
pre-med
sherrie menath
elementary education
nancy j. miller
speech therapy

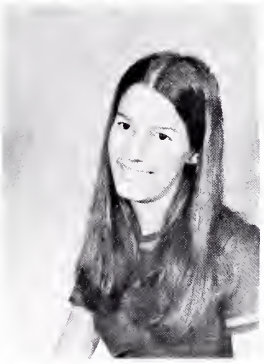


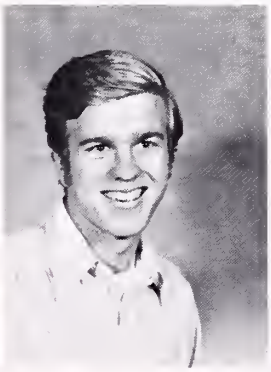
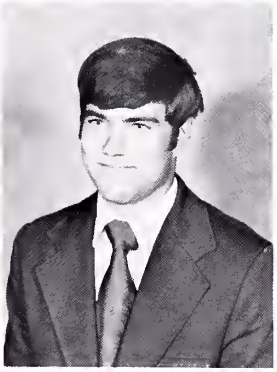
mary j. moore
secretarial science
sallie a. moore
zoology
terry moul
art
patrick m. murphy
pre-law

susan e. mcelroy
elementary education
cindy d. mcwhorter
special edducation
robert d. nevarez
forestry
joe j. nishikida
mechanical engineering

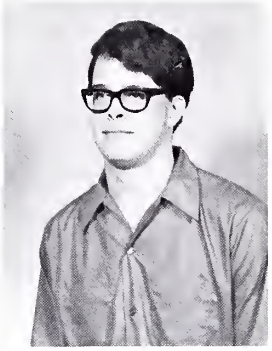


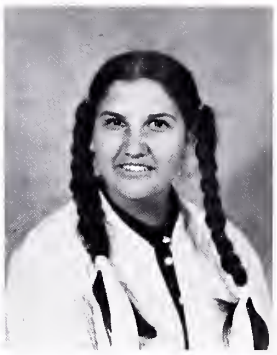
dena r. delke
biology
loraine a. oppio
office administration
barbara l. pagano
social services
cathryn p. pappas
nursing

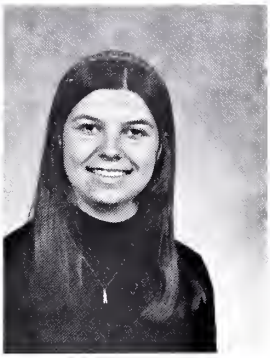
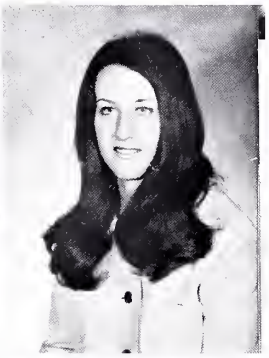
linda pardini
pre-dental
richard m. paulsen
business management
robert d. peck
geology
barrett ilayne pivnick
undeclared

chris b. kirby
bacteriology
john william klodie
political science
jane a. klotz
history-secondary education
jill krause
archeology

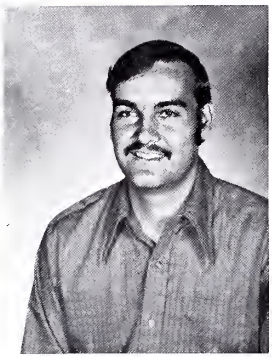
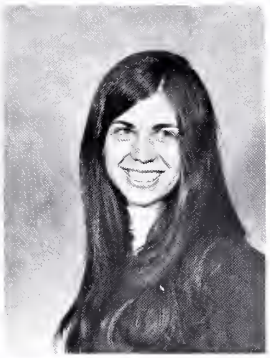
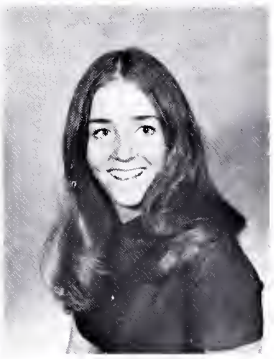




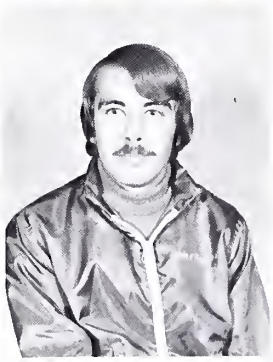
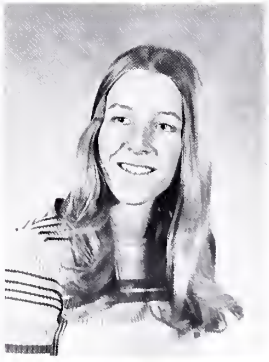
susan lynn krogh
undeclared
s. diane langlinais
elementary & special ed.
cheri lee
douglas v. lee
animal science

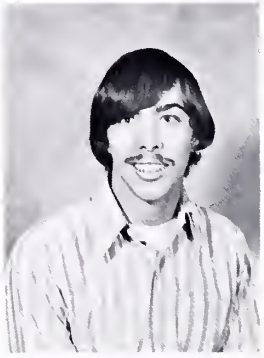



rodney p. lee
business management
linda lemons
home economics
mavis h. le page
elementary education
pam lincoln
elementary education

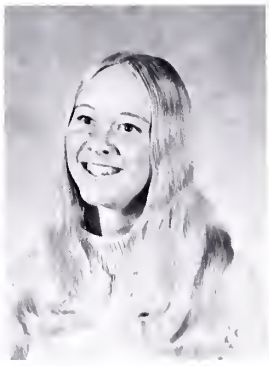




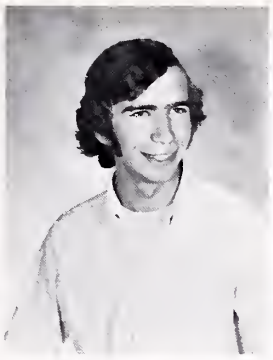
jim link
law enforcement
peggy a. logan
elementary education
gwendolyn a. lomas
art education
dave n. magaw
electrical engineering

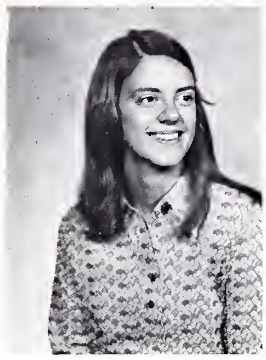





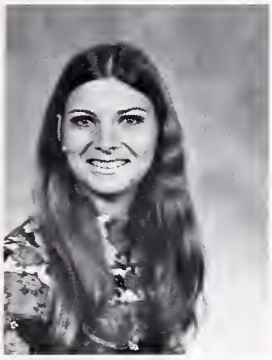
molly mahoney
elementary education
dawn e. marble
social services & corrections
donna m. martin
psychology
donna m. mathews
nursing

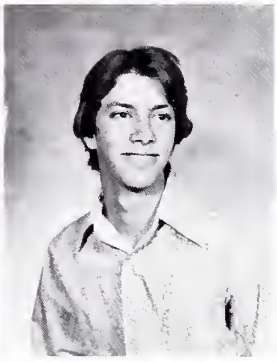




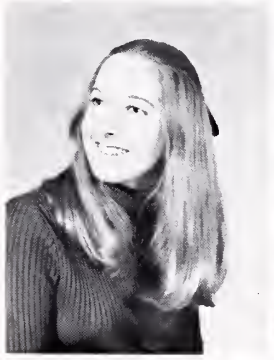
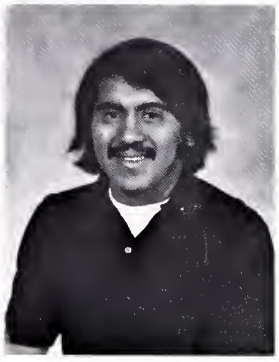


sue a. maus
lementary education
mike h. melner
pre-med
sherrie menath
elementary education
nancy j. miller
speech therapy

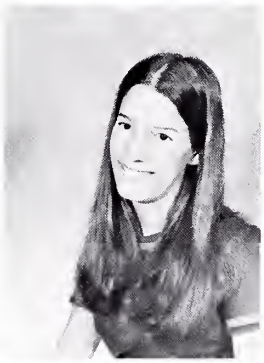




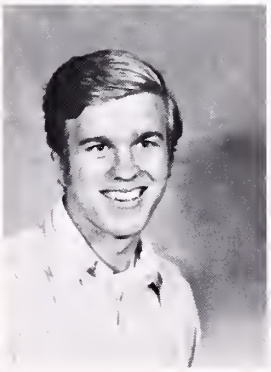
mary j. moore
secretarial science
sallie a. moore
zoology
terry moul
art
patrick m. murphy
pre-law

susan e. mcelroy
elementary education
cindy d. mcwhorter
special edducation
robert d. nevarez
forestry
joe j. nishikida
mechanical engineering

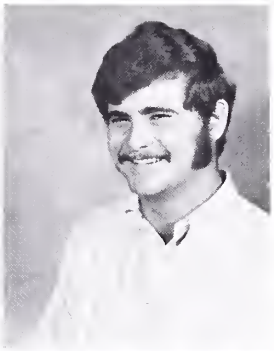
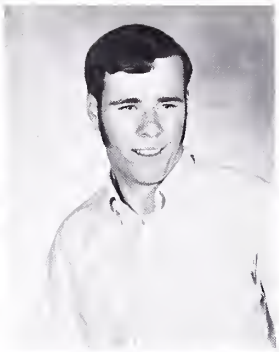


dena r. delke
biology
loraine a. oppio
office administration
barbara l. pagano
social services
cathryn p. pappas
nursing



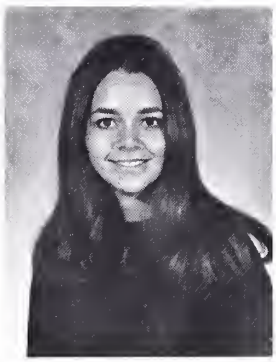
linda pardini
pre-dental
richard m. paulsen
business management
robert d. peck
geology
barrett ilayne pivnick
undeclared

eloy j. placer
political science (pre-law)
james l. playford
secondary education

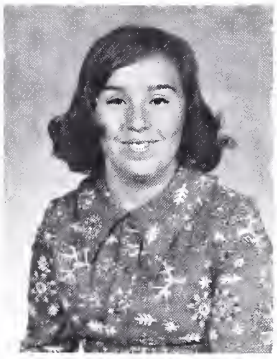
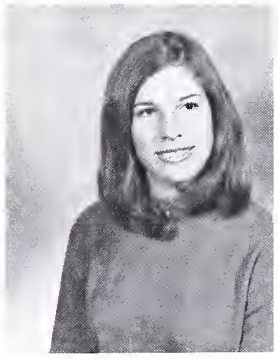
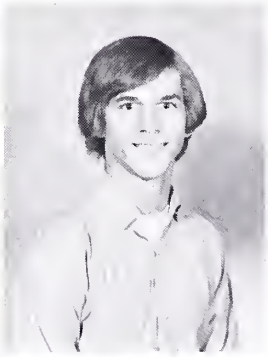
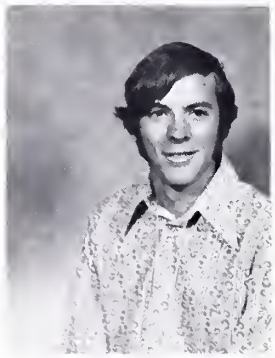



patricia redding
home economics education

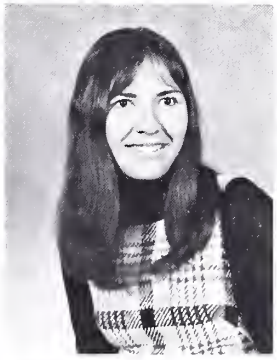
wendla k. reynolds
physical education
dawne c. rice
elem. & special education
della m. richardson
fashion merchandising
sheila e. richardson
social services & corrections



sylvia rockwood
social services & corrections
julie a. rose
nursing
james s. santa
pre-pharmacy
leland t. scholey
finance

mary l. serrano
spanish
elizabeth i. small
elementary education
patt a. smith
special education
sandra-suz-anne snelling
elementary education



sally c. soli
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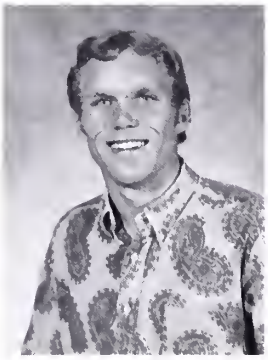
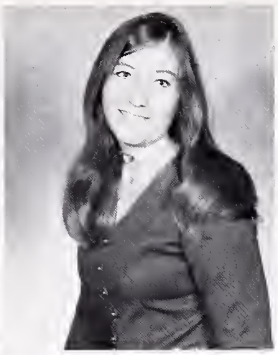
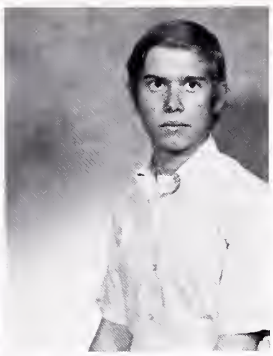
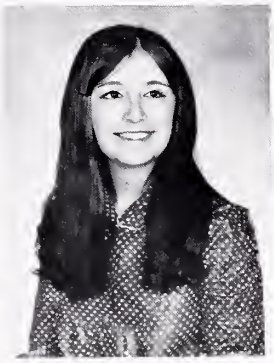
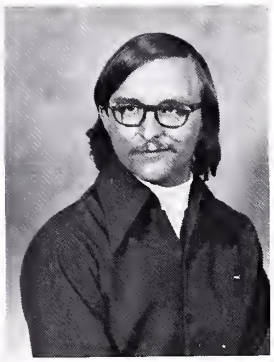
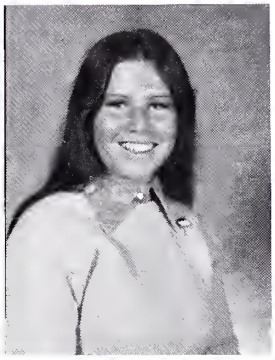
susan soli
psychology
jim l. stevens
business
sheryl l. stoddard
psychology

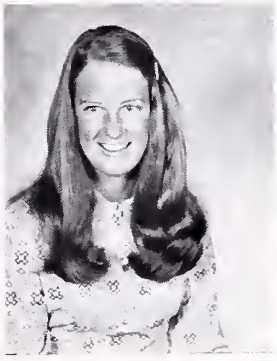


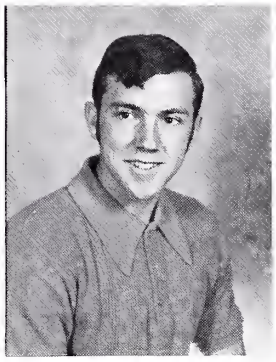



sherry s. straine
elementary education
erin l. sullivan
home economics education
timothy l. sullivan
secondary education
kathy lynne surber
elementary eucation

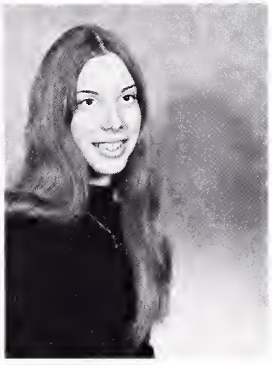




robert w. swiatek
forestry
carol j. tacke
nursing
kenneth j. taylor
agricultural business
wendy s. taylor
social psychology

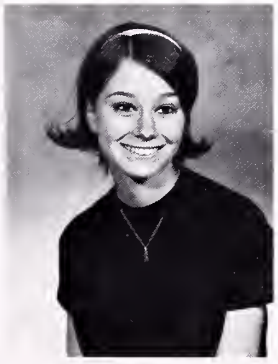
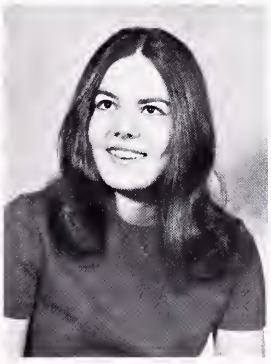




ronald d. terrell
secondary education
pamela j. tieslay
elementary education
deborah yvonne tracy
nursing
jess s. traver
civil engineering

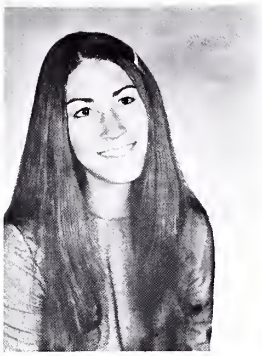


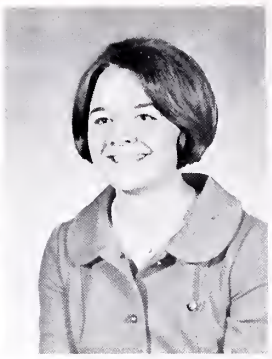
jane l. trigero
medical technology
nannette m. triplett
pre-law
francia trout
english
doris a. twichell
civil engineering

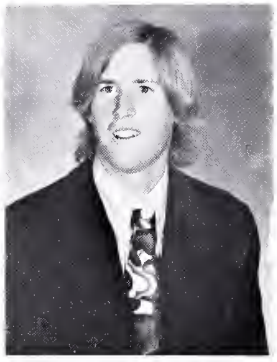
barbara k. vanaman
special education
glenda a. varble
elementary education
k. vendrell
english
anussorn veradej
marketing

jackie a. vice
elementary education
ann l. vieille
undecided
linda jane weaver
physical education
mark d. westmoreland
agricultural education

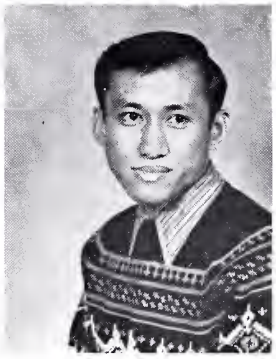
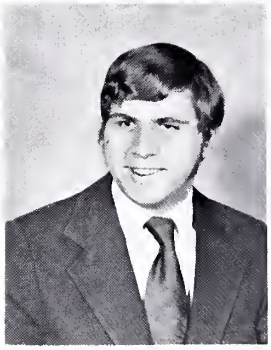




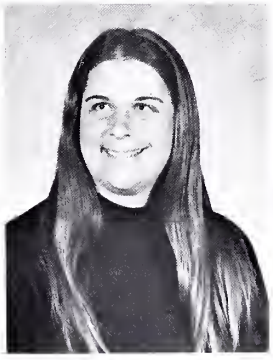
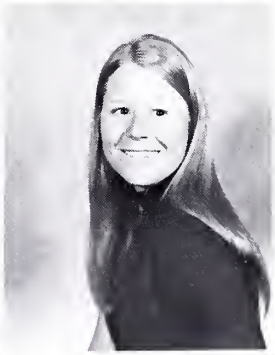
helen r. white
business education
harvey whittemore
political science
albert h. wigchert
electrical engineering
larry r. willson
engineering

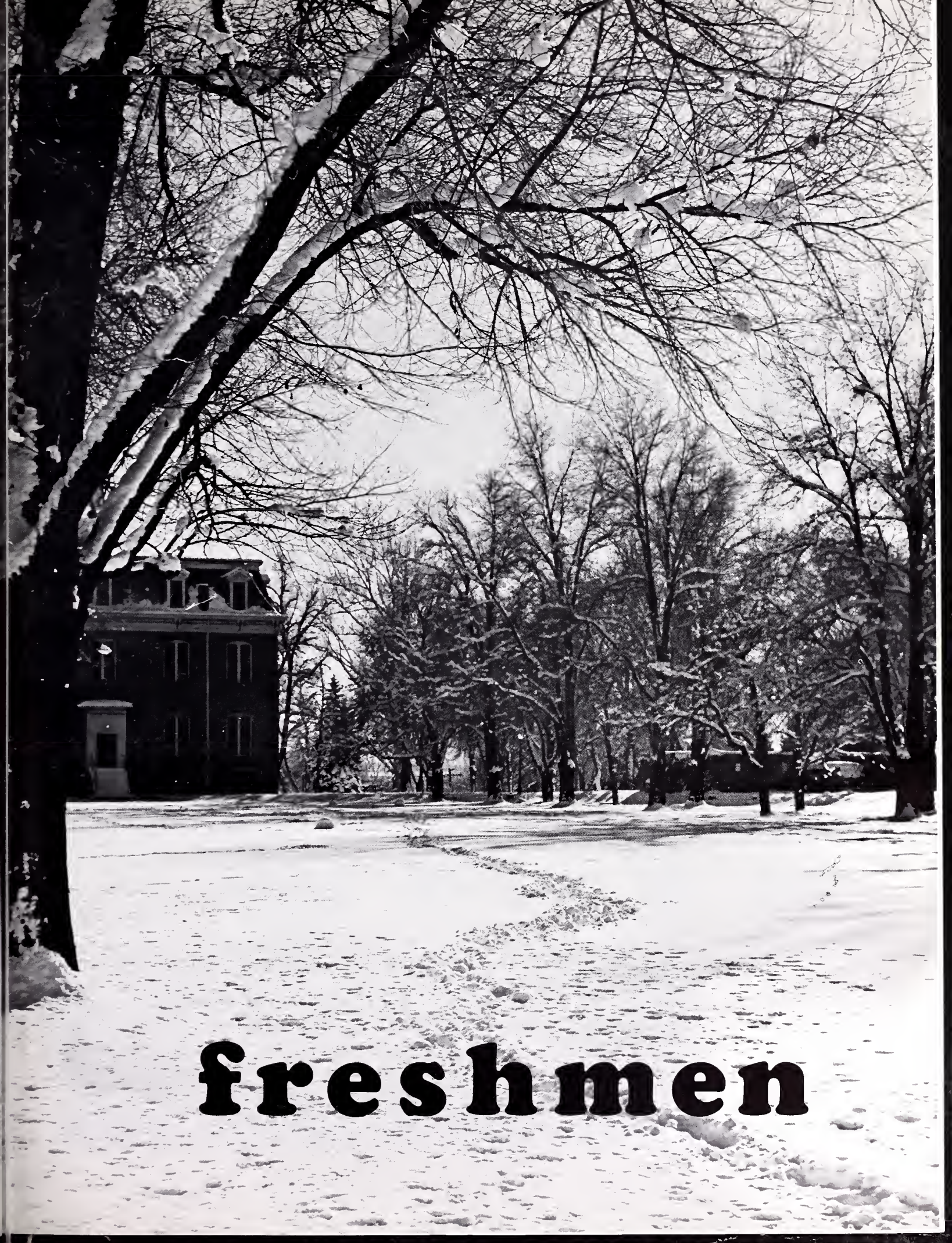


janie whitter
speech & drama
kawee wongpaitoon
civil engineering
steven e. wooden
political science
lynn h. wuestenberg
nursing

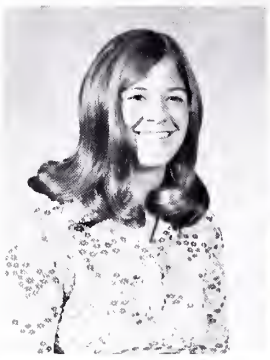
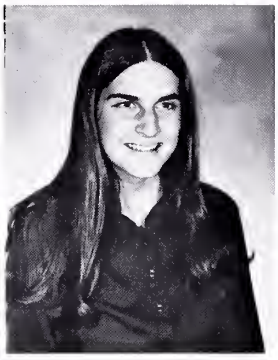



a. zappettini
katherine ross
education

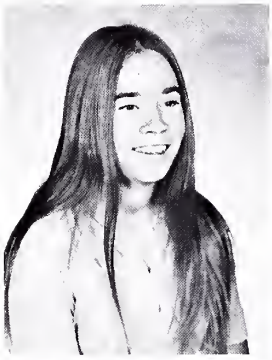



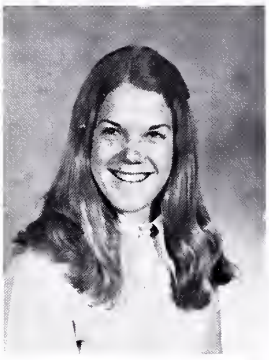

freshmen

connie d. ahlman
pre-med
margaret a. anderson
art
susan c. angelopoulos
nursing
linda r. anson
speech & drama

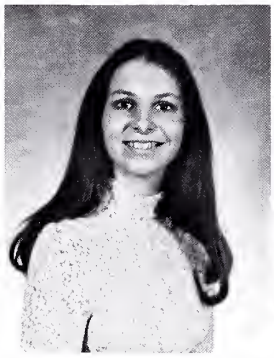



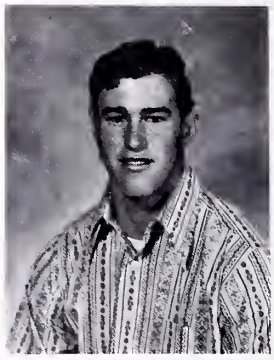
sue j. aldwell
undeclared
jackie c. allard
spanish
shirley j. atkinson
sociology
deborah austin
undeclared



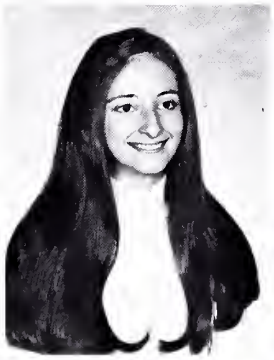
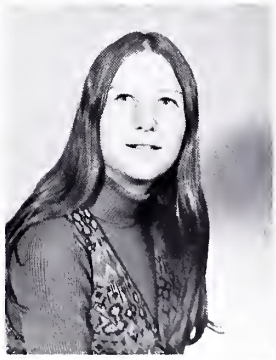


demetra barbash
debby barker
nursing
onolee l. barton
p.e.
richard r. bass
accounting

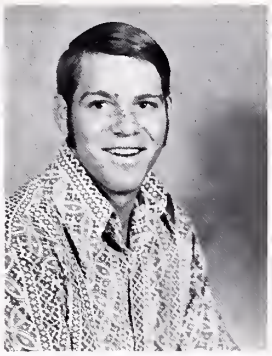
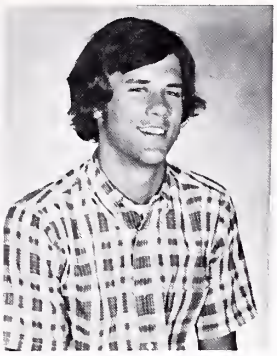
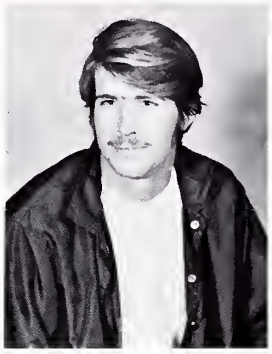




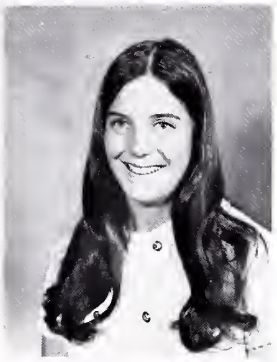
barbara a. basso
elementary education
debbie a. bedera
elementary education
lynne d. bennett
journalism
robert a. bennett
civil engineering

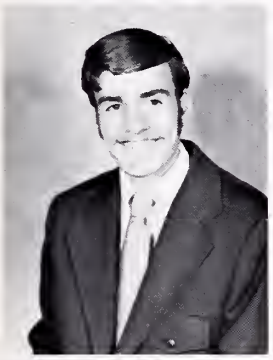
larry lee berger
physical therapy
marco l. bisio
mathematics
stacia mary bletcher
lu ann bogart
psychology

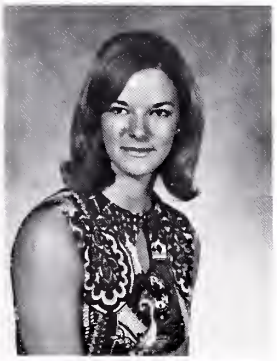
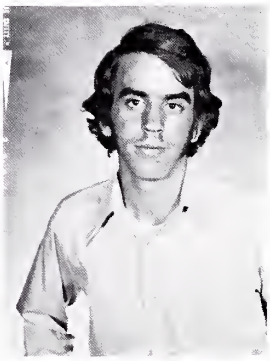




nina j. boies
nursing
bill h. bowden
business administration
dan brown
steve m. burke
undeclared

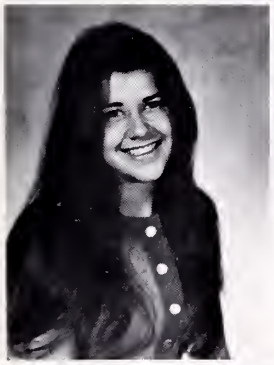
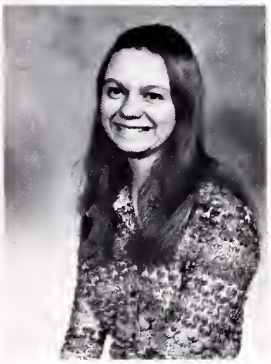
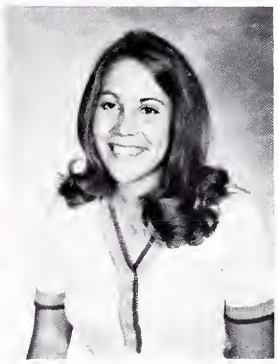
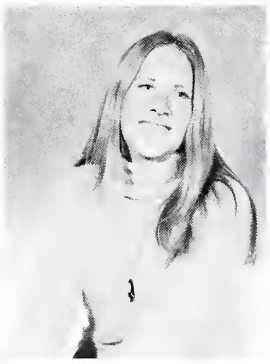


barbara jean butler
accounting
betsy daldera
undeclared
monica callahan
nursing
patricia l. cameron
pre-veterinary medicine

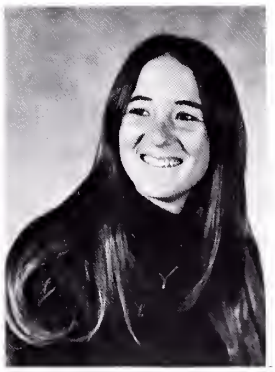


ronald l. cameron
sociology
ann g. campbell
art
catherine cantrill
public relations
lawrence guy cardinalli

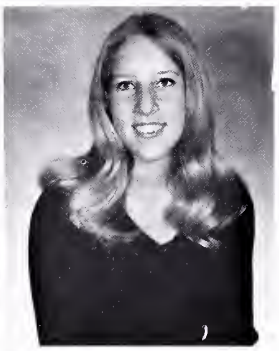
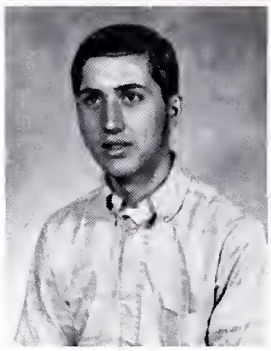





linda castle
jennifer l. chapman
pre-pharmacy
kathleen a. chipman
journalism
patricia a. christensen
art

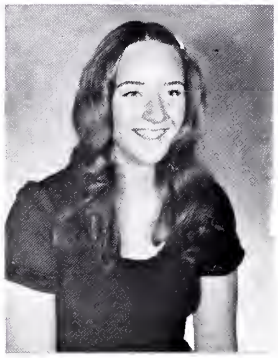


ken w. christmas
pre-med
roberta coburn
elementary education
robert j. colovich
medical science
connie sue cramer
undeclared

deborah p. cromer
english
leslie crooks
physical education
ernest l. curto
mining engineering
denise lynn davis
physical therapy

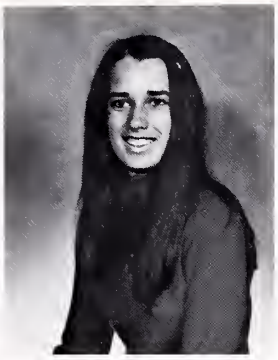
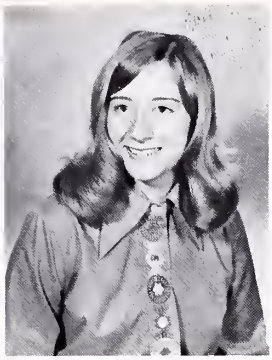
ruth ann deming
undeclared
janet l. dorking
home economics
ray j. downey
music
lori c. doyle
psychology



doug l. drake
agricultural education
sarah j. due
home economics
grant a. duhon
journalism
tipsupa dullmunsomphan
accounting

linda e. ehrgott
education
melinda sharon finch
business administration
kathryn m. foard
undeclared
james n. fowler
civil engineering

ann m. frank
math
edward r. frazer
business management
jeff fredrickson
undecided
barbara geroche
office administration

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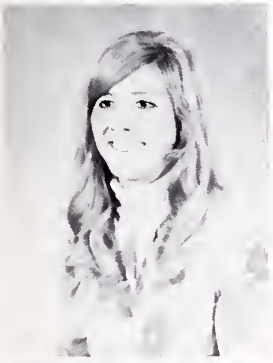
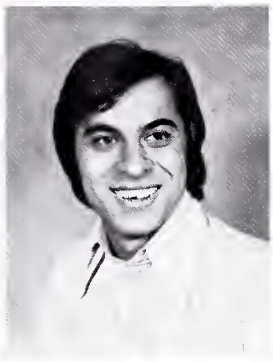
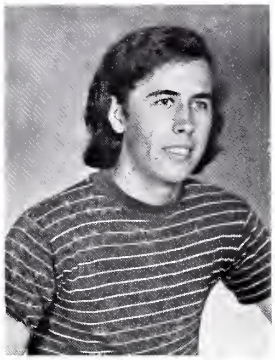
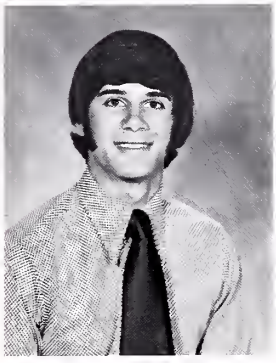
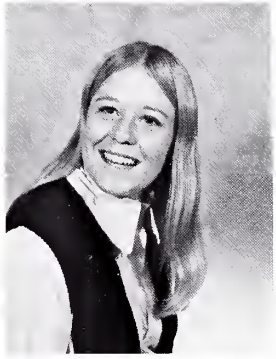
pre-med
loretta j. giomi
elementary education
margaret a. glodowski
journalism
pamela l. gross
home economics



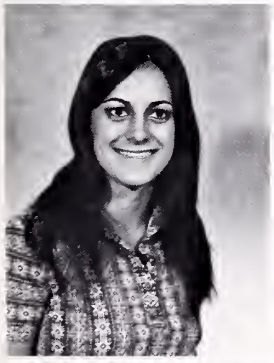



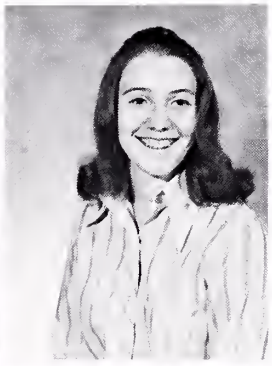
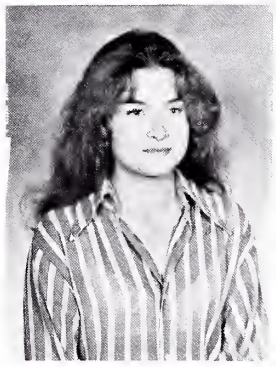
lolli laura gutierrez
nursing
rose marie guitierrez
herbert halimi
marketing
kenneth wood hall
agriculture/economics



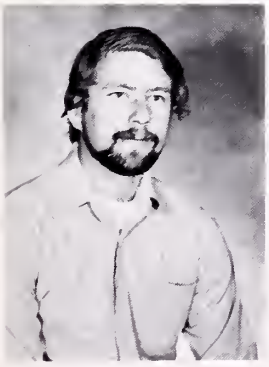
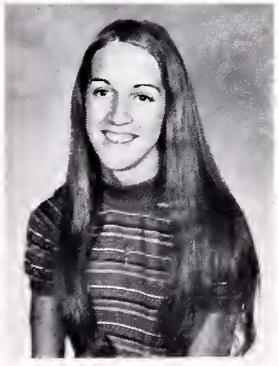


john l. hannaman
business administration
david w. hardy
pre-med
patricia harmon
zoology
martie l. harrington
biology



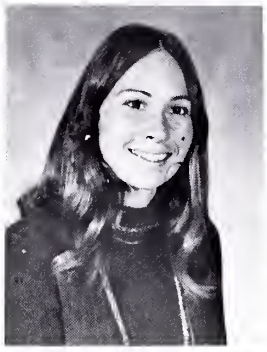
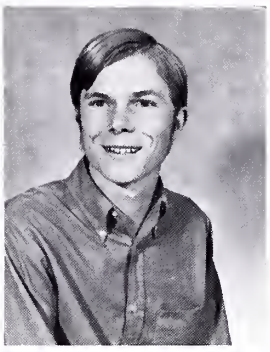



wendy k. havenstrite
psychology
rand t. hayes
art
kathy herrera
nursing
nancy jan holbrook
psychology

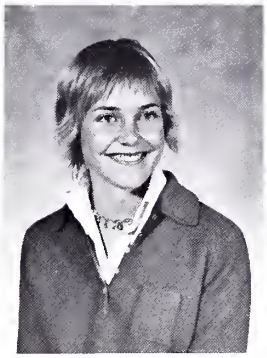
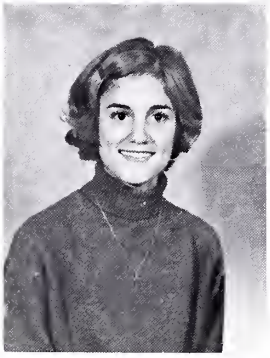
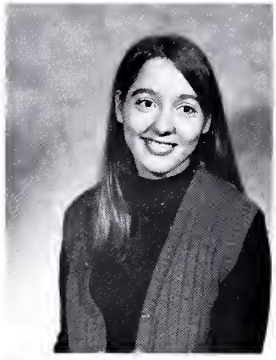
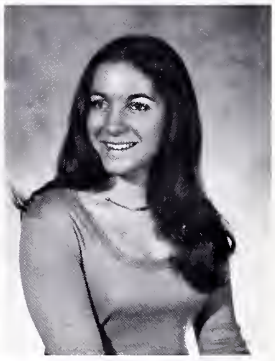



dennis l. hollopeter
mining
robin e. horton
business administration
geoffry house
business
jess t. humple
music

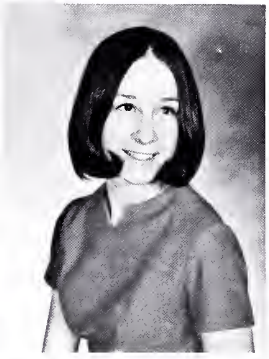
sheryl hunt
accounting
richard d. jesch
engineering science
bruce b. f. johnsen
chemistry
cathy johnson
nursing

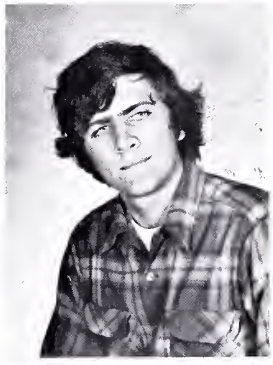
kerry karshner
english
mary rebecca kendall
home economics
mary paige kent
nursing
kathy kleinman
art/music

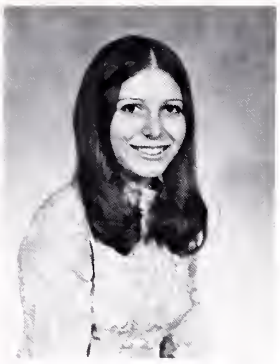
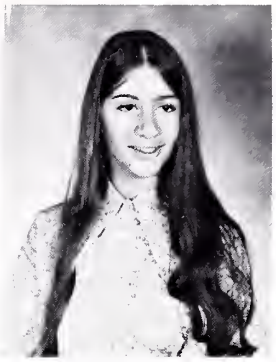
kirsti knutzen
p.e.
barbara a. krabbenhoft
nursing
sue ann kuehn
education/english
karen i. landolt
accounting



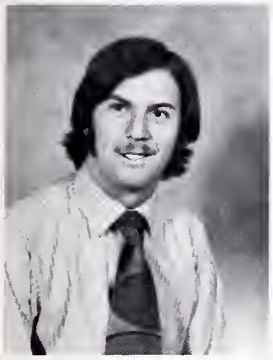
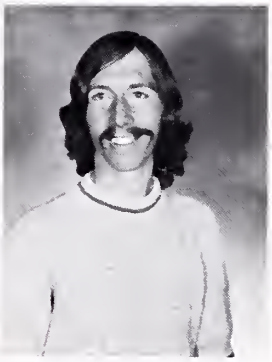
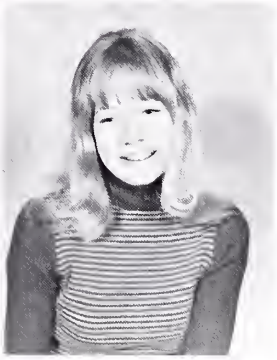
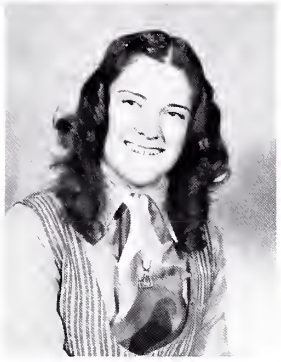
james charles l'angelle
jacque latta
art
gary k. lapin
business
deni d. larimore
music-voice



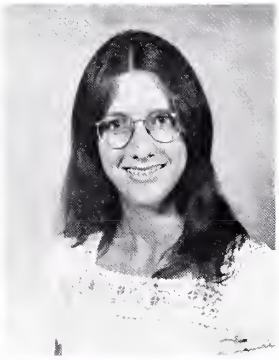
steven l. leaterman
pre-med
christine marie lemnon
nursing
nancy m. livierato
pre-medicine
ramona f. lowe
elementary education

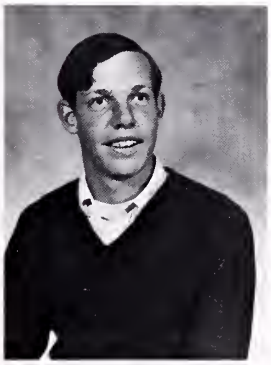
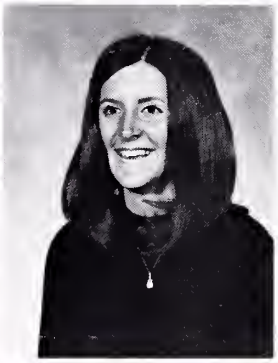
mary ann macaluso
undeclared
rosemary maciel
nursing
susan k. mallory
sociology
marcia mancuso
sec. education - history

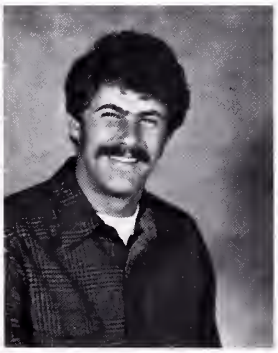
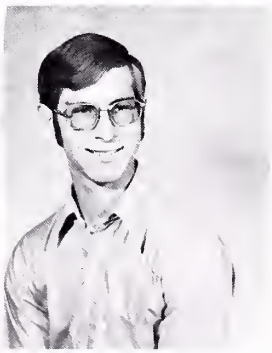
lawrence e. mann
marketing
richard may martin
pre-medical
marilyn matylinsky
art
marilyn meiser
marketing



cynthia merrill
undeclared
denise j. metzger
secondary education
peggy l. micheo
nursing
lynne april millman
art

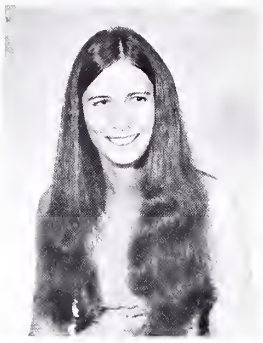
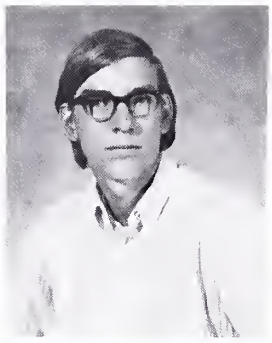
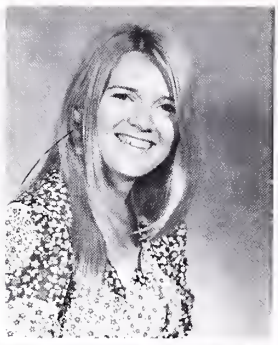
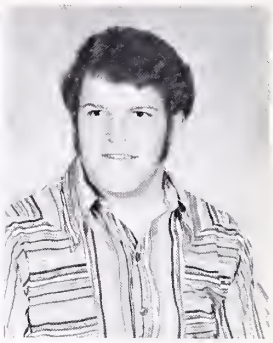



vicki e. milobar
elementary education
andrew g. minister
mechanical engineering
patricia j. monsanto
math
mary ann morgan
english

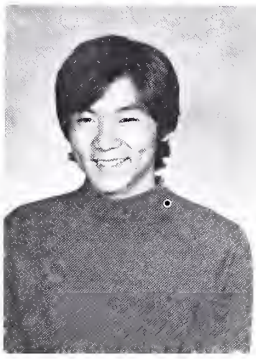
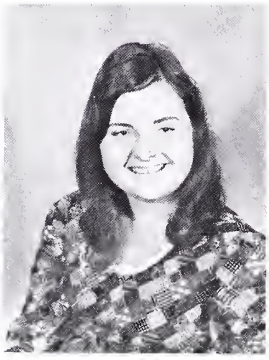
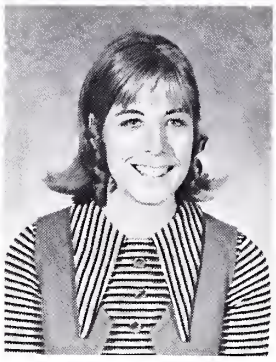



sally j. morony
social services & corrections
tom w. morris
pre-med
russell a. mulvaney II
undeclared
kalani h. mac gill
management

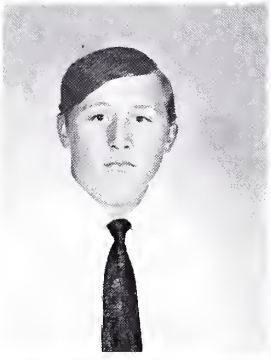
susan l. mc cartin
home economics
robb a. mc gregor
park & turf management
bonnie k. mc mahon
accounting
jeff nafie
history

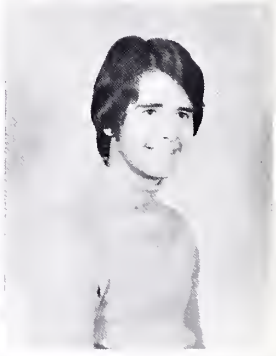





geoffry kurt oshima
toni g. pair
special education
susan g. park
elementary education
paul corrine picchi

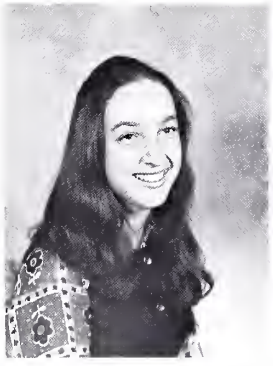
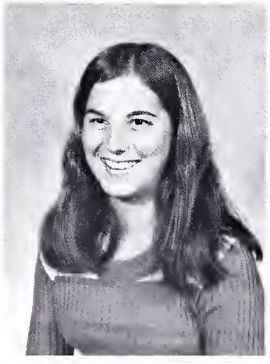




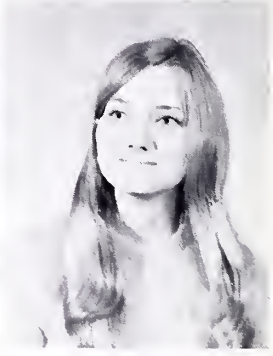
michael ray pointer
electrical engineering
christine f. prentice
math
glenn a. price
craig bennett questa
undeclared



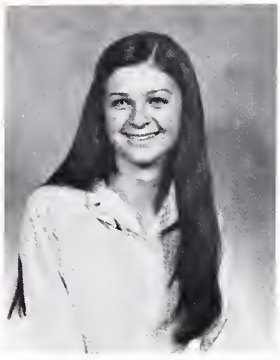
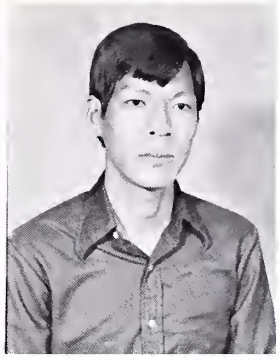


carol a. quinn
art
katie s. reading
spanish
nanci e. reams
botany
elizabeth a. rees
history

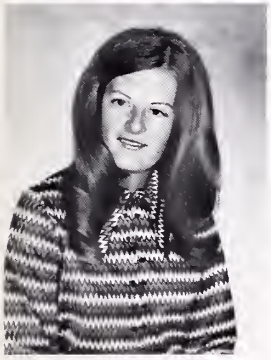



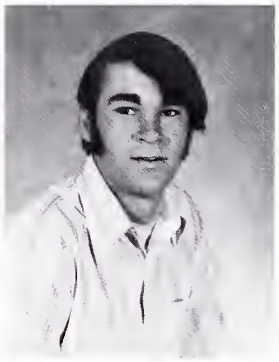
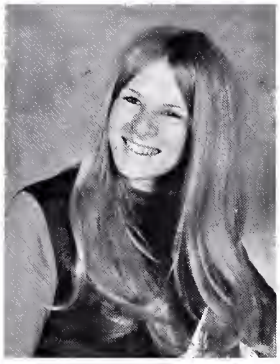


bill a. richards
p.e.
jody richardson
spanish
gail d. robinson
secondary education (history)
rachel rousley
political science

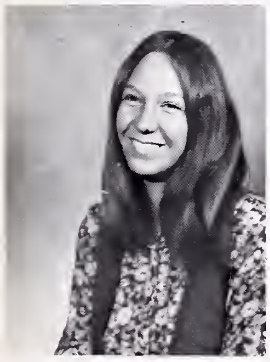



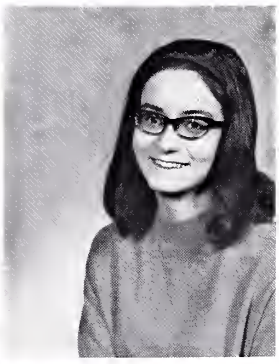
tina m. rosenthal
pre-dental
rota l. rosaschi
spanish
cherie j. rupp
biology
teck saeng-uraiporn
marketing



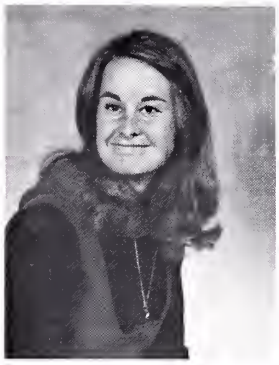



rebecca a. sauder
mathematics
jana jo sayers
elementary education
joseph albert sbragia
forestry
brooke d. sherman
pre-legal





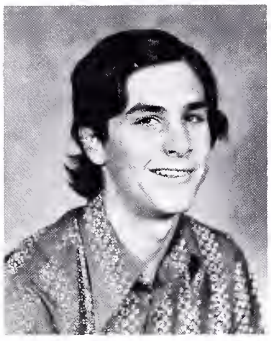
marsha l. silberman
special education
geraldine l. smililey
elementary education
jo-nell simonian
undeclared
laura a. sinai
undelcared

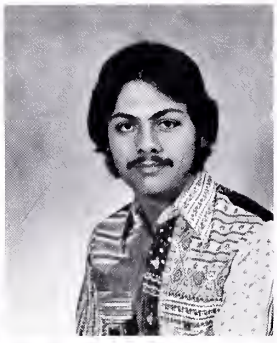
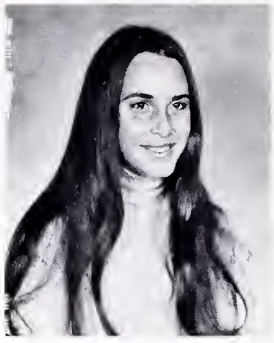


becky ann smith
special education
bonnie g. smith
home econ./fashion trac
carol l. smith
elementary education
carrie smith
pre-physical therapy

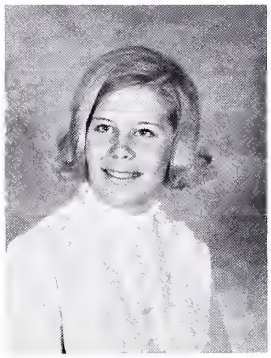
kim smith
geology
sandra l. smith
math
becky g. southard
elementary education
alison j. spieler
elementary education

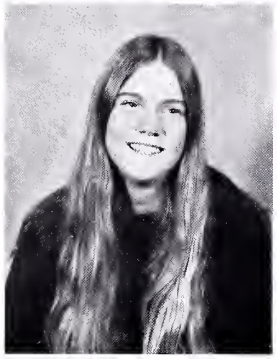
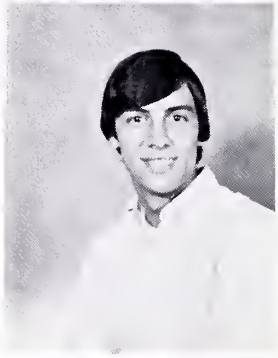
scott sterley
business
john e. stodieck
electrical engineering
david c. strelz
pre-law
patty j. sullivan
nursing



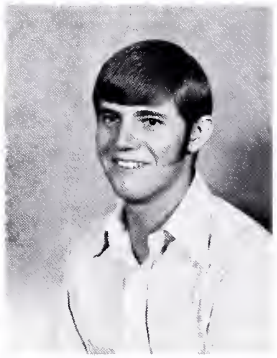



patricia j. sumrall
pre-kindergarden
diane s. sysak
speech & drama
karen l. taube
social psychology
kenneth h. tedord
accounting

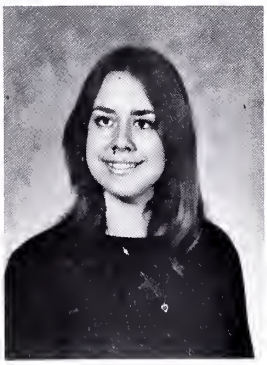


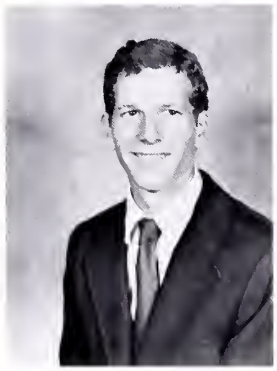
kilon terrebonne
social services & corrections
t. w. tillman
travis e. titlow
pre-dental
jo ellen triguero
accounting/pre-law

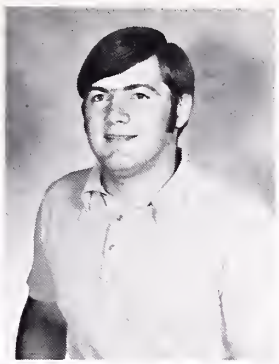


duane scott turner
elementary education
angela marie urriola
social services & corrections
holly m. vanderpool
kathy vermillion
elementary education

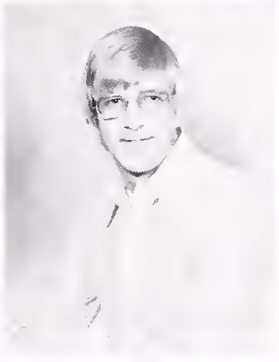
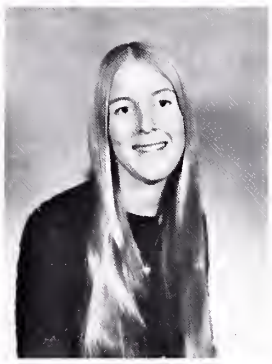
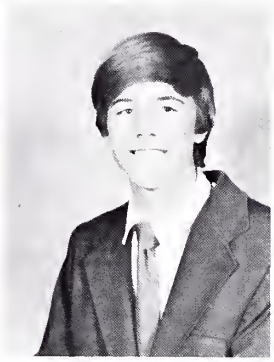


deborah j. walker
home economics
margaret j. warner
political science
w. wennerberg jr.
pre-dental
robbin m. white
pre-med

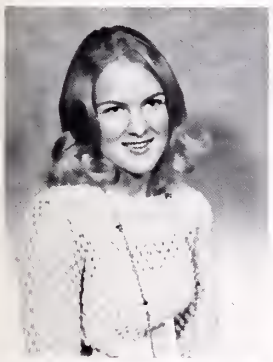
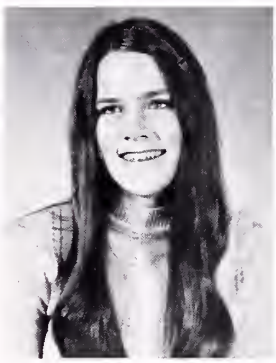
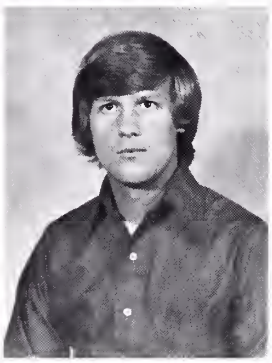
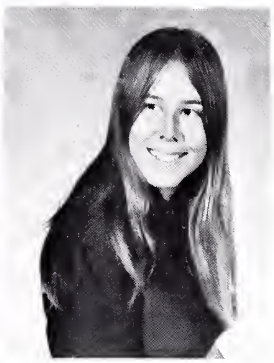




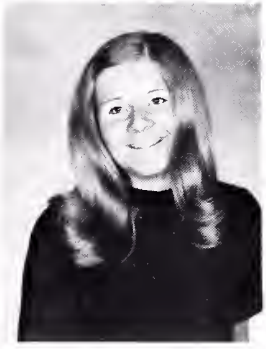
eugene whitehead
social services & corrections
jacob r. wiskerchen
law enforcement
peggy widaman
elementary education
eileen m. williamson
pre-dental

faye d. willis
elementary education
stan v. wolf
psychology
sally j. wood
thomas p. wood
political science

raydene l. woodbridge
nursing
helen l. wright
humanities
steve a. york
biology
suzanne g. yorks
elementary education



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r. zeppettini
nancy e. zunino
business administration

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Advertisers in the
Artemisia '72 Records Book

Deal yourself a winning hand: the Alumni News

If you read this ad after being out of school for a few years, remember that your Alumni Association still remembers you. You can get the Alumni News for free, just by writing to the UNR Alumni Association. Crisp, newsy, informative and timely — the Alumni News is just one of the cards in the UNR Alumni Association deck.

If you want to do something to contribute to the University of Nevada, you can do it through your Alumni Association. They can do what you want to with your money — and make UNR a better place. Contact the UNR Alumni Association, University of Nevada, Reno, Nevada 89507.

CAREERS FOR YOU IN COPPER!

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OPERATION MATERIALS HANDLING

And many more . . .

Kennecott Copper Corporation
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ELY, RUTH AND McGILL NEVADA An Equal Opportunity Employer

The ASUN bookstore has more than just textbooks.

CONGRATULATIONS

YOU PLAYED IT SMART... AND KEPT GOING

You've got a good head on your shoulders.
You played it cool and stayed in school.

A college education is a priceless investment — the best one you've ever made. You're in the running for jobs with the best opportunities . . . make the most of these opportunities. And do a young friend a favor . . . tell him, or her, how important it is to persevere, to go on and win that degree.

SIERRA PACIFIC POWER COMPANY

Still got that Pioneer spirit

PIONEER CITIZENS BANK

Member FDIC

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RENO, NEVADA
AND
LAKE TAHOE AT
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Draperies - Slipcovers - Bedspreads
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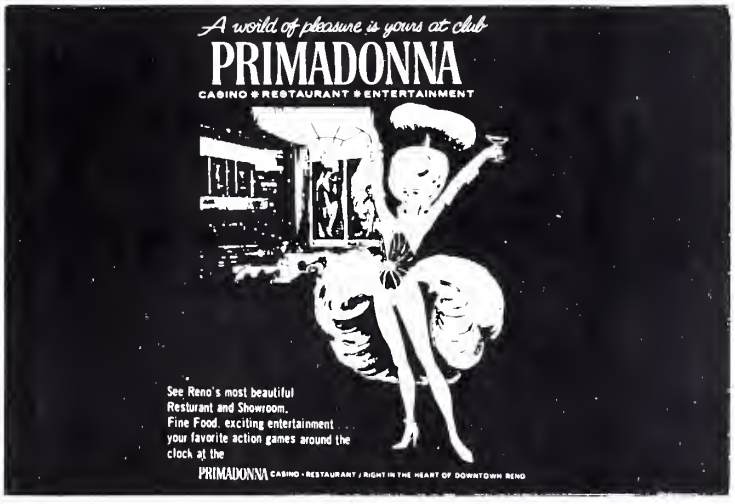
W-C-T-A

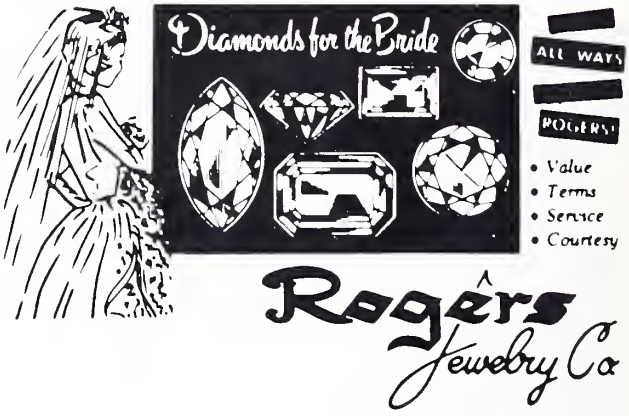
ongoing support for

quality in education

W*ashoe* **C***ounty* **T***eachers* **A***ssociation*



SPECIAL TERMS FOR UNR STUDENTS!



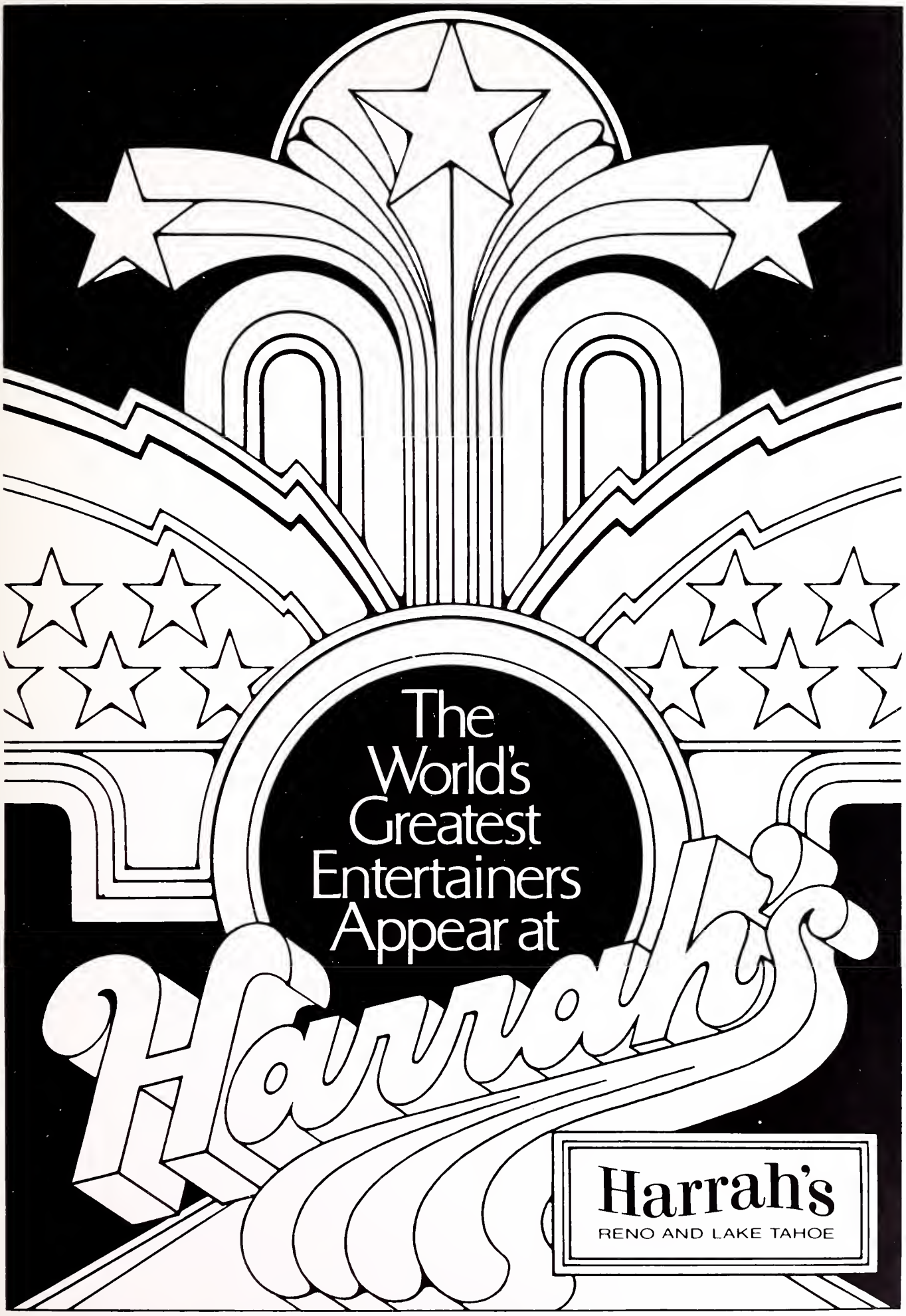
HAMILTON Opticians

GUILD OPTICIANS

309 KIRMAN STREET
RENO, NEVADA
TELEPHONE 323-0397

Flawless gems set in our own original creations. The most unusual selection of the finest diamond engagement rings, from one hundred to four thousands dollars, awaits your viewing pleasure. Won't you visit us real soon?

Downtown: 119 N Virginia and Shopper's Square: S. Virginia and Plumb Lane


The
World's
Greatest
Entertainers
Appear at
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RENO AND LAKE TAHOE

Is Army Life for You?

Fallon Clinic

A.J. Dingacci, M.D.

D.F. Caffaratti, M.D.

V.E. Elliott, M.D.

395 West Williams Avenue

Fallon, Nevada 89406

Helping people grow. *It's a long-time job. A job for Nevada's Number One bank. Like helping you safely set aside the money for a carefree retirement. You have so many ways you want to grow. And we have so many ways to help. Come grow with us.*

FIRST NATIONAL BANK
first means Number One

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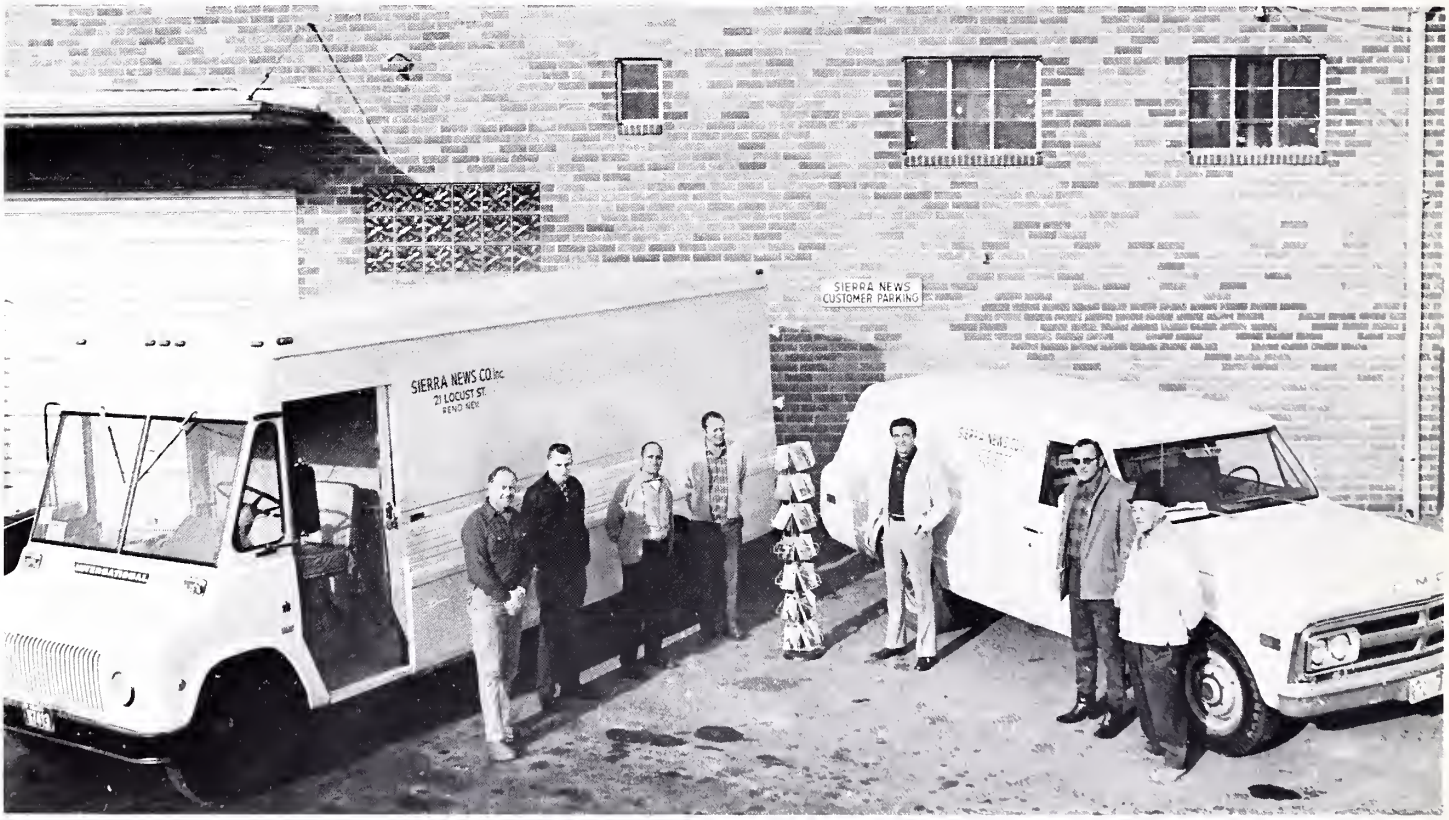
ARMANKO OFFICE SUPPLY COMPANY
152 NORTH VIRGINIA STREET
RENO, NEVADA 89505 • 322-3424

* Books and Gifts
* Student Engineering Supplies
* Social and Business Stationary
* Complete Selection of Greeting Cards
* School and Business Outfitters

CLUB Cal Neva
DOWNTOWN RENO

For the last 40 years we've put service first and supplied your paperback books and magazines.



The large truck on the left delivers periodicals in the Reno area, while smaller trucks are used in the Lake Tahoe and outlying areas. Sierra News Company handles most of the postcards, paperback books, and periodicals sold in the Reno — Lake Tahoe area and has a modern warehouse and fleet of trucks. By putting service first, we've grown up with the Reno — Lake Tahoe area.

Sierra News Company, Inc.

21 Locust Street, Reno Service First

As an alumnus, you have something to sing about, too...

Support your University of Nevada Alumni Association

UNIVERSITY OF NEVADA
RENO, NEVADA (ZIP 89507)

1971-72 Alumni Association officers are: at piano, President Robert "Lefty" McDonough; standing, left to right, Secretary Pat Douglass; Second Vice-President Larry Struve; First Vice-President Paul Havas; Treasurer Chuck Murphy; Outgoing President Charles "Gus" Perkins.

17 SOUTH VIRGINIA STREET, RENO

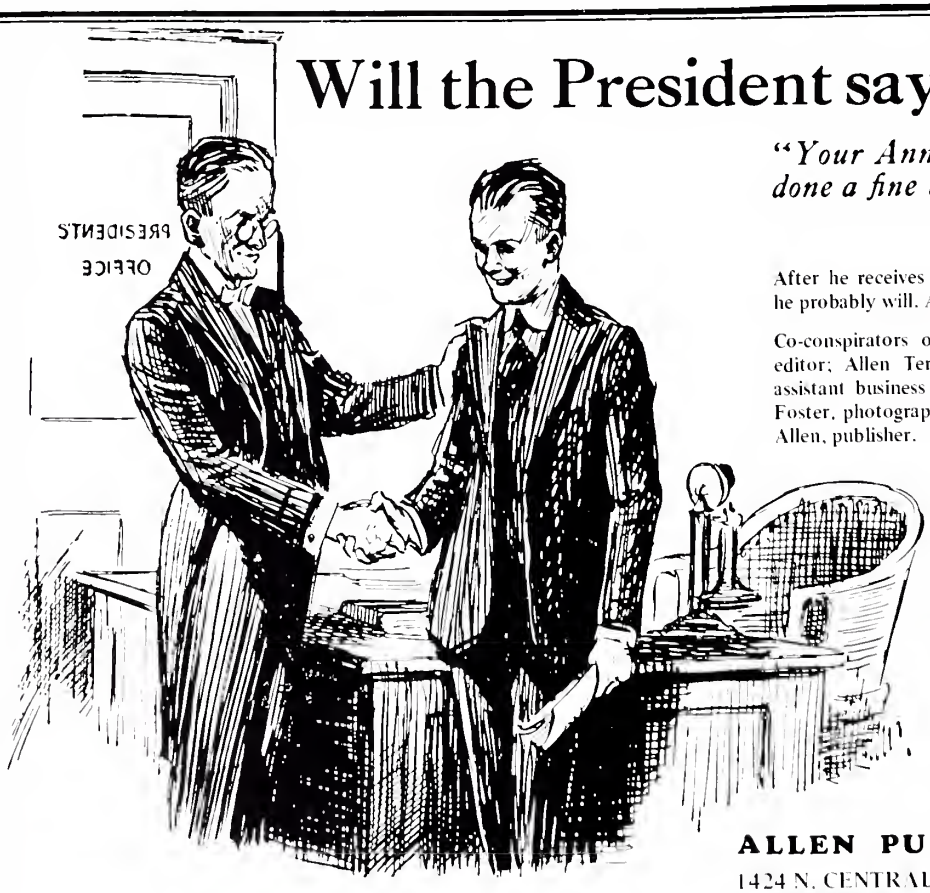
WHEN STUDENTS AT THE UNIVERSITY OF NEVADA THINK OF A PLACE IN RENO FOR SOCIAL FUNCTIONS THEIR THOUGHTS MOST OFTEN SWING TO THE MAPES HOTEL.

THE MAPES HAS BEEN CATERING TO PARTIES, DANCES, RECEPTIONS, LUNCHEONS, FASHION SHOWS AND NUMEROUS OTHER STUDENT AND ALUMNI FUNCTIONS FOR THE UNIVERSITY OF NEVADA FOR THE PAST TWENTY YEARS.

IF YOUR SOCIAL PLANS CALL FOR A HIGHLY TRAINED STAFF, COURTEOUS SERVICE, A VARIETY OF ROOMS OF EVERY SIZE, AND A LOCATION IN DOWNTOWN RENO . . . PLEASE CALL UPON US AT THE MAPES HOTEL.

Will the President say this to You?

"Your Annual is splendid! You have done a fine thing for your University."



After he receives the Artemisia '72 Records Book from us — he probably will. After all, it's dedicated to him.

Co-conspirators on this records book were: Kerry Cartier, editor; Allen Terkildsen, business manager; Francisco Poli, assistant business manager; Buddy Frank, photographer; Ray Foster, photographer; James Beazley, photographer; and Larry Allen, publisher.

But we didn't take this space for the usual ego trip — we'd like you to go on reading after the advertising section. We've put together an impromptu book history and financial statement that tell more about this book than we know about previous Artemisias. It tells of our successes and failures, and the reasons behind some of the problems and decisions we faced.

The Artemisia '72 Records Book was published by

ALLEN PUBLISHING COMPANY
1424 N. CENTRAL PARK AVENUE
ANAHEIM, CALIFORNIA 92802

and the Artemisia staff has contributed this space because the publishers are great people to work with.

How To Do an ARTEMISIA '72 Records Book

Anyone crazy enough to work on a yearbook in the present Era of Wonderful Nonsense needs some pointers, and that's what these last pages are all about.

This records book was put together by six people. They did a traditional book in the traditional way, that is, "The Hard Way." We've had some successes and made some blunders.

Let's start off with the credits as they do in Hollywood.

Kerry L. Cartier, editor; hassle de-fuser, layout artist, overall planner, cost-cutter, photographer, and con-man in charge of production.

Allen Terkildsen, records book business manager; business system designer, publisher's liaison, group photo scheduler, portrait photographer, advertising manager, and con-man in charge of seeing the book breaks even or better.

Francisco Poli, assistant business manager; campus liaison, contract negotiator, identification specialist ("Oh, I know him!"),layout artist, and future business manager for coming photographic volume of Artemisia '72.

Walter (Buddy) Frank, photographer, photographic crap detector, news photography, Sagebrush photo editor, and Devil's Advocate to rest of Artemisia staff.

Raymond Foster, photographer; layout artist, detail man for layouts (checker-upper), postal inspector, and poster taper superba.

Jim Beazley, photographer; super advertising salesman, identification typist, and erstwhile photographer.

Other persons who helped with this book but were not members of the staff were: Anita Cartier, Joan Beazley, Cindy Haskins, Roy Maxion; and Mac Potter, Craig Ihara, Dan Klaich, and Geoff Dornan.

SOME PROBLEMS

One of the hassles when you put out a two-volume yearbook is that you have to work on one book at a time – and book one comes first.

There were several problems in putting book one, the records book, together: class portraits, group photos, contracts, group identifications, advertising sales, money, money, and money.

For some reason we couldn't get students interested in having their pictures taken. We started off with a sexy poster and put some 400 of them on campus. They were ripped off almost immediately – not by the university administration or the fuzz – by students who wanted them for their rooms. The poster is probably the sexiest-looking chick that's been in many of the rooms on this campus.

We also tried individual notices. Twice we plastered every door in every dorm and got no noticeable results. Ads in the campus newspaper and on car windshields had equally great results. After three weeks, almost 500 people had had their class pictures taken. Wow.

This year our portrait photographer, Larry Allen Photography, was on campus in the student union building. In previous years, students had to drive down to the Park Shopping Center at Plumb Lane and South Virginia Street, about 3 miles from campus. Since we had only half the class portraits in the '72 book that there were in 1971, we decided that the photographer would not have to come back for retakes. (Retakes are taking someone's picture the second time so they will be satisfied.) The photographer stayed on campus two extra weeks instead.

The results were, after five weeks of daily portrait photography: 314 Seniors, 195 juniors, 226 sophomores, and 203 freshmen photographed. If your photo was in this book and you feel a retake could have made you look better – we apologize for using up your retake. But if you waited until the last minute to be photographed, we're glad you made it.

GROUPS WERE BLUNDERFUL

Group photos were another problem. Larry Allen Photography hired members of the yearbook staff to do the group shots, Allen Terkildsen handled the scheduling, and as expected some things went wrong.

A yearbook photographer went to the train to photograph a group which waited at the Atmospherium. We missed the Home Economics honorary twice. We didn't go to Dog Valley to photograph the Forestry Club on Thanksgiving Day. The Interfraternity Council didn't stay for their appointment once, and we missed them the next time. The Lambda Chi Alpha fraternity photo and Sagens photo were out of focus and had to be retaken.

After we were all set to go and there was no more time to take additional pictures, we lost the Mackay Misses negative. To these groups, and others we may have missed, we apologize. And also to the Sundowners, whom we weren't able to reach because they don't let long-haired freaks like us into the Little Wall bar.

Getting groups identified is a hassle. We got many groups identified by December 17, but then we often had to identify who had been identified – the writing was sometimes unreal. We didn't know that there was such a thing as Hebrew script or Pre-Columbus cursive.

We've been told it's better to identify a group while you have them right there for the picture. It doesn't work with girls on jungle gyms in 40^{0} weather, with drunks or with people in a hurry. A captive audience was needed, and we didn't have any.

LETTERS AND JOHN LAW

We wanted to have contracts which would stand up in court as needed, so we went to a lawyer. It took him weeks and a $50 bill, and we had to take photos first on good faith and get contracts signed later. We had to wait on selling advertising until mid-December, when we finally got the contract. We ran the contracts off on the mimeograph machine in the College of Engineering office (thanks!) and decided to try direct mail advertising.

We weren't able to get a bulk mailing permit in time (the post office doesn't believe you're a non-profit organization if you're trying to sell advertising). We sent everything out first class, because the only other way to go was third class, which is what postmen stick under the wheels of a post office jeep when it gets stuck. We sent out approximately 2,100 letters, put together by staff members' wives and friends. They were put together and run through a postage meter at the Nevada National Bank Operations Center (our thanks!) and mailed in late December.

For the record, there's just been a recession, many merchants are in a tight money situation, and it's almost Christmas. And then comes a letter from the friendly University yearbook asking for an advertisement.

Do you know why they call junk mail junk mail?

For the record again, the direct mail campaign made its expenses, just barely. But we found that the direct mail has to be followed up by human contacts, in this case a salesman from the yearbook.

LITTLE $$$ and LESS ¢¢¢

The Associated Students of the University of Nevada (ASUN) Finance Control Board agreed to let the yearbook have $10,000 of ASUN funds for a yearbook. This seems like a lot until you try to do something with it.

The 1971 yearbook had 304 pages and cost more than $16,000 to print. It cost about $8 per book, after late charges, staff and office expenses, and miscellaneous expenses raised the bill for 3,000 copies to about $24,000.

On September 15, the yearbook gave up its campus office, went to a smaller page size, gave up hard covers, and found it needed a publisher. Can you guess how hard it is to find a printer who will produce a 320-page yearbook in two separate volumes for $8,000 delivered? And find him in two weeks?

His bid for $8,000 included: 3,500 copies of the Artemisia '72 on 80-lb coated paper. Two volumes, one of 96 pages and another of 224 pages. The 96-page book is saddle-stitched (sewn up the back), and the 224-page book is built in 16-page sections and perfect bound (as are most books). Linotype composition, paste-up, and any type styles we wanted are included. Page size was originally 7¾.. x 10½", but was later increased to 8½" x 11" at no extra cost. Six 16-page signatures of duotones were included if Allen Publishing also took the class photos. There was a rebate of $1 per class photo taken to the yearbook. Delivery was fob.

Other bids for the same $8,000 offered 200 pages total in two books, with no duotones. All bids were in by September 24, 1971, but the Allen contract was not received.

At this time, a representative of the portrait studio in Weinstock's combined with Pischel Publishing company to try to sell the Finance Control Board on letting them do the photography for the book. (Weinstock's had not been contacted by letter because the publisher chose an option in which they would do the photography, which meant no additional photo bids were needed.) The Weinstock's-Pischel people could not match the Allen bid.

THE IDES OF OCTOBER

On October 13, there was no publisher, no studentbody photographer, no yearbook business manager, no funds or supplies allotted for the staff, no staff, and one very disenchanted yearbook editor. On October 13, Al Terkildsen was named business manager and Allen Publishing named publisher.

The first yearbook staff meeting took place and the basic plan of the book in your hand was made. The staff broke up on individual assignments and would report back on November 16 for a show-and-tell session for photography on the second book. At that time no one had anything to show.

Future yearbooks should note the following: If you get a late start on the book (September), with little money ($10,000), poor support from your Publications Board (i.e., October 13), little results from your staff (i.e., Nov. 16), studentbody portraits finished in December (and mailed in February) – you are in trouble!

We've been there and survived. On January 22, staff was able to put together half the group section. The book you hold in your hand was complete on February 7 and mailed to the publisher that night. It was done – but for the money angle, please read on.

INCOME STATEMENT
Artemisia '72, Volume I
January 31, 1972

REVENUES:	
Advertising and Groups	$2690.00
ASUN Fee Allotment	2800.00
	$5490.00
OPERATING EXPENSES:	
Wages;*	
Work Study	$ 293.46
Salaries	660.00
Direct Mail Advertising	338.58
Office Supplies	125.09
Photographic Supplies	40.00
Miscellaneous	136.74
Printing Costs	2800.00
	$4393.87
NET INCOME	$1092.13

The net income from book one will remain in the Artemisia account. It will be used to pay staff salaries, and to help defray the photographic costs of Volume II. It has been decided by the Publications Board that any surplus remaining in the Artemisia account after all expenses for the Artemisia '72 have been met will be returned to the ASUN General Fund to be used next academic year.

*These wages were paid to the staff members during the first semester. Although the staff worked on both Volume I and Volume II simultaneously, a realistic figure of wage expenses for just the first Volume cannot be determined. Therefore, the entire first semester's wages will be debited to the first volume, and the second semester's wages will be debited to the second volume.